

Clipper® Executive Board

October 28, 2024

Agenda Item 3b

Current Clipper® Operations and Performance Update

Subject:

Update on current Clipper System operations and performance

Background:

Transaction and Sales

In September 2024, Clipper processed nearly 15 million transactions and settled over \$34 million in revenue, an increase of 15% and 17%, respectively, compared to September 2023.

Clipper Mobile Card Adoption and Usage

Since the launch of the mobile Clipper card in April 2021, over 3.2 million mobile Clipper cards have been created, and staff has noted a steady increase in both the number and percentage of trips taken using a Clipper mobile card. In September 2024 alone, over 34% of Clipper trips were taken using a mobile card, compared to 28% in August 2023.

Clipper START Card Issuance and Usage

In September 2024, the program received 101% more Clipper START applications compared to September 2023, and Clipper START trips increased by 116% over the same time period.

Issues:


None identified.

Recommendations:

Information.

Attachments:

- None



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