

Metropolitan Transportation Commission
Administration Committee

May 14, 2025

Agenda Item 2b-24-1534

Consultant Bench: 2024 Innovation Bench - Cycle 1

Subject:

Request for Committee approval of a pre-qualified bench of consultants to provide as-needed consulting services for project and program management, rapid prototyping, technology implementation, organizational change management, and specialized support in areas such as Microsoft platforms, artificial intelligence (AI), and user engagement in support of MTC's innovation initiatives through June 30, 2028, with an option to extend for up to an additional two years through June 30, 2030.

Background:

In 2024, MTC established a new strategic framework including a core value of innovation, defined as a "commitment to continuous improvement through the exploration of new tools, technologies and approaches." The 2024 Innovation Bench directly supports this commitment by providing access to pre-qualified, forward-thinking experts across various strategic, technical, and organizational needs. This includes efforts focused on internal business transformation and externally facing programs that advance MTC's role in regional planning and public service delivery.

Establishing the 2024 Innovation Bench addresses the agency's need to engage the right partners quickly, supplement internal capacity for specialized projects, prototype and implement new ideas, and ensure initiatives are responsive, people-centered, sustainable, and enduring.

Procurement:

On September 27, 2024, MTC issued a Request for Qualifications (RFQ) for the 2024 Innovation Bench - Cycle 1, inviting firms to submit Statements of Qualifications (SOQs). The RFQ sought consultants with capabilities in the following service areas:

- A. Technology Project/Program Management
 - Established and Emerging Technology
 - Rapid Prototyping/Proof-of-Concept Development
 - Digital Transformation and Technology Implementation

B. Microsoft Platform Expertise

C. User Experience, Engagement, and Change Strategy

Email notification of the opportunity was sent to over 6,619 individuals and firms. Staff hosted a virtual Pre-Submittal Conference attended by 73 individuals for interested firms to ask questions. MTC posted the RFQ publicly on Bonfire, MTC's digital procurement platform, resulting in 285 document takers.

On the closing date of December 2, 2024, MTC received SOQs from 59 firms, 58 of which were determined to meet minimum qualifications; many applied to multiple service categories. The table below shows the number of submissions received for each category of the 2024 Innovation Bench contained in the RFQ:

Service Category	Total Submissions
A. Technology Project/Program Management	31
B. Established and Emerging Technology	34
C. Rapid Prototyping/Proof-of-Concept Development	37
D. Digital Transformation and Technology Implementation	33
E. Microsoft Platform Expertise	18
F. User Experience, Engagement, and Change Strategy	39

An evaluation panel composed of MTC staff reviewed the applicants based on the following evaluation criteria:

- | | |
|--|-------------|
| 1. Experience and qualifications of the firm and proposed staff | 60% |
| 2. Reasonableness of Rates | 25% |
| 3. Presentation, as evidenced in written responses and interviews if conducted | 15% |
| Possible Total: | 100% |

The firms recommended for inclusion on the 2024 Innovation Bench are identified in Attachment A. A summary of each firm's SBE/DBE status is listed by service category in Attachment B. All recommended firms demonstrated expertise in the service category(ies) for which they were selected. Firms approved for the 2024 Innovation Bench will be eligible for work throughout the approved term.

Selection for entry into a contract may take place by direct selection or via a mini-procurement, pursuant to MTC's Third-Party Contracting Policies and Procedures. Contract periods of performance and amounts will be determined on a per-contract basis based on the projects solicited to the 2024 Innovation Bench. Staff will return to the Administration Committee for authorization of any contract exceeding the Executive Director's signature authority.

Cooperative use language included in the RFQ allows other public entities to utilize firms on the 2024 Innovation Bench for their own projects and programs.

Issues:

None identified.

Recommendation:

Staff recommends that the Administration Committee approve the pre-qualified consultants identified in Attachment A for the 2024 Innovation Bench - Cycle 1 to provide specialized innovation support services on an as-needed basis for a period from the date of approval through June 30, 2028, with an option to extend for up to two (2) additional years through June 30, 2030.

Attachments:

- Attachment A: List of Pre-Qualified Panel of Consultants for the 2024 Innovation Bench – List of Firms and Service Categories
- Attachment B: Disadvantaged Business Enterprise and Small Business Enterprise Status
- Request for Committee – Approval Summary of Proposed Consultant Bench



Andrew B. Fremier

Attachment A

2024 Innovation Bench - List of Firms and Service Categories

Firm Name	A. Technology Project/ Program Management	B. Established and Emerging Technology	C. Rapid Prototyping/P roof-of- Concept Development	D. Digital Transformatio n and Technology Implementatio n	E. Microsoft Platform Expertise	F. User Experience, Engagement, and Change Strategy
Accenture	X	X	X	X	X	X
Applied Enterprise Management Corporation				X		
Arcadis, a California Partnership	X					
Arup US, Inc.				X	X	
Atkins	X		X			
Behavioral Insights Team						X
Bold Zebras LLC dba PowerApps911					X	
CivicMakers			X			X
DataHouse Consulting Inc.	X			X		X
Deloitte Consulting, LLP	X	X	X	X	X	X
EMC Research						X
Emerson Human Capital Consulting, Inc.						X
Exygy, Inc.	X					
GreenInfo Network			X			X

Hubspire Corp		X	X	X	X	
InnoActive Group			X		X	
Interline Technologies LLC			X			
Kimley-Horn and Associates, Inc.	X	X	X			
Michael Baker International, Inc.		X	X	X		
OXD Consulting Ltd.				X		X
Peak Digital, LLC			X			X
Polytechnic Marketing LLC						X
Slalom Inc.	X	X	X	X	X	X
The Glue			X			X
The Justice Collective						X
TransSIGHT			X	X		X
WSP	X	X				X
Zee Solutions					X	
<i>Total Number of Applicants</i>	<i>31</i>	<i>34</i>	<i>37</i>	<i>33</i>	<i>18</i>	<i>39</i>
Total Number Accepted	9	7	14	10	8	16

Attachment B

Innovation Bench 2024 - Disadvantaged Business Enterprise and Small Business Enterprise Status

Service Category A: Technology Project/Program Management

Role	Firm Name	DBE* Yes / No	If DBE Yes, List #	SBE** Yes / No	If SBE Yes, List #
Prime	Accenture	No		No	
Prime	Arcadis, a California Partnership	No		No	
Prime	Atkins	No		No	
Prime	DataHouse Consulting Inc.	No		No	
Prime	Deloitte Consulting, LLP	No		No	
Prime	Exygy, Inc.	No		Yes	2001043
Prime	Kimley-Horn and Associates, Inc.	No		No	
Prime	Slalom Inc.	No		No	
Prime	WSP	No		No	

Service Category B: Established and Emerging Technology

Role	Firm Name	DBE* Yes / No	If DBE Yes, List #	SBE** Yes / No	If SBE Yes, List #
Prime	Accenture	No		No	
Prime	Deloitte Consulting, LLP	No		No	
Prime	Hubspire Corp	No		No	

Prime	Kimley-Horn and Associates, Inc.	No		No	
Prime	Michael Baker International, Inc.	No		No	
Prime	Slalom Inc.	No		No	
Prime	WSP	No		No	

Service Category C: Rapid Prototyping/Proof-of-Concept Development

Role	Firm Name	DBE* Yes / No	If DBE Yes, List #	SBE** Yes / No	If SBE Yes, List #
Prime	Accenture	No		No	
Prime	Atkins	No		No	
Prime	CivicMakers	No		Yes	2004377
Prime	Deloitte Consulting, LLP	No		No	
Prime	GreenInfo Network	No		No	
Prime	Hubspire Corp	No		No	
Prime	InnoActive Group	No		Yes	2005547
Prime	Interline Technologies LLC	No		Yes	2011482
Prime	Kimley-Horn and Associates, Inc.	No		No	
Prime	Michael Baker International, Inc.	No		No	
Prime	Peak Digital, LLC	Yes	52887	Yes	2021529
Prime	Slalom Inc.	No		No	

Prime	The Glue	Yes	42867	Yes	2004528
Prime	TransSIGHT	Yes	42484	Yes	2004682

Service Category D: Digital Transformation and Technology Implementation

Role	Firm Name	DBE* Yes / No	If DBE Yes, List #	SBE** Yes / No	If SBE Yes, List #
Prime	Accenture	No		No	
Prime	Applied Enterprise Management Corporation	No		No	
Prime	Arup US, Inc.	No		No	
Prime	DataHouse Consulting Inc.	No		No	
Prime	Deloitte Consulting, LLP	No		No	
Prime	Hubspire Corp	No		No	
Prime	Michael Baker International, Inc.	No		No	
Prime	OXD Consulting Ltd.	No		No	
Prime	Slalom Inc.	No		No	
Prime	TransSIGHT	Yes	42484	Yes	2004682

Service Category E. Microsoft Platform Expertise

Role	Firm Name	DBE* Yes / No	If DBE Yes, List #	SBE** Yes / No	If SBE Yes, List #
Prime	Accenture	No		No	
Prime	Arup US, Inc.	No		No	
Prime	Bold Zebras LLC dba PowerApps911	No		No	
Prime	Deloitte Consulting, LLP	No		No	
Prime	Hubspire Corp	No		No	
Prime	InnoActive Group	No		Yes	2005547
Prime	Slalom Inc.	No		No	
Prime	Zee Solutions	No		No	

Service Category F: User Experience, Engagement, and Change Strategy

Role	Firm Name	DBE* Yes / No	If DBE Yes, List #	SBE** Yes / No	If SBE Yes, List #
Prime	Accenture	No		No	
Prime	Behavioral Insights Team	No		No	
Prime	CivicMakers	No		Yes	2004377
Prime	DataHouse Consulting Inc.	No		No	
Prime	Deloitte Consulting, LLP	No		No	

Prime	EMC Research	No		No	
Prime	Emerson Human Capital Consulting, Inc.	No		No	
Prime	GreenInfo Network	No		No	
Prime	OXD Consulting Ltd.	No		No	
Prime	Peak Digital, LLC	Yes	52887	Yes	2021529
Prime	Polytechnic Marketing LLC	No		Yes	2013608
Prime	Slalom Inc.	No		No	
Prime	The Glue	Yes	42867	Yes	2004528
Prime	The Justice Collective	Yes	52184	Yes	2035194
Prime	TransSIGHT	Yes	42484	Yes	2004682
Prime	WSP	No		No	

*Denotes certification by the California Unified Certification Program (CUCP).

**Denotes certification by the State of California.

Request for Committee Approval

Summary of Proposed Consultant Bench

Work Item No.:	To be determined on a per-contract basis.
Consultant:	See Attachment A to the Administration Committee Summary Sheet dated May 14, 2025.
Work Project Title:	2024 Innovation Bench – Cycle 1
Purpose of Project:	Provide as-needed innovation consulting services to support MTC.
Brief Scope of Work:	Provide as-needed innovation consulting assistance in the following service categories: <ul style="list-style-type: none">A. Technology Project/Program ManagementB. Established and Emerging TechnologyC. Rapid Prototyping/Proof-of-Concept DevelopmentD. Digital Transformation and Technology ImplementationE. Microsoft Platform ExpertiseF. User Experience, Engagement, and Change Strategy
Project Cost Not to Exceed:	To be determined on a per-contract basis.
Funding Source:	To be determined on a per-contract basis.
Fiscal Impact:	No immediate fiscal impact until contracts are awarded. Funds for future fiscal years are subject to agency budgetary approval process.
Motion by Committee:	That the consultants listed in Attachment A to the Administration Committee Summary Sheet dated May 14, 2025, be pre-qualified to enter into contracts with MTC to provide as-needed innovation consulting services through June 30, 2028, with an option to extend for an additional two years to June 30, 2030, as described above and in the Administration Committee Summary Sheet dated May 14, 2025 subject to applicable contract approval procedures and necessary budget approvals.
Administration Committee:	<hr/> Gina Papan, Chair
Approved:	May 14, 2025