

Advancing Community-Centered Transportation Priorities

MTC's Community Action Resource and Empowerment (CARE) Program – Cycle 1 Guidelines

To: Programming and Allocations Committee

November 8, 2023



ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION



Why?



To enable disadvantaged and under-resourced communities to advance a pipeline of projects that will increase mobility, decrease pollution, expand affordable transportation options, and connect communities to the essential opportunities and resources that will help people thrive.



Support
Implementation of
Community Based
Transportation
Plans, MTC
Coordinated Plan, or
other similar



Affirmatively
Furthering Fair
Housing



Accelerate Infill
Housing



Reduce Vehicle Miles
Traveled

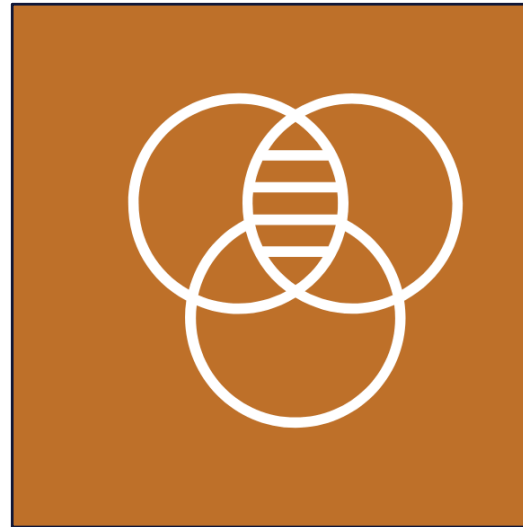


Reduce Greenhouse
Gas Emissions

How?



STRONGER PROJECTS
to increase
competitiveness for
additional funding



INTERSECTIONALITY
to benefit marginalized
groups for greater
impact



**COMMUNITY
POWER-BUILDING &
ENGAGEMENT** to
build collective
agency, engagement
and wealth creation



What?

Through Implementation of **Community Based Transportation Plans (CBTP)**, **MTC Coordinated Plan (CP)**, or other **Local effort**



Project development technical assistance (TA)



Advance **CBTP/CP initiatives**



Participatory Budgeting (PB) Process (TA) and Project Implementation



High **priority neighborhood-level projects**, promote civic engagement, link planning directly with project implementation



Community Power-Building and Engagement Technical Assistance & Capacity Building



Customized outreach and engagement
Community leadership investment for engagement and education in transit/transportation, housing, climate solutions



MTC CARE's Funding Overview

- \$21.5 million total from One Bay Area Grant (OBAG 3) and one-time Regional Early Action Plan (REAP 2)
- FY2022-23 through FY2025-26
- For Equity Priority Communities, Priority Dev't Areas, or similar designation



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Who decides?

Regional coordination and engagement

OBAG and REAP 2.0 Framework

- Metropolitan Transportation Commission evaluates and decides on awardees
- Advised and informed by MTC Policy Advisory Council Sub-Committee on Equity and Access

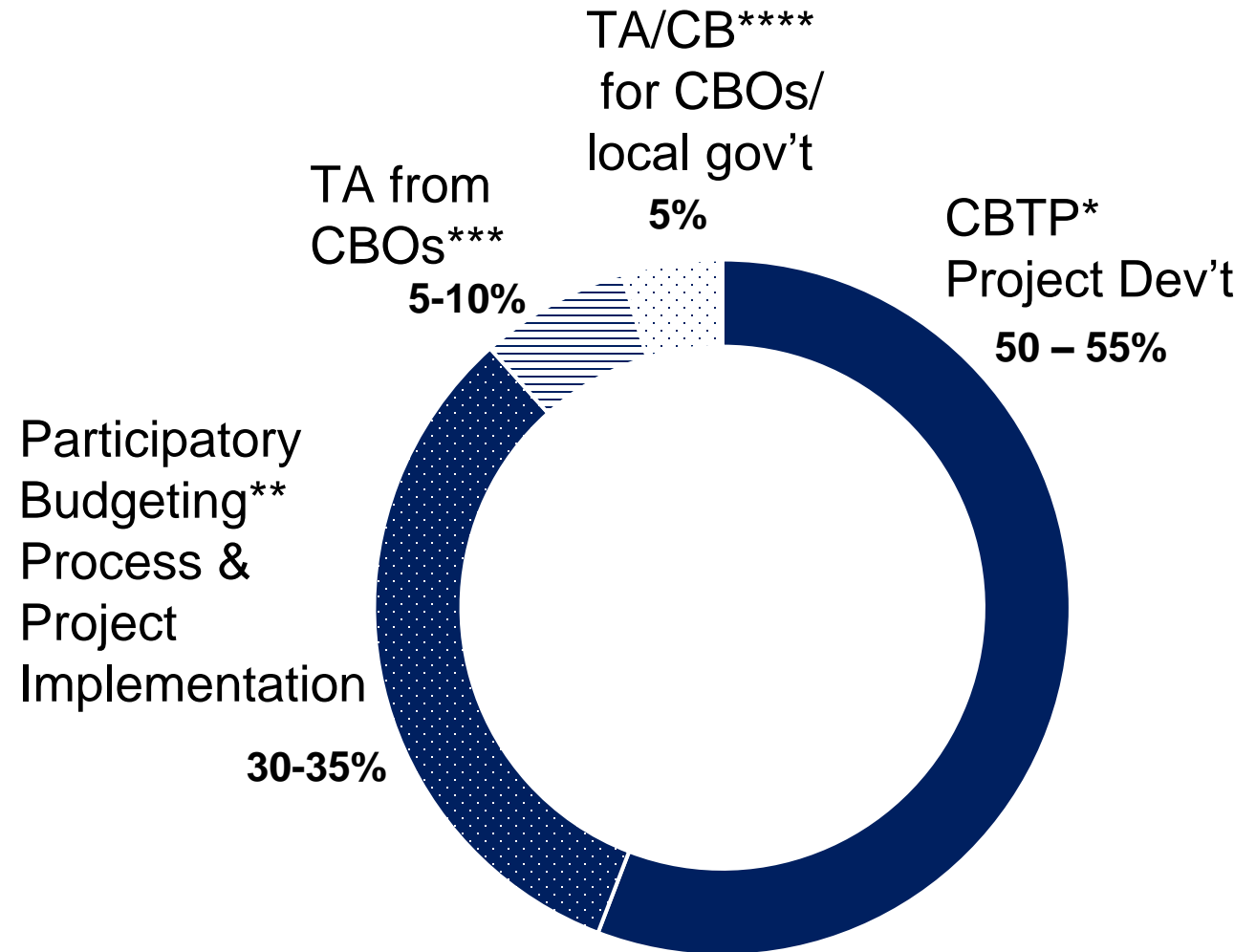
Engagement w/ Cities and Counties

- Cities and counties conduct public outreach, and counties engage with all their cities as an outreach and screening source.
- MTC staff to inform and engage through existing venues (TFWG, Local Streets and Roads, CTA Planning Directors)



How would the funds be programmed?

- Regional program with a competitive call for projects process; 3 categories
- Each County will be awarded a target of \$1M
- 5% may be retained by MTC for investments throughout the region



*Community Based Transportation Plan (or Coordinated Plan or similar designated plan)

**Participatory Budgeting or similar

***Technical Assistance for Community Based Organization (CBO)

****Capacity Building

Six Big Picture Program Objectives

- Build partnerships and trust to co-create plans and projects to connect communities:
 - Build diverse types of transportation/housing/climate initiatives to meet different needs in population and geography
- Expand the capacity of applicants
- Expand and create new and diverse partnerships among the applicants
- Leverage and align funds
- Identify and assess the needs of applicant teams for longer-term technical assistance and capacity building support; and,
- Support efforts to receive regional, state, federal sources



Next Steps

- **Commission Action:** Approval of CARE Cycle 1 Program Guidelines
- Launch Call for Projects and host information sessions in coordination with the County Transportation Agencies
- Collaborate with community stakeholders in further shaping Category 3 – Power-building and Engagement

