

### **Transportation Revenue Measure – Questions for Policy Advisory Council Consideration**

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During last month's MTC Policy Advisory Council meeting, the discussion on the transportation revenue measure focused on several key points. The Council addressed the need for a regional consensus on the proposed transportation funding measure. Many members also emphasized:

1. **Raising Revenues:** The importance of generating funds to maintain and enhance the public transit system.
2. **Equitable Distribution:** Ensuring that transportation benefits are equitably distributed across different communities, particularly underserved and low-income populations.

The Policy Advisory Council requested that staff bring back the item for continued discussion at the July meeting, with the aim of finalizing a concrete recommendation. The Council can share this recommendation with the Transportation Revenue Measure (TRM) Select Committee to help inform ongoing TRM discussions. To help guide your discussion, staff recommends considering the following questions:

#### **Recommended Questions for Discussion:**

1. **Primary Funding Gaps:** What are the most critical transit operating needs that should be addressed through a transportation revenue measure?
2. **Transportation Improvements:** What specific investments are most urgent and essential to improve the Bay Area's transportation network? These could include investments to improve the efficiency and reliability of the transit system, such as implementing components of the Transit Transformation Action Plan (fare integration, mapping and wayfinding, transit priority, etc.), or investing in other transportation improvements like bicycle and pedestrian infrastructure.
3. **Equity in Access:** How can the measure ensure that transportation benefits are equitably distributed across different communities, particularly underserved and low-income populations?