

Potential Regional Transportation Measure

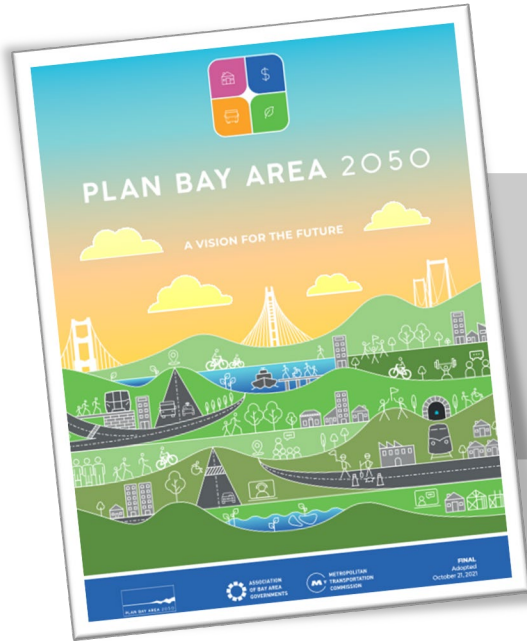
Draft Goals, Principles, and Priorities



**METROPOLITAN
TRANSPORTATION
COMMISSION**

**Policy Advisory Council
July 28, 2023**

Why Consider a Ballot Measure in 2026?



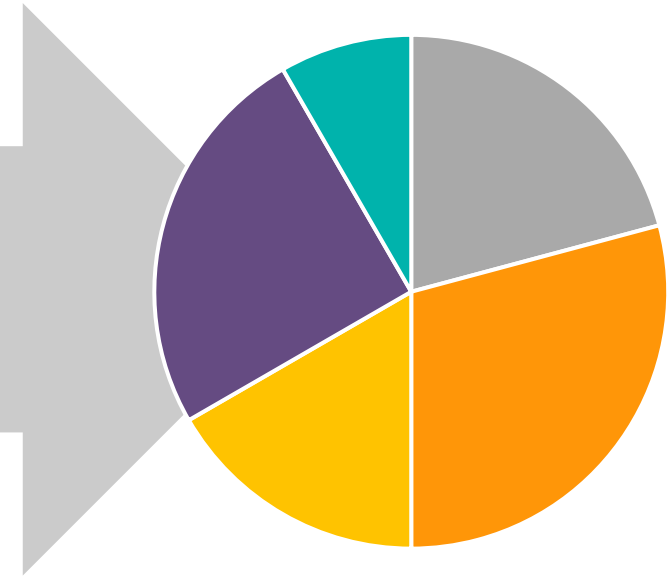
Plan Bay Area 2050

identified a \$110 billion need in its Transportation Element for new monies to realize the plan's bold vision.



Transit Transformation Action Plan

recommended convening stakeholders to advance a regional ballot measure.



2026

Transportation Ballot Measure

provides an opportunity to add a new source of reliable, long-term funding to advance priorities identified in both plans.

Draft Regional Measure Goals & Focus Areas

In order to advance the broader vision of a more **affordable**, **connected**, **diverse**, **healthy**, and **vibrant** region for all residents, the Bay Area needs to...



Stabilize Transit Funding

Improve financial sustainability by establishing a long-term transit operating funding source, offsetting farebox revenue declines spurred by changing post-pandemic travel patterns.



Make Transit Faster, Safer, and Easier to Use

Fund priority programs building upon the Transit Transformation Action Plan, in order to quickly transform transit to respond to customer needs and ultimately grow ridership.



Enhance Mobility and Access for All

Implement cost-effective and resilient solutions beyond transit that make it easier for people of all ages and abilities to get to the places they want to live, work, and play.

Draft Guiding Principles for Expenditure Plan



Equitable

Prioritize funding in every investment category toward Equity Priority Communities, as well as other underserved demographic groups such as persons with disabilities, older adults, etc.



Climate-Friendly

Ensure funding only flows to GHG-reducing or GHG-neutral projects by avoiding any investments that expand roadway capacity, which would make it more difficult to achieve our ambitious climate goals.



Adaptable

Recognize the future of the Bay Area remains highly uncertain; craft funding programs that can be adjusted to maximize progress toward regional goals by avoiding rigid project-specific expenditures.



Cohesive

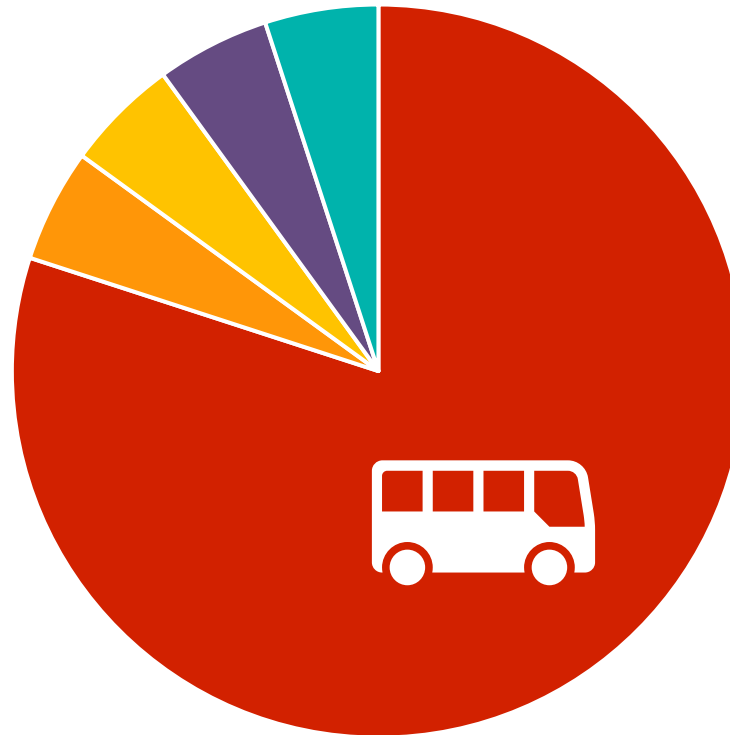
Create an expenditure plan that is greater than the sum of its parts, both to maximize regional impact but also to be able to clearly communicate to the public what the measure will deliver.

Funding Priorities: Transit Operations

Fundamental Question:

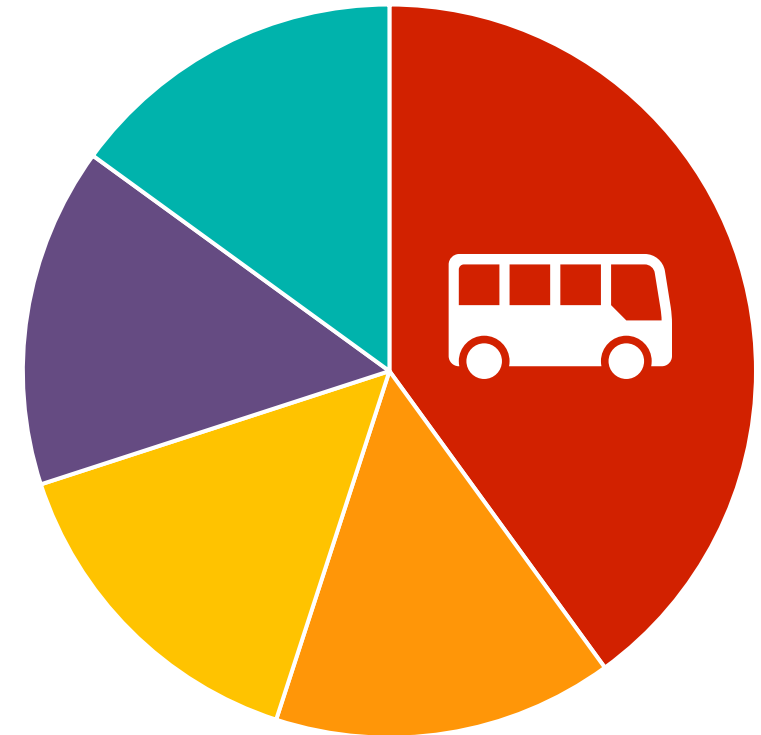
What is the right balance between funding critical long-term transit operating needs and investing in other improvements to the broader transportation system?

Maximize Funding toward Transit Operations



OR

Balance Transit Operations Funding with Other Priorities



Note: charts shown above are intended to be illustrative and do not suggest proposed shares for the potential measure.

Funding Priorities: Beyond Transit Operations



Transit Transformation

Accelerate investments to improve the customer experience, such as transit fare integration, harmonized mapping & wayfinding, ambassador programs, expanded paratransit services, etc.



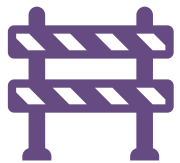
Main Streets

Transform arterials and collectors to better address safety, equity, and climate goals through improved pavement, safety enhancements, expanded sidewalks and/or protected bicycle infrastructure.



Climate Resilience

Fund planning, design and/or construction activities that benefit transportation infrastructure and nearby communities by protecting them from rising sea levels.



Priority Projects

Close funding gaps for GHG-reducing or GHG-neutral projects being impacted by rapid inflation, accelerating delivery of high-priority voter-approved capital investments.

What's Next?



First Round of Public Engagement

Share draft goals and potential funding priorities for a regional transportation ballot measure at Plan Bay Area 2050+ and Transit 2050+ public outreach events this summer for feedback.



Further Analysis of Funding Options & Outcomes

Integrate financial data to understand revenue potential of different sources, as well as potential impact of different expenditure levels, in advance of September MTC/ABAG Legislation Committee update.

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