
April 8, 2026

Agenda Item 6.b.

Doorway Housing Portal

Subject:

Authorization for the Executive Director or his designee to negotiate and execute a fifth amendment in an amount not to exceed \$269,300 to the October 1, 2022 contract with Exygy Inc. (“Consultant”) for Doorway Housing Portal web design services for a total contract amount not-to-exceed \$5.08 million.

Background:

On June 29, 2023, BAHFA launched the Doorway Housing Portal, a comprehensive, user-friendly site that allows housing seekers to find and apply for housing opportunities from their phones or personal computers. The portal was launched through the Exygy contract and the support of a pro bono Google.org fellowship that provided more than a dozen full-time Google fellows January-June 2023.

Starting in July 2023, through March 2024, with funding assistance from a \$2.5 million grant from Google.org, BAHFA expanded the Consultant’s work scope to further develop the portal through a first contract amendment, adding regional accounts, application, and additional functionality for housing seekers, jurisdictions, and professional partners. The work scope also included data and reporting research and sustainability planning.

From April 2024 through February 2025, BAHFA further expanded the Consultant’s work scope through a second contract amendment, to include the development of lottery and application deduplication functionality, and additional work on public data and reporting, along with research on affordable housing placement. The amendment also included six months of platform maintenance services.

Through a third contract amendment funded by the Regional Early Action Planning Grant of 2021 (REAP 2.0), BAHFA expanded the Consultant’s work scope to improve some existing Doorway Housing Portal functionality, such as map rendering and listing search, and extend the maintenance period through April 2026.

Through a fourth contract amendment, funded by REAP 2.0, BAHFA extended the Consultant’s scope of work to assist with the integration of the Alameda County Housing Portal into the Doorway platform, as well as to address platform technical remediation needs, paper application digitization support, and provide additional sustainability planning.

Now, through a fifth contract amendment, funded by REAP 2.0, BAHFA will add to the Consultant’s scope of work to expand and extend platform maintenance services and extend strategy planning through December 2026.

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Contract Summary:

The BAHFA Board approved BAHFA’s procurement of the Consultant through the Metropolitan Transportation Commission’s 2020 Website Support Services Bench – Cycle 1 (“Bench”) on September 28, 2022. On October 22, 2022, BAHFA first entered into contract with Consultant for an amount not to exceed \$1 million. The contract was subsequently amended four times as described above.

The following first nine contract phases are now fully complete:

- Phase 1: Discovery and Work Plan Creation, including regional product and system discovery, and technical discovery and integration exploration. Timeframe: September through December 2022. Phase cost: \$226,860.
- Phase 2: Doorway Housing Portal Policy Development, including sustainability plan and data sharing development. Timeframe: January through June 2023. Phase cost: \$147,000.
- Phase 3: Doorway Housing Portal Development, including technical architecture guidance and supplemental goal research. Timeframe: January through June 2023. Phase cost: \$555,387.
- Phase 4: Additional Doorway Housing Portal Policy Development, including sustainability enhancement and regional policy alignment, and data systems development and strategic planning. Timeframe: July 2023 through March 2024. Phase cost: \$133,000.
- Phase 5: Enhanced Doorway Housing Portal Functionality, including regional application, lottery, and professional partner functionality. Timeframe: July 2023 through March 2024. Phase cost: \$1,467,000.
- Phase 5B: Additional Enhanced Doorway Housing Portal Functionality, including platform remediation work, and lottery enhancements. Timeframe: April through August 2024. Phase cost: \$662,127.
- Phase 5C: Iterative Improvements to Existing Doorway Housing Portal Functionality, including changes to map browsing experience, and modifications to the Doorway Partners Portal and platform infrastructure. Timeframe: September through December 2024. Phase cost: \$360,000.
- Phase 5D: Alameda County Portal Transition, Platform Health and Support Functionality for Doorway Housing Portal, and Paper Application Digitization Support. Timeframe: March through December 2025. Phase cost: \$900,000.
- Phase 6: Continued Doorway Housing Portal Policy Development, including data development, affordable housing placement research, and continued sustainability modeling. Timeframe: April 2024 through March 2025. Phase cost: \$110,300.

Fifth Contract Amendment Phases:

The two revised contract phases to be authorized under the fifth amendment are as follows:

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- Phase 7: Maintenance Support for Doorway Housing Portal and Doorway Partners Portal, Part 2, including limited web development (revised; extended timeline and tasks). Timeframe: January through February 2025, and January through December 2026. Additional phase cost: \$264,000.
- Phase 8: Continued Doorway Strategy and Sustainability Development. Timeframe: April 2025 through December 2026. Additional phase cost: \$13,000.

Summary of BAHFA Doorway Housing Portal Work with Consultant	
Phase 1: Discovery and Work Plan Creation	\$226,860
Phase 2: Doorway Housing Portal Policy Development	\$147,000
Phase 3: Doorway Housing Portal Development	\$555,387
Phase 4: Additional Doorway Housing Portal Policy Development	\$133,000
Phase 5: Regional Application, Lottery, and Professional Partner Functionality	\$1,467,000
Phase 5B: Additional Enhanced Doorway Housing Portal Functionality	\$662,127
Phase 5C: Iterative Improvements to Doorway Housing Portal Existing Functionality	\$360,000
Phase 5D: Alameda Transition, Platform Health, and Support Features for Doorway Housing Portal, and Paper Application Digitization Support	\$900,000
Phase 6: Continued Doorway Housing Portal Policy Development	\$110,300
Phase 7.1: Doorway Housing Portal Site Maintenance and Support, Part 1	\$194,000
Phase 8.1: Continued Strategic Planning and Data Systems Development	\$40,000
TOTAL TO DATE	\$4,795,674

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Phase 7.1: Doorway Housing Portal Site Maintenance and Support, Part 2	\$264,000
Phase 8.1: Continued Strategic Planning and Data Systems Development	\$13,000
GRAND TOTAL	\$5,072,674

Issues:

None

Recommended Action:

The BAHFA Oversight Committee is requested to authorize the Executive Director or his designee to negotiate and enter into a fifth amendment in an amount not to exceed \$269,300* to the October 1, 2022 contract with Exygy Inc. for Doorway Housing Portal web design services, increasing the total contract amount not to exceed \$5.08 million.

Attachment:

- A. Summary Approval

Reviewed:



Andrew Fremier

* Fifth Amendment total cost of \$277,000 for additional Phase 7.1 and 8.1 work is reduced by \$7,700 amount recovered (unspent) from prior amendment.