



**METROPOLITAN  
TRANSPORTATION  
COMMISSION**

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## *Memorandum*

**Date:** March 27, 2024  
**To:** Metropolitan Transportation Commission (MTC)  
**From:** MTC Policy Advisory Council Chair, Pamela Campos  
**Regarding:** March 2024 Council Report to Commission

### **Summary:**

This memo provides a summary of the activity of the Policy Advisory Council (Council) over the previous month.

### **February 23, 2024 Meetings**

The Policy Advisory Council met on February 23, 2024. The first order of business was considering the draft Policy Advisory Council Work Plan for the 2024 calendar year.

Policy Advisory Council Annual Work Plan:

On February 7, 2024 Commission Chair Pedroza, Council Vice-Chair Cushman, and I met to develop the annual work plan for the 2024 calendar year, which was subsequently brought to the Council at the February 23, 2024 meeting.

The 2024 Work Plan focuses on the following topics:

- PBA 2050+ and Transit 2050+ (Plan Update and Connected Network Planning)
- Transportation Revenue Measure development, including community engagement and investment priorities
- Next Generation Freeways/Pricing
- Engagement/Program Design Process to Address Equity

The Council offered feedback, emphasizing the areas listed below, which were subsequently incorporated into an updated draft Council Work Plan for the 2024 Calendar Year

- Provide evaluations from the previous year's work plan, identifying what was accomplished.

- The Council Work Plan should include updates on the Transit Transformation Action Plan (these are regularly delivered to the Equity and Access Subcommittee by MTC staff).
- Actions to better address perspectives and needs of disability community should be uplifted in the Work Plan;
- Provide both updates and resources to Council on equitable efforts to solicit input from and engage with the public;
- The Work Plan should include a regular retreat (or “advance”) to bring together Councilmembers to dive deeper into issues and provide further support for Council leadership development (Refreshers on Brown Act + Roberts Rules of Order; public speaking, meeting management, etc.)

On the final item, the Council expressed broad support for a proposal to have a summertime convening, within the constraints of the Brown Act, with the Commissioners to foster collaboration and deepen relationships with the Commissioners. Subject to the Commission’s approval and providing the resources and staff support to conduct a successful convening, whether it’s a workshop, retreat, or advance, I respectfully ask you to consider this request.

The Council also received an update on the Regional Transportation Measure as well as the agency’s youth programs serving college-aged and high school youth. Regarding the Regional Transportation Measure, feedback included an emphasis on the revenue spending be flexible to the extent possible, the impact must be highly visible—transformational—and clearly communicated to ensure community support. Frequent reliable service that is more convenient than S.O.V travel-time, in addition to land use policy that promotes community amenities at a walkable and bikeable distance from transit hubs, is essential to get new riders on-board and ensure thriving local economies aren’t displaced as an outcome of new developments.

The Equity and Access Subcommittee did not meet in February, but will be reviewing several items in March, which I look forward to reporting back on at the next Commission meeting.

Sincerely,

Pamela Campos

Chair, Policy Advisory Council