

Clipper® Executive Board

December 16, 2024

Agenda Item 2c

Current Clipper® Operations and Performance Update

Subject:

Update on current Clipper System operations and performance

Background:

Transaction and Sales

In November 2024, Clipper processed over 13 million transactions and settled over \$29 million in revenue, an increase of 4.7% and 4.8%, respectively, compared to November 2023.

Clipper Mobile Card Adoption and Usage

Since the launch of the mobile Clipper card in April 2021, over 3.4 million mobile Clipper cards have been created, and staff have noted a steady increase in both the number and percentage of trips taken using a Clipper mobile card. In November 2024 alone, over 34% of Clipper trips were taken using a mobile card, compared to 28% in November 2023.

Clipper START Card Issuance and Usage

In November 2024, the program received 110% more Clipper START applications compared to November 2023, and Clipper START trips increased by 100% over the same time period.

Issues:

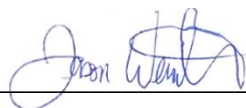
None identified.

Recommendations:

Information.

Attachments:

- None



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