



**METROPOLITAN
TRANSPORTATION
COMMISSION**

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Memorandum

Date: July 24, 2024
To: Metropolitan Transportation Commission (MTC)
From: MTC Policy Advisory Council Chair, Pamela Campos
Regarding: July 2024 Council Report to Commission

Summary:

This memo provides a summary of the activity of the Policy Advisory Council (Council) over the previous month.

June 28, 2024 Meetings:

The Policy Advisory Council met on June 28, 2024. The Council was first provided with an overview of the engagement strategy for MTC's second round of Plan Bay Area 2050+ public and partner engagement. The presentation outlined outreach events and partnerships with community-based organizations (CBOs).

Council members provided suggestions for additional outreach locations and emphasized the importance of reaching diverse communities, including translating materials into multiple languages. Council also discussed the importance of sustaining a feedback loop with the outreach community and suggested inviting CBOs to subsequent MTC meetings where results from PBA 2050+ activities will be reported on.

The Council also received an update on the regional transportation revenue measure (SB 1031 recently failed) and the Select Committee that was formed to develop consensus for revived legislation in 2025. The Select Committee is scheduled to have five meetings with the next important meeting scheduled for July 29, 2024. A key message was that the process has been reset, moving away from SB 1031 as the baseline, but incorporating lessons learned.

Council members expressed support for recognizing regional operators' needs and the importance of addressing the fiscal cliff while also transforming regional public transit. Council members emphasized the importance of prioritizing customer experience and rider's needs in a future regional transportation revenue measure.

July 24, 2024

Page 2 of 2

Overall, the meeting highlighted the complex challenges and diverse perspectives within the Council on how to address regional transit funding. Members are interested in bringing transportation revenue measure items back as action items for formal votes. Staff recommended doing so at the July and September Council meetings, ahead of Legislation Committee and Commission consideration in the Fall.

Sincerely,

Pamela Campos

Chair, Policy Advisory Council