

# PLAN BAY AREA 2050

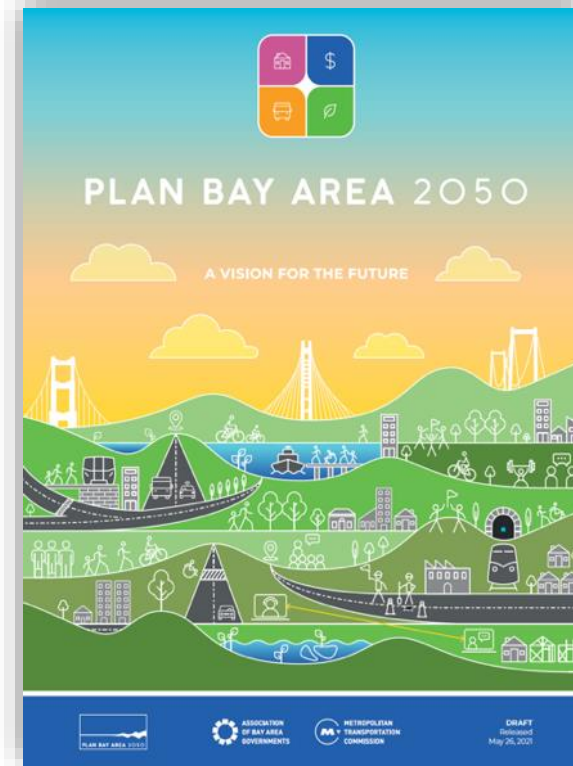
## Advancing Plan Implementation to Achieve Regional Outcomes

Commission Workshop - April 26, 2023



# Plan Bay Area 2050: Our “North Star”

- Adopted in October 2021, Plan Bay Area 2050 represents the **most comprehensive regional vision to date**, focused on making the Bay Area more affordable, connected, diverse, healthy, and vibrant for all.
- This long-range plan responded to the Commission’s clear direction to be **“bold and unflinching”** in identifying what it would take to address many of the region’s thorniest policy challenges.
- **Integrated as the final chapter of the plan**, the Implementation Plan identified success factors and proposed MTC/ABAG roles for each of the 35 strategies, as well as over 80 implementation actions.



7 | Implementation Plan



Plan Bay Area 2050  
*30-year strategies*

Implementation  
Plan  
*5-year near-term actions*

# Focusing on Three Key Plan Outcomes Today



**Affordability**



**Modal Shift**

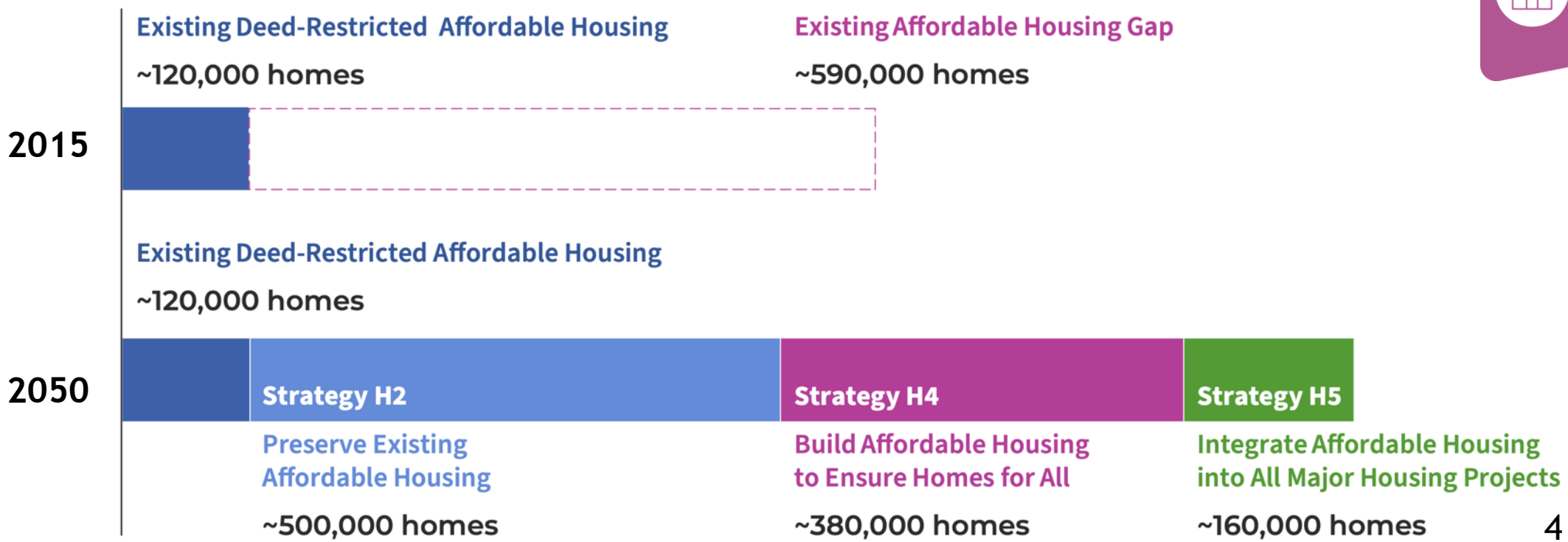


**Climate**

# Bold Strategies for More Affordable Bay Area

The Bay Area remains one of the most expensive places to live in the United States - the pandemic only exacerbated these challenges. While market-rate housing is part of the solution, significant public investment into deed-restricted affordable housing will be critical to create a more equitable and affordable region.

-  **STRATEGY H2**  
AFFORDABLE HOUSING PRESERVATION
-  **STRATEGY H4**  
AFFORDABLE HOUSING PRODUCTION
-  **STRATEGY H5**  
INCLUSIONARY ZONING

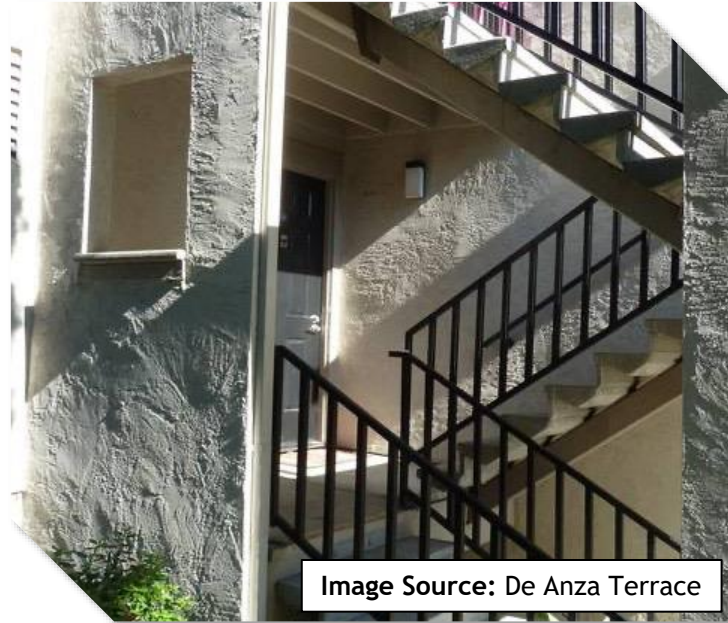


# Making Progress toward an Affordable Bay Area

What are some key wins since Plan adoption?



Ongoing support for local jurisdictions through the **Regional Housing Technical Assistance** program



**Bay Area Housing Finance Authority (BAHFA)** pilot programs now underway

What's next for 2023 & 2024?

Prepare for 2024 affordable housing ballot measure

Adopt BAHFA business plan and equity framework

Allocate funding to Priority Sites to catalyze new developments

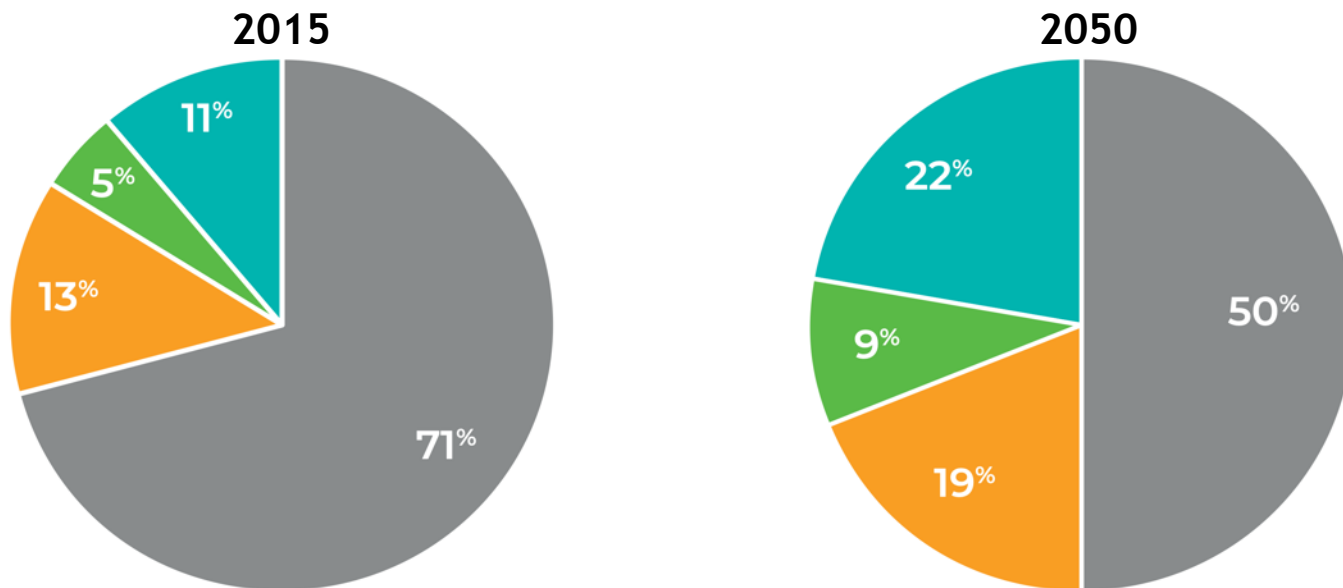


# Bold Strategies for a More Multimodal Bay Area

Even as the pandemic created new opportunities for some Bay Area residents to work from home, severe traffic congestion has returned for those without alternatives. Given that the Plan's \$100 billion-plus transit expansion will take decades to deliver, the Bay Area will need to prioritize operations and maintenance, as well as faster & lower-cost strategies to tackle urgent challenges.

## COMMUTE MODE SHARE

Auto Transit Walk + Bike Work from Home

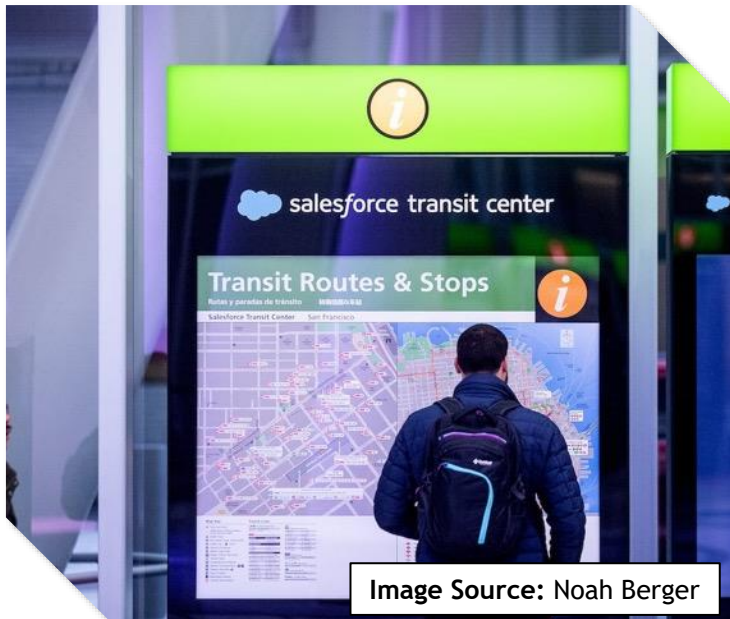


- STRATEGY H3**  
GREATER HOUSING MIX
- STRATEGY EC4**  
GREATER COMMERCIAL DENSITIES
- STRATEGY EN7**  
SUSTAINABLE COMMUTE TARGET

- STRATEGY T3**  
SEAMLESS MOBILITY
- STRATEGY T4**  
FARE REFORM
- STRATEGY T5**  
FREEWAY TOLLING
- STRATEGY T8**  
COMPLETE STREETS
- STRATEGY T11**  
REGIONAL RAIL

# Making Progress toward a Multimodal Bay Area

What are some key wins since Plan adoption?



Transit Transformation  
Action Plan implementation  
well underway, including  
**Regional Network  
Management Business Case**



Secured **significant federal monies** to keep transit afloat in the aftermath of the COVID-19 pandemic

What's next for 2023 & 2024?

Secure State monies so Transit  
"Survives and Thrives"

Advance MAP and RM3  
investments and project delivery

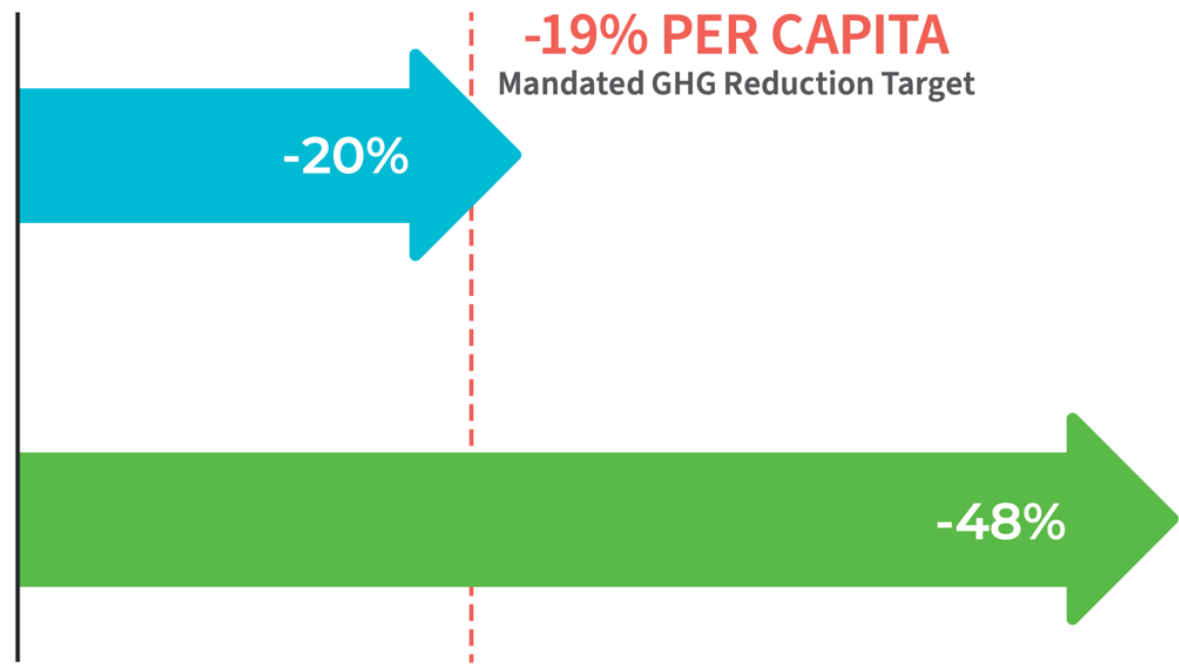
Launch Clipper 2.0, as well as  
fare integration pilot program

# Bold Strategies for a Greener Bay Area

Achieving the Plan's greenhouse gas target required every tool in the toolbox, from land use strategies to increase density near transit hubs to pricing and safety strategies on our region's highways to robust environmental strategies to manage demand and electrify vehicles.

- STRATEGY H3**  
GREATER HOUSING MIX
- STRATEGY EC4**  
GREATER COMMERCIAL DENSITIES
- STRATEGY T5**  
FREEWAY TOLLING
- STRATEGY T9**  
VISION ZERO
- STRATEGY EN4**  
URBAN GROWTH BOUNDARIES
- STRATEGY EN7**  
SUSTAINABLE COMMUTE TARGET
- STRATEGY EN8**  
CLEAN VEHICLES
- STRATEGY EN9**  
TRANSPORTATION DEMAND MANAGEMENT

**Cars and Light Duty Trucks**  
SB 375  
(Not Including Fleet Efficiency Gains)



**All Vehicles**  
(Including Fleet Efficiency Gains)



# Making Progress toward a Greener Bay Area

What are some key wins since Plan adoption?



Adoption of the **Transit-Oriented Communities Policy** to support denser land uses near transit



Expansion of **MTC's Electrification Program** including charging stations and Bay Wheels e-bikes

What's next for 2023 & 2024?

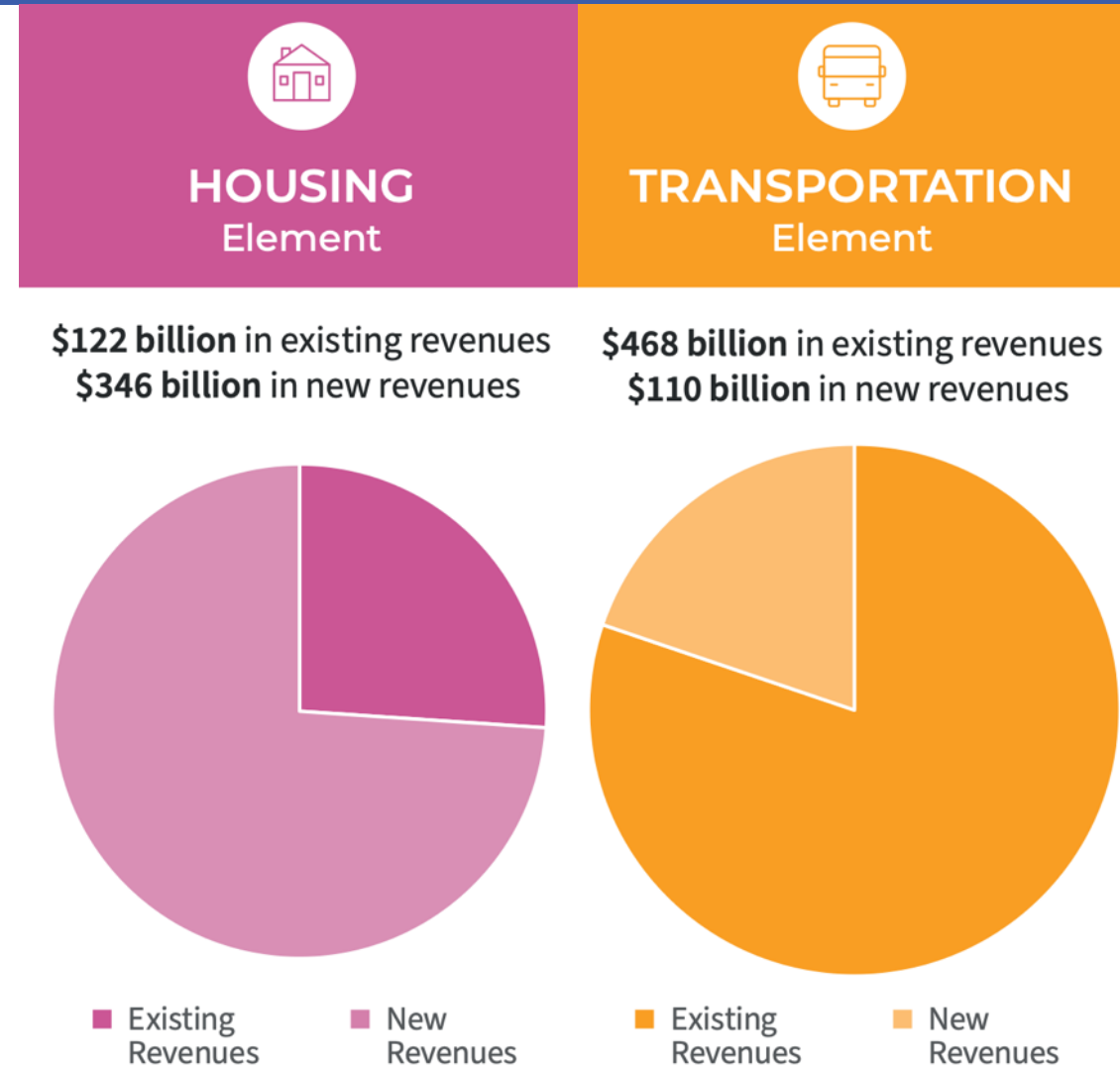
Identify equitable path forward toward expanded road pricing

Award ~\$60 million to implement PDAs, mobility hubs, parking

Prioritize sea level resilience investments, including SR-37

# Success Requires Pairing Policy with Funding

- Bold policies, pilot programs, technical assistance, etc. can only go so far unless paired with robust funding to yield transformative outcomes.
- Plan Bay Area 2050 identified **significant unmet needs** for both the Housing and Transportation Elements, requiring new federal, state, regional, and local monies.
- In addition to continuing to actively seek more monies from Sacramento and DC, it will be **critical to continue to prepare for a 2024 affordable housing bond and future transportation revenue measure** to start filling those funding gaps.







# Discussion