

# Bay Area Commuter Benefits Program

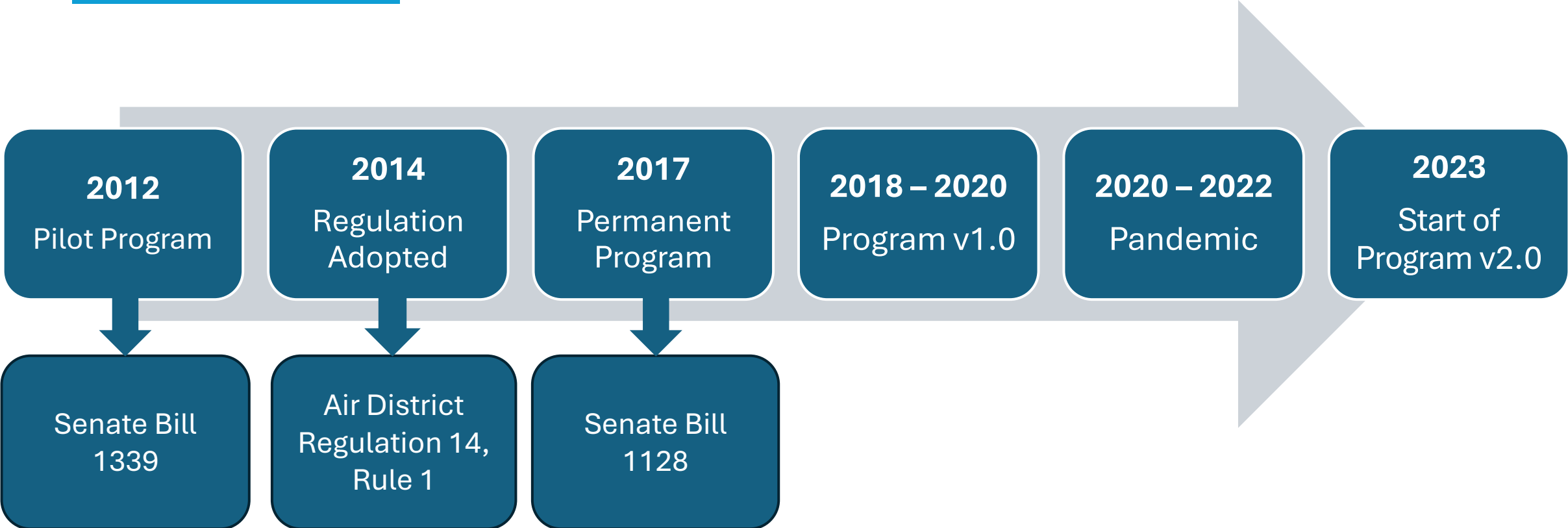
Regional Network Management Committee  
April 10, 2026



*Bay Area*  
**Commuter Benefits Program**



# Program Timeline & Evolution



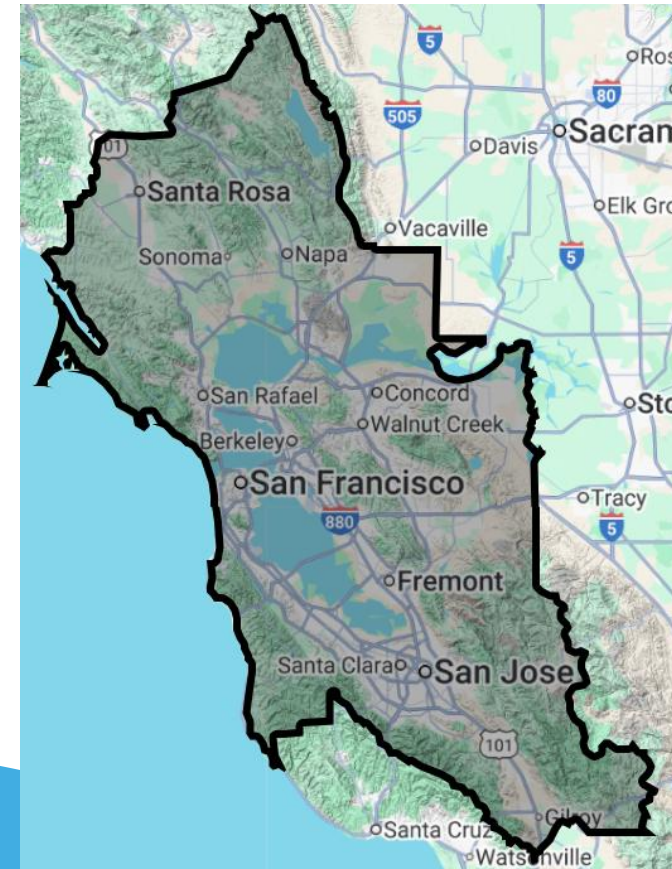
# Bay Area Air District Regulation 14, Rule 1

## [Air District Regulation 14, Rule 1](https://www.baaqmd.gov/~media/Files/Planning%20and%20Research/Commuter%20Benefits%20Program/Proposed%20Rule%20Packet/Proposed%20Rule%20Reg%20141.ashx)

(<https://www.baaqmd.gov/~media/Files/Planning%20and%20Research/Commuter%20Benefits%20Program/Proposed%20Rule%20Packet/Proposed%20Rule%20Reg%20141.ashx>) also known as the Bay Area Commuter Benefits Program.

- 50 or more employees within the Bay Area Air District's geographic boundaries
- Required to register and offer commuter benefits to their employees

## Air District Geographic Boundaries

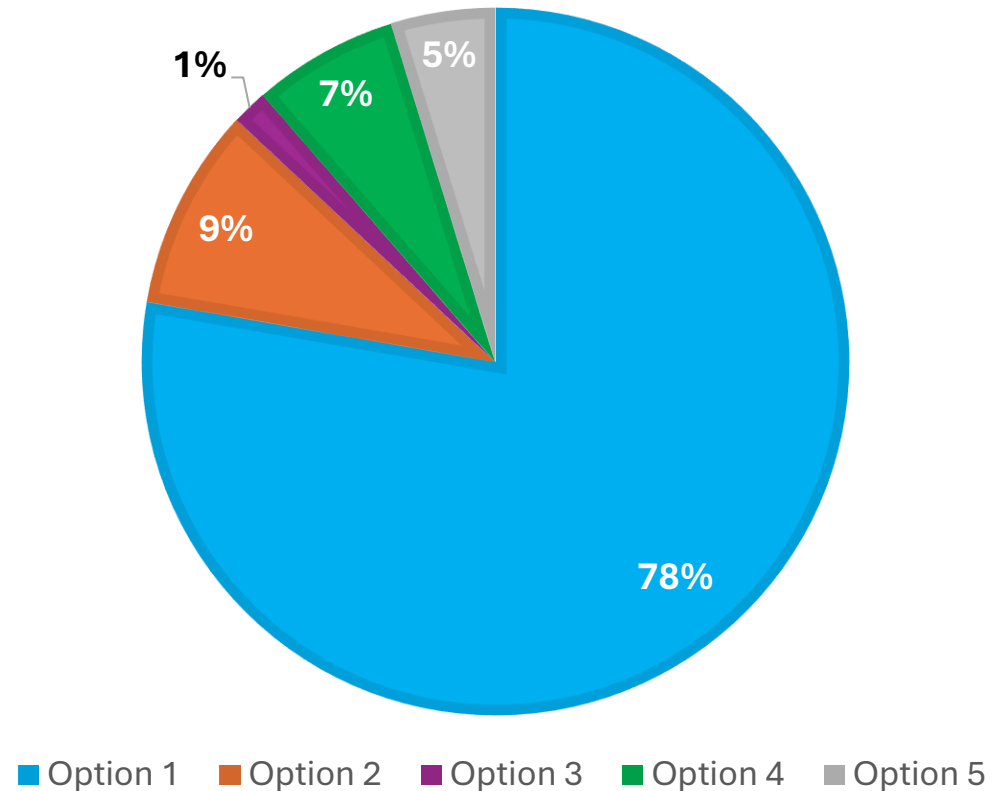


# Program Options



- **Option 1** – Pre-Tax benefit
- **Option 2** – Transit or vanpool subsidy
- **Option 3** – Employer provided transportation
- **Option 4** – Alternative commuter benefits
- **Option 5** – Telework

REGISTERED EMPLOYER PROGRAM ELECTIONS  
AS OF 2/28/26



# Program Roles and Responsibilities



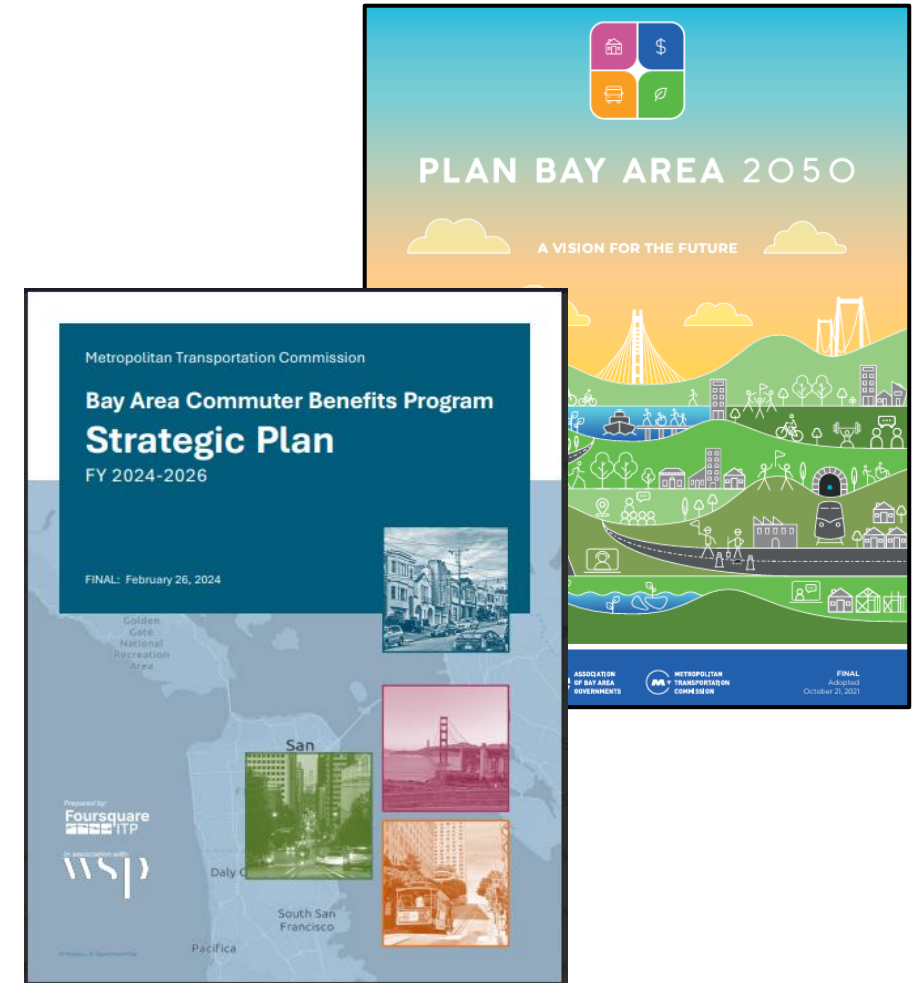
- Manage employer registration
- Employer registration support
- Data purchases
- Database administration
- Website management
- Program documentation
- Marketing & outreach



- Program compliance and enforcement
  - Track noncompliant employers
  - Conduct all advisory mailings
  - Help facilitate USPS certified mailers for new employers

# Program Priorities

- **Priority 1:** Increase employer registration
- **Priority 2:** Improve employer data accuracy and comprehensiveness
- **Priority 3:** Increase annual employer registration updates
- **Priority 4:** Coordinate with MTC and the Air District on activities related to PBA 2050's Implementation Plan Strategy EN7

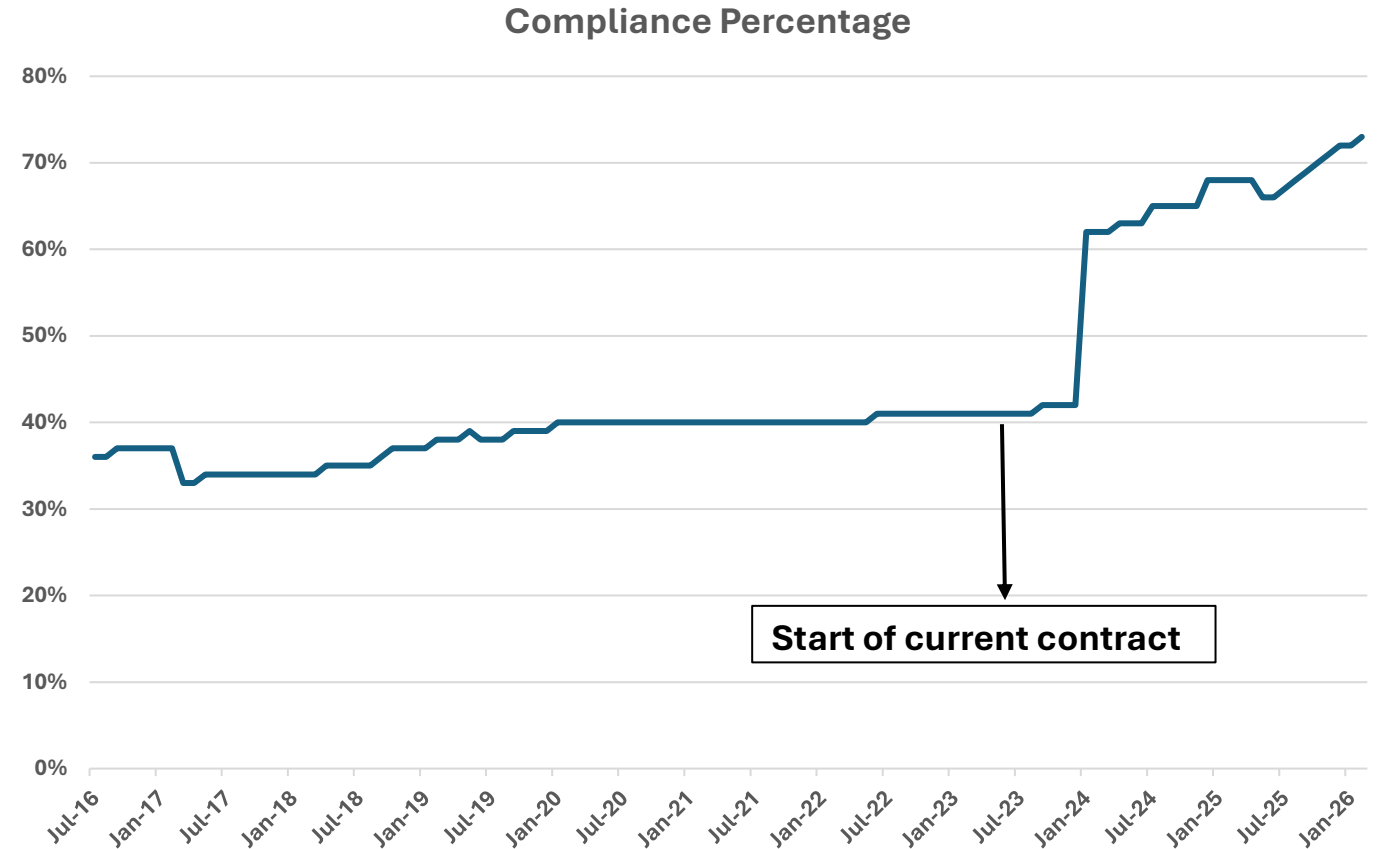


# Program Progress and Performance

Currently 4,334 employers provide 1.7M employees with access to benefits.

## Under v2.0 of the program

- Total registration rate has increased from 41% to 73%
- Unregistered employers decreased by 70%
- 94.9% database accuracy rate



# 2025 Employer Survey

**Assessed the effectiveness and perception of the Commuter Benefits Program using a final dataset of 1,273 employees representing 153 employers.**

- >25% of participants indicated that the Commuter Benefits Program influenced their travel behavior.
- ~27% of respondents reported driving alone to work less frequently due to the Commuter Benefits Program.
- 38% of respondents strongly agree that the Commuter Benefits Program helps reduce the number of vehicles on the road.

## **Over the last 12 months:**

- 13 million annual vehicle trips avoided
- +220 million of vehicle miles traveled (VMT) reduced
- +72,000 tons of CO<sub>2</sub> emissions reduced\*

# Staff Recommendation



## Staff recommends:

- Exercising 2-year extension option to extend the term of the contract through June 30, 2028, in amount not to exceed \$2,000,000

# Thank You

Corey Dodge  
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