



# Bay Area Commuter Benefits Program Operations

MTC Operations Committee  
April 14, 2023

# Program Evolution

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2012-Present

2012

**Pilot**

*Authorized MTC and the Air District to launch pilot program (SB1339)*

2017

**Permanent**

*Permanent program (SB 1128), Air District Regulation 14, Rule 1*

2018-  
2020

**Operated Program**

*Supplemental data, large employer focus, Air District compliance efforts*

2020-  
2022

**Pandemic**

*Modified efforts, Plan Bay Area 2050 Strategy EN7 considerations, lessons learned*

Present

**Procurements**

*Bolster employer registration through robust database and enhanced purchased data*

# Program Future

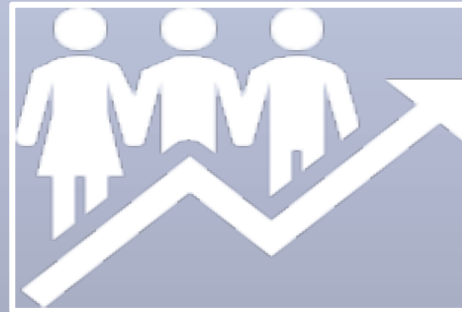
Build new CBP database



Enhance employer data



Increase employer registration



Prepare for possible PBA 2050 EN7-driven changes



# New Scope of Work for Commuter Benefits Program Operations

The new scope of work with expanded budget includes:

Strategic program planning and implementation

Expanded levels of database management

Robust data quality control efforts

Website content upgrades

Program promotion plans and strategies

Program evaluation plans and monitoring

# Opportunities to Inform Employers: Relevant Programs, Legislation



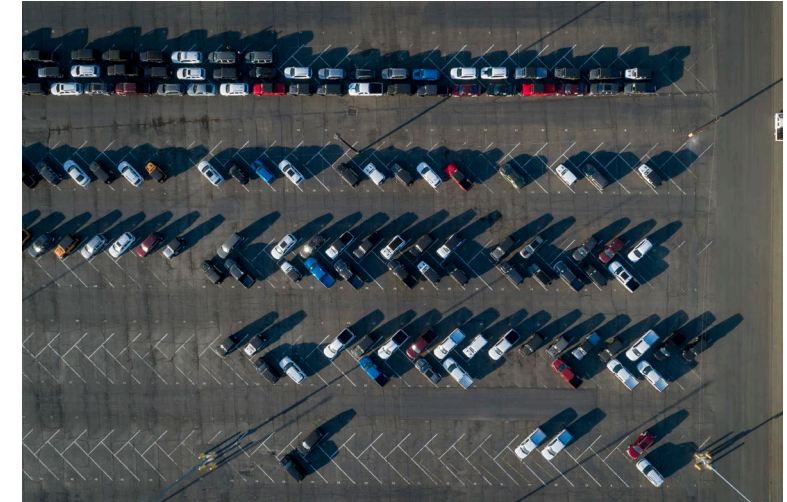
Clipper BayPass



Richmond San Rafael  
e-Bike Commute  
program



Bay Wheels bikeshare



AB2206 Parking Cash-Out

# Commuter Benefits Program Operations Committee Item 5a

- Procurement Process
- Requested Committee Action



# Questions?

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