



# SF Bay Trail Roadmap

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ABAG Executive Board

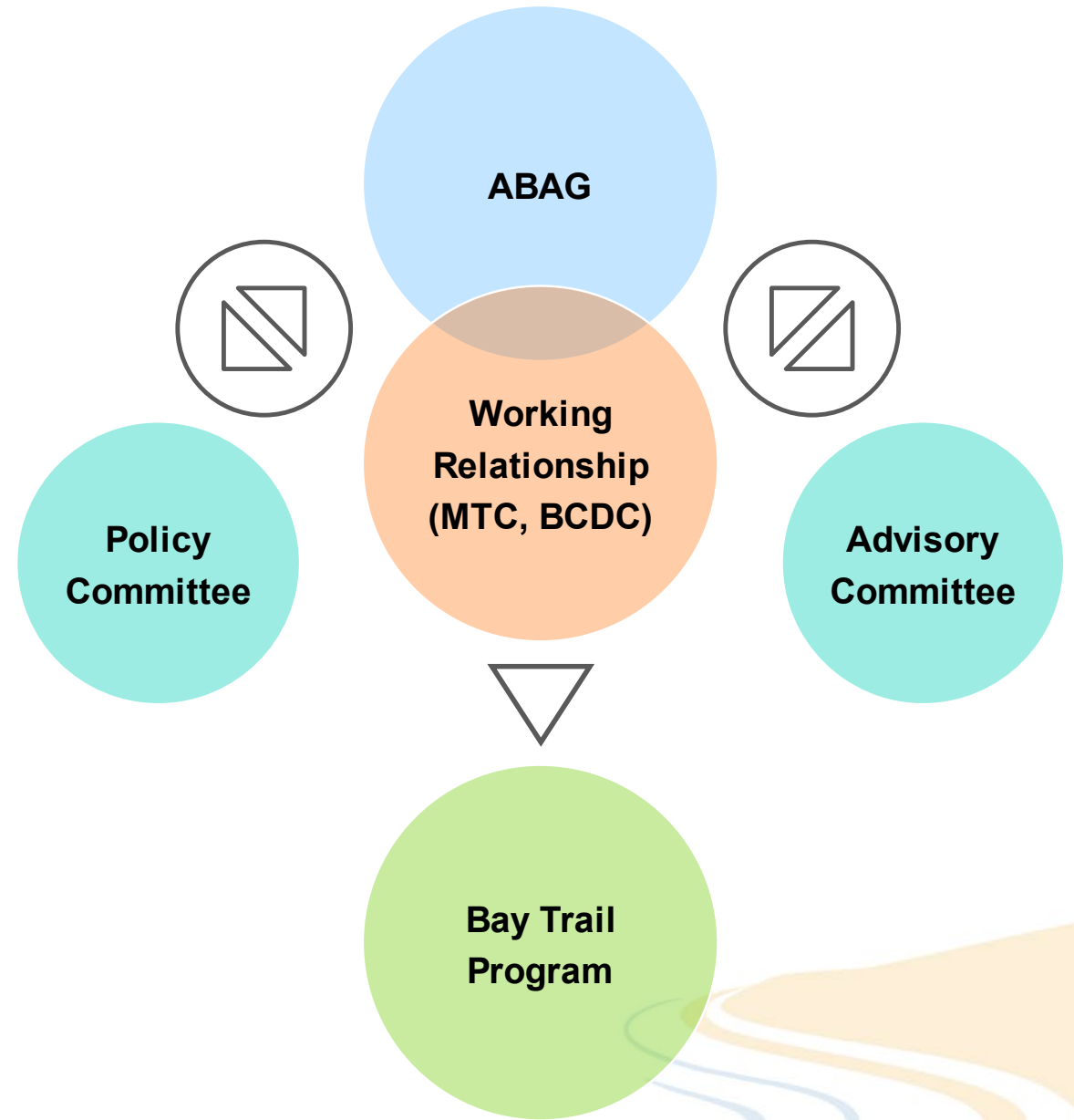
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# Senate Bill 100: Bay Trail Organizational Intent

- Created concept of continuous hiking/biking trail around the bay
- Directed ABAG to complete Bay Trail plan in 2 years
- Develop relationships w/agencies affected by Bay Trail
- Establish policy committee
- Establish advisory committee of env & rec orgs
- Funding not included
- Nonprofit not mentioned

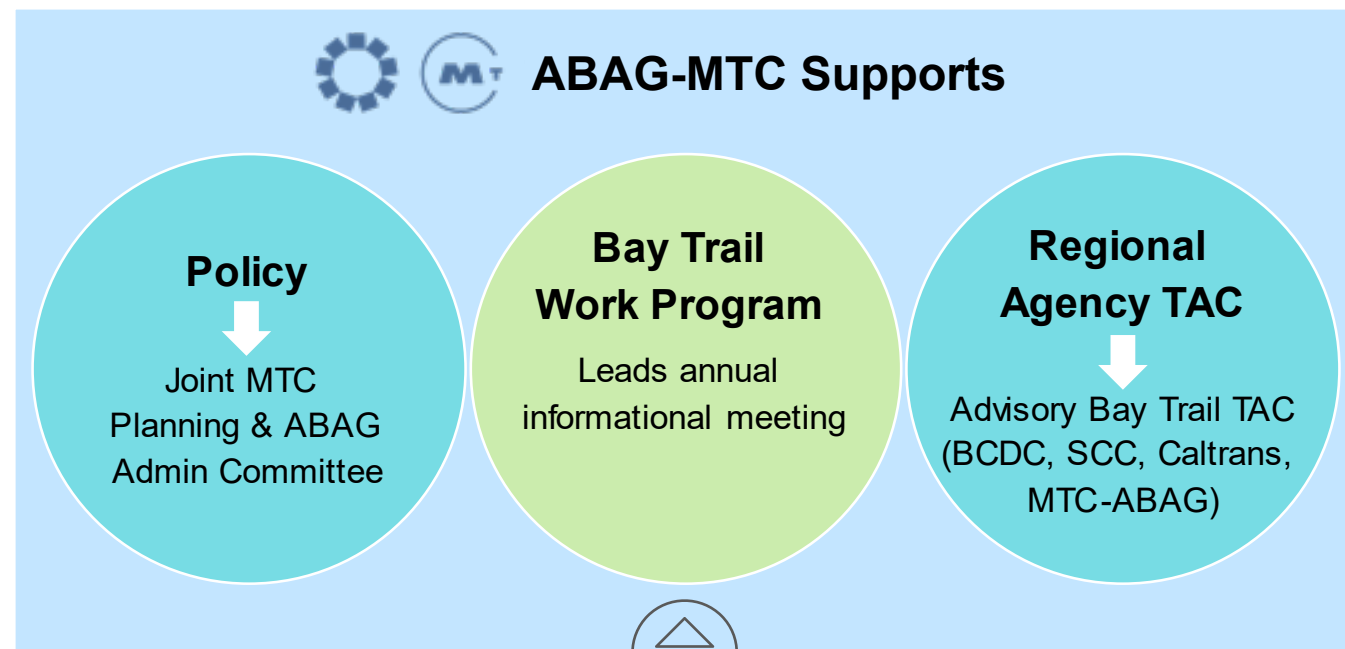


ASSOCIATION OF BAY AREA GOVERNMENTS  
METROPOLITAN TRANSPORTATION COMMISSION

















# New Structure

- **Policy** moves to Joint MTC Planning & ABAG Admin Committee
- **Regional Agency TAC**  
Bay Trail quarterly TAC comprised of MTC, BCDC, SCC & Caltrans focuses on alignment changes
- **Advocates** move to annual Bay Trail Gap Closure Implementation Working Group public meeting and/or Bay Area Trails Collaborative (BATC) for advocacy
- **Annual Information Meeting** includes all orgs & is led by ABAG/MTC



# Bay Trail Functions & “Road Map”

Current Bay Trail Project Actions	Lead Organization(s)	Potential Future Forum	Frequency
1. Trail Alignment Changes	    <small>SAN FRANCISCO BAY CONSERVATION &amp; DEVELOPMENT COMMISSION</small> 	Create ABAG / MTC / BCDC / SCC / Caltrans regional agency TAC w additional revolving members	Quarterly or ad hoc as necessary
2. Informational Updates	 	General meeting for all interested parties	1x/year
3. Policy Decisions	 	Joint MTC Planning-ABAG Admin Committee	As needed
4. Advocacy, Outreach & Support (e.g. “Friends of the Bay Trail”)	 	BATC (“Friends of the Bay Trail”), a collaboration under Rails-to-Trails 501(c)3	2x per year
5. MTC Planning Studies	 	Project TAC / Working Groups (e.g. Bay Trail Gap Closure Implementation Plan, SFO Gap Study)	Ad hoc
6. Nonprofit Functions and Decisions		Nonprofit Board needs to identify new fiscal agent + partner	TBD



# Potential Nonprofit Functions vs. ABAG/MTC Work Program

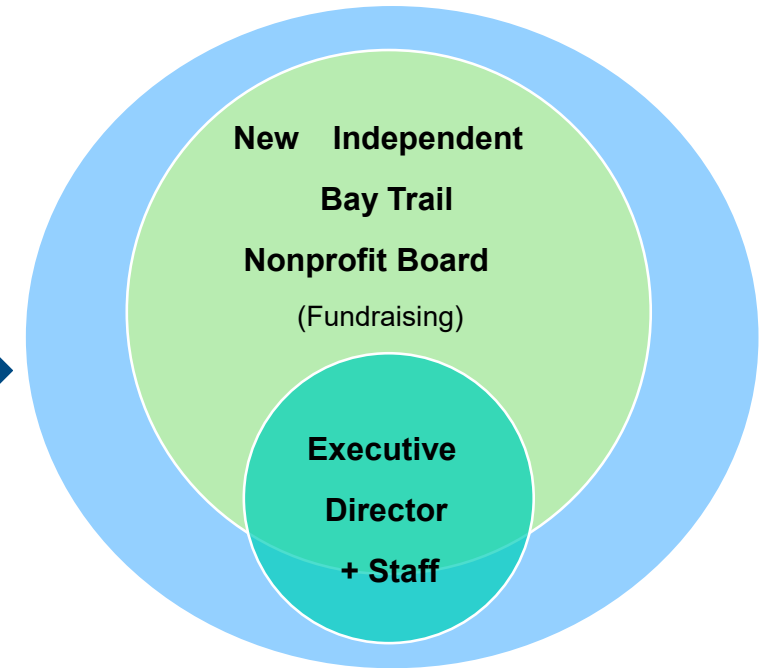
Potential Nonprofit Functions	ABAG/MTC Work Program
Geography-specific advocacy at local agency meetings	Allocating and programming funds (federal and local)
Championing specific projects	Gap Closure Plans
Promote civic and public engagement	Design Guidelines
Nonprofit Letters of Support (LoS)	Design Review
Review, comment on, and/or participate working groups/TACs for ABAG/MTC Bay Trail studies	Strategic Plans & Studies
Volunteering time and/or services	Project Development & Delivery
Social entrepreneurship	Grant Administration
Fundraising/Fund Development	Planning and Design Technical Assistance (TA)
Nonprofit governance and organizational planning	Wayfinding and Directional Signage
Incorporation	Logo and mark management
Accounting and tax status maintenance	Collateral production
	Staff outreach relevant to ABAG & MTC plans and studies
	ABAG/MTC Letters of Support (LoS)



# Nonprofit Decisions, Expenditures & Donations



Option A: Stand Up Existing Nonprofit Independently



**Selected Option:**

Option B: Identify Partner Nonprofit Fiscal Agent or donation recipient



Potrero Group assists as consultant with nonprofit transition to a new partner organization



# Nonprofit Decisions: Integration in a New Organization

## Interviews conducted by Potrero Group

### Interviews

- 8 environmental funders in 7 different organizations in November/December 2024

### Summary

- Funders are positive about a potential transition to a new nonprofit organization
- 1–2 years of philanthropic “start-up” capital may be available to support transitioning the current Bay Trail Project’s functions (advocacy, fundraising, and project coordination) into a well-established Bay Area environmental or trail development nonprofit organization

### Key/Emergent Themes

- High Degree of Fundability, Alignment with Contemporary Funder Priorities, Opportunity for Leverage, Equity and Equitable Access Alignment

### Potential Funder Types

- Traditional Environmental, Government, Equity-focused Funders, Health Funders, Legacy Bay Area Funders, Community Foundations

### Next Steps

- Develop criteria for partner organization and solicit letters of interest; pursue donor capacity-building grants



# MTC/Bay Trail Next Steps

Spring 2024

Fall 2024

Winter 2024-2025

Feb 2025

Spring 2025

FY 23/24

FY 24/25

## 4/26 BT Board:

Informational item on Bay Trail Roadmap and SB 100 functional obligations moving forward.



## MTC & BATC:

Establish BATC "Friends of the Bay Trail" listserv and working group



## ABAG Exec Board:

MTC/ABAG to dissolve nonprofit staffing agreement, reclaim SB 100 responsibilities and assign them to Joint MTC Planning & ABAG Admin



## Series of BT Board Meetings:

Action to move forward until June 30



**June 30, 2025:** ABAG/MTC staff support nonprofit accounting through the end of the FY



## BT Board:

Ad Hoc Committee works with Potrero Group to identify a path forward



## 10/25 BT Board:

Resolution to pursue a new organizational partner and fiscal agent



## December BT Board:

December Board Meeting to receive funder feedback from Potrero Group & adopt transition plan



## MTC:

Annual Informational update open to all



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