

Agenda Item 3a
Attachment B

Clipper START and Clipper Usage Data (June 2024-May 2025)

Operator	Clipper START Ridership	Clipper Usage	Total Transit Ridership (Source: NTD)	Clipper Market Share
BART ¹	1,512,157	52,071,580	52,071,580	100.0%
SF Muni ²	958,912	51,082,094	167,282,925	30.5%
AC Transit	493,338	19,955,061	40,710,057	49.0%
SamTrans	163,145	5,130,195	10,707,144	47.9%
VTA	97,566	10,101,449	27,153,109	37.2%
Caltrain ³	78,986	6,768,097	8,673,718	78.0%
East Bay	80,312	2,785,036	4,472,636	62.3%
<i>County Connection⁴</i>	<i>29,455</i>	<i>1,142,252</i>	<i>1,404,332</i>	<i>81.3%</i>
<i>Tri Delta</i>	<i>23,352</i>	<i>441,017</i>	<i>1,072,718</i>	<i>41.1%</i>
<i>WestCAT</i>	<i>14,183</i>	<i>423,895</i>	<i>654,200</i>	<i>64.8%</i>
<i>Wheels</i>	<i>13,322</i>	<i>777,872</i>	<i>1,341,386</i>	<i>58.0%</i>
SF Bay Ferry	30,951	1,660,223	2,790,665	59.5%
Golden Gate Transit ⁵	40,031	1,519,828	3,128,217	48.6%
Golden Gate Ferry ⁶	8,026	1,362,746	1,569,503	86.8%
Napa Solano	17,558	377,332	1,894,788	19.9%
<i>Soltrans</i>	<i>12,304</i>	<i>272,479</i>	<i>1,039,054</i>	<i>26.2%</i>
<i>FAST</i>	<i>3,301</i>	<i>58,244</i>	<i>175,219</i>	<i>33.2%</i>
<i>Vacaville</i>	<i>997</i>	<i>10,957</i>	<i>199,870</i>	<i>5.5%</i>
<i>Napa Vine</i>	<i>956</i>	<i>35,652</i>	<i>480,645</i>	<i>7.4%</i>
SMART	9,929	455,628	1,089,680	41.8%
Corridor 101	5,951	142,000	1,787,158	7.9%
<i>Santa Rosa</i>	<i>5,858</i>	<i>139,791</i>	<i>1,506,311</i>	<i>9.3%</i>
<i>Petaluma Transit</i>	<i>93</i>	<i>2,209</i>	<i>280,847</i>	<i>0.8%</i>
Union City	4,410	187,332	287,839	65.1%
Sonoma	3,193	65,812	775,905	8.5%
Total	3,504,465	153,664,413	324,394,924	47.4%

¹ Market share on BART is calculated using monthly BART total exits by ticket type, which is equivalent to number of linked trips per month.

² Includes payment with Clipper-compatible limited-use tickets.

³ Calculation of market share on Caltrain assumes that monthly pass holders board Caltrain 1.75 times a day per weekday.

⁴ County Connection ridership number excludes free routes and employer/school programs.

⁵ Includes boardings on Marin Transit routes, which currently operate under the umbrella of Golden Gate Transit's Clipper business rules.

⁶ Includes payment with Clipper-compatible limited-use tickets.