## Agenda Item 3a



METROPOLITAN TRANSPORTATION COMMISSION Bay Area Metro Center 375 Beale Street San Francisco, CA 94105 TEL 415.778.6700 WEB www.mtc.ca.gov

# Memorandum

Date:	February 28, 2024
To:	Metropolitan Transportation Commission (MTC)
From:	MTC Policy Advisory Council Chair, Pamela Campos
<b>Regarding:</b>	February 2024 Council Report to Commission

### Summary:

This memo provides a summary of the activity of the Policy Advisory Council (Council) over the previous month.

### **Introductions**

I am honored to be making my first report to the Commission as the newly elected Chair. My name is Pamela Campos and I am a second-generation immigrant and Chicana with roots across San José and Santa Clara County. I am proud to be the first in my family to earn a college degree, after graduating from San José State University with a dual Bachelor's Degree in Spanish Language and Child and Adolescent Development. My career focus has been on early childhood education, first as a preschool teacher then as an advocate for more family support in community development projects. As Council Chair, I aim to bring meaningful impact on the lives of children and families and help create a Bay Area where everyone can thrive.

### January 2024 Meetings

The Council met on January 26, 2024. The first order of business was elections for the 2024-2025 Chair and Vice Chair positions. After over ten years leading the Council, Randi Kinman decided not to run for a leadership position. The Council elected me as the Chair, and my colleague Michael Baldini (Napa County) as Vice-Chair.

The Council was given an update on the Transit 2050+ long-range plan, including preliminary findings related to existing conditions and identified needs and gaps for the region's transit system. To summarize the comments from council, members urged the emphasis on funding that increases service and operations because higher frequency is critical to reliable ridership, ensuring the travel demands index highlights equity needs-particularly in rural areas for essential workers-and future transit improves linkage across diverse transit modes to make commutes more streamlined.

The **RNM Customer Advisory Group** also met on January 26, 2024. The Subcommittee also conducted elections, which saw Adina Levin, who Chaired the previous Transit Transformation Action Plan (TAP) Subcommittee, elected Chair. Warren Cushman, a blind advocate at Community Resources for Independent Living, was elected Vice-Chair.

The RNM Customer Advisory Group received informational updates on the development of prototype signage for the Regional Mapping & Wayfinding Project (RWMP). They also received an update on the development of prototype signage for the Regional Mapping & Wayfinding Project (RWMP). Members requested auditory considerations on vehicles to support local and regional connectivity, as well as a clearer understanding of the wayfinding plan, including role-out, communications, cost, frequency and timeline, If you have any questions, please do not hesitate to contact me. I look forward to working with the Commission during this upcoming term through 2025.

Sincerely,

Pamela Campos Chair, Policy Advisory Council