

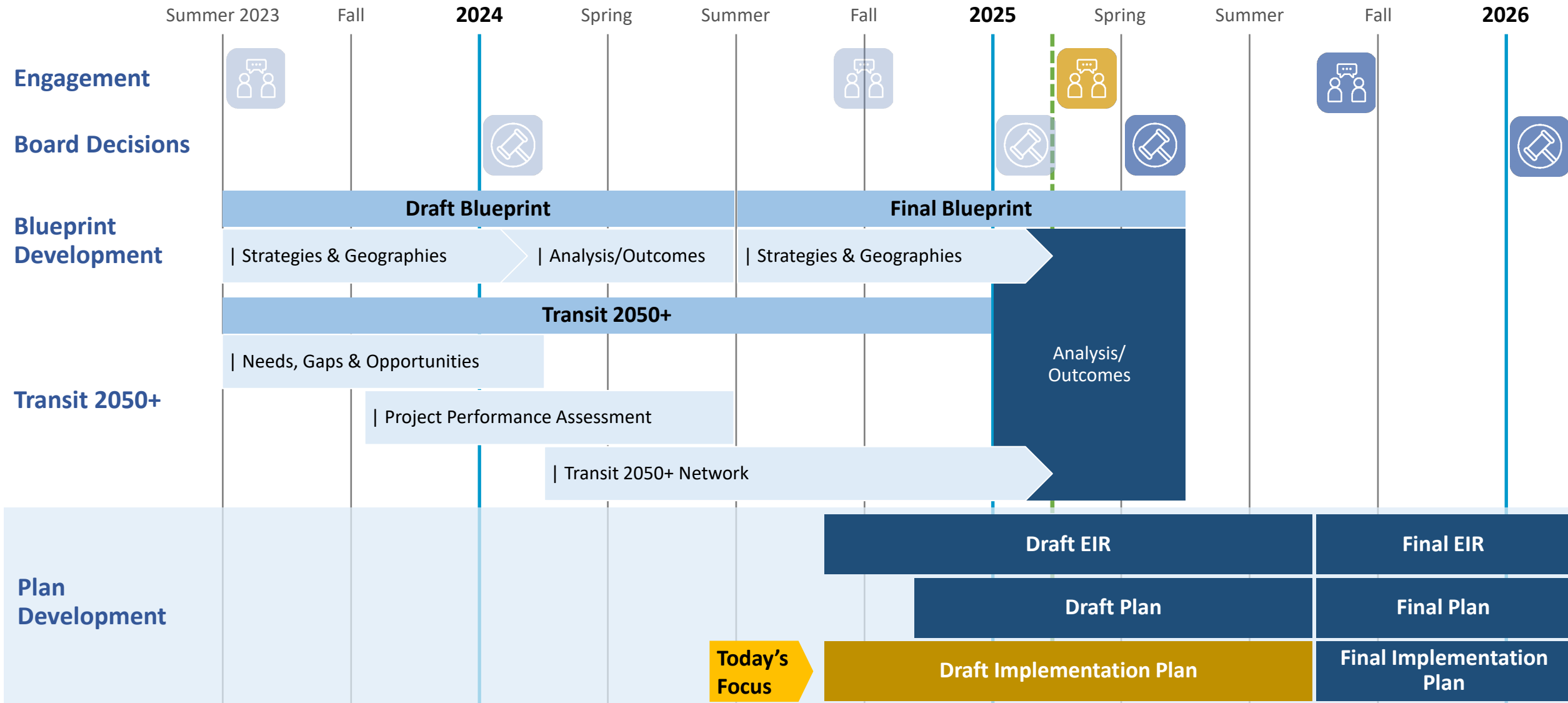


Update on the Plan Bay Area 2050+ Implementation Plan

Policy Advisory Council

February 25, 2025

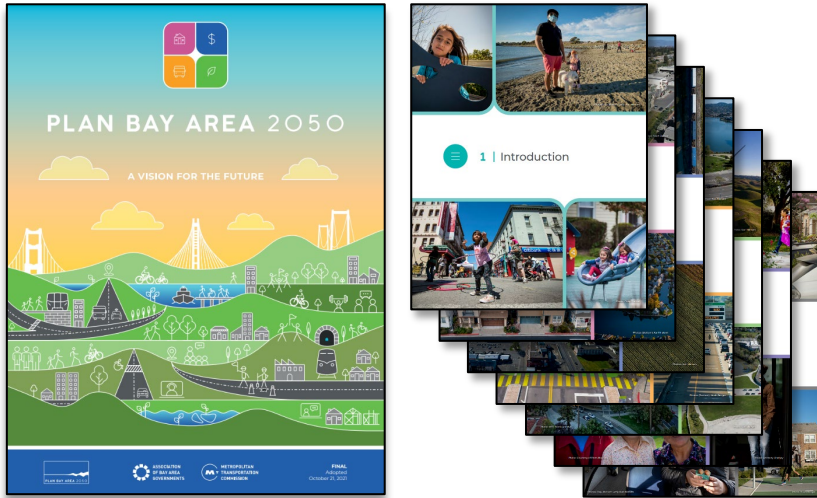
Plan Bay Area 2050+: Schedule



* Dates are tentative and subject to change

How did the Implementation Plan fit into Plan Bay Area 2050?

Plan Bay Area 2050 Document & Final Blueprint



The Plan and Final Blueprint put forward 35 strategies for the region to implement through 2050.

- **Strategies** are high-level policies and/or investments.

Plan Bay Area 2050 Implementation Plan



The Implementation Plan included actions for the next **four years** and was included as the final plan chapter.

- **Actions** were specific and intended to be advanced by MTC and ABAG, often in partnership with others.

Plan Bay Area 2050 Annual Updates



The Implementation Plan was the basis for **annual** progress updates brought to the MTC Planning Committee & ABAG Administrative Committee.

What components make up the Implementation Plan?

For each of the 35 plan strategies: the Implementation Plan will assess **strategy success factors**, identify the **proposed role** for MTC/ABAG, and determine **specific implementation actions** for MTC/ABAG to take by 2030.

Strategy Assessment

- Each of the plan's 35 strategies is assessed across four strategy success factors:
 - Agency authority
 - Financial resources
 - Public and political support
 - Technical capacity

See
Attachment B
for early
draft

Implementation Roles

- Determines MTC or ABAG's role in implementing each of the plan's 35 strategies. Identifies a role as:
 - Lead
 - Partner
 - Support

Implementation Actions

- For each strategy, one or more specific actions identify the who, what, where, when and how progress will be made to advance the strategy.

Highlighted Actions from Prior Implementation Plan



Photo Credit: Joey Kotfica

Plan Bay Area 2050 Implementation Action

Launch and deliver BAHFA pilot projects.

Progress from 2022 - 2024

- Launched Doorway, a centralized affordable housing application portal
- Launched Priority Sites and Preservation Pilot Programs, awarding \$45+ million to build and preserve affordable homes.



Photo Credit: Noah Berger, Clipper Mobile App

Plan Bay Area 2050 Implementation Action

Implement the Blue Ribbon Transit Recovery Task Force fare integration and payment recommendations

Progress from 2022 - 2024

Deployed Clipper BayPass for businesses and institutions as the region's first all-transit operator pass while the Next Generation Clipper payment system has rolled out.



Photo Credit: Karl Nielsen, Fagan Marsh State Marine Park

Plan Bay Area 2050 Implementation Action

Develop a sea level rise funding plan and revamp the Priority Conservation Area (PCA) planning framework using a data driven approach.

Progress from 2022 - 2024

MTC/ABAG and BCDC published the *Sea Level Rise Funding and Investment Framework* in July 2023 and the *PCA Refresh* in May 2024.

What is different about this Implementation Plan?

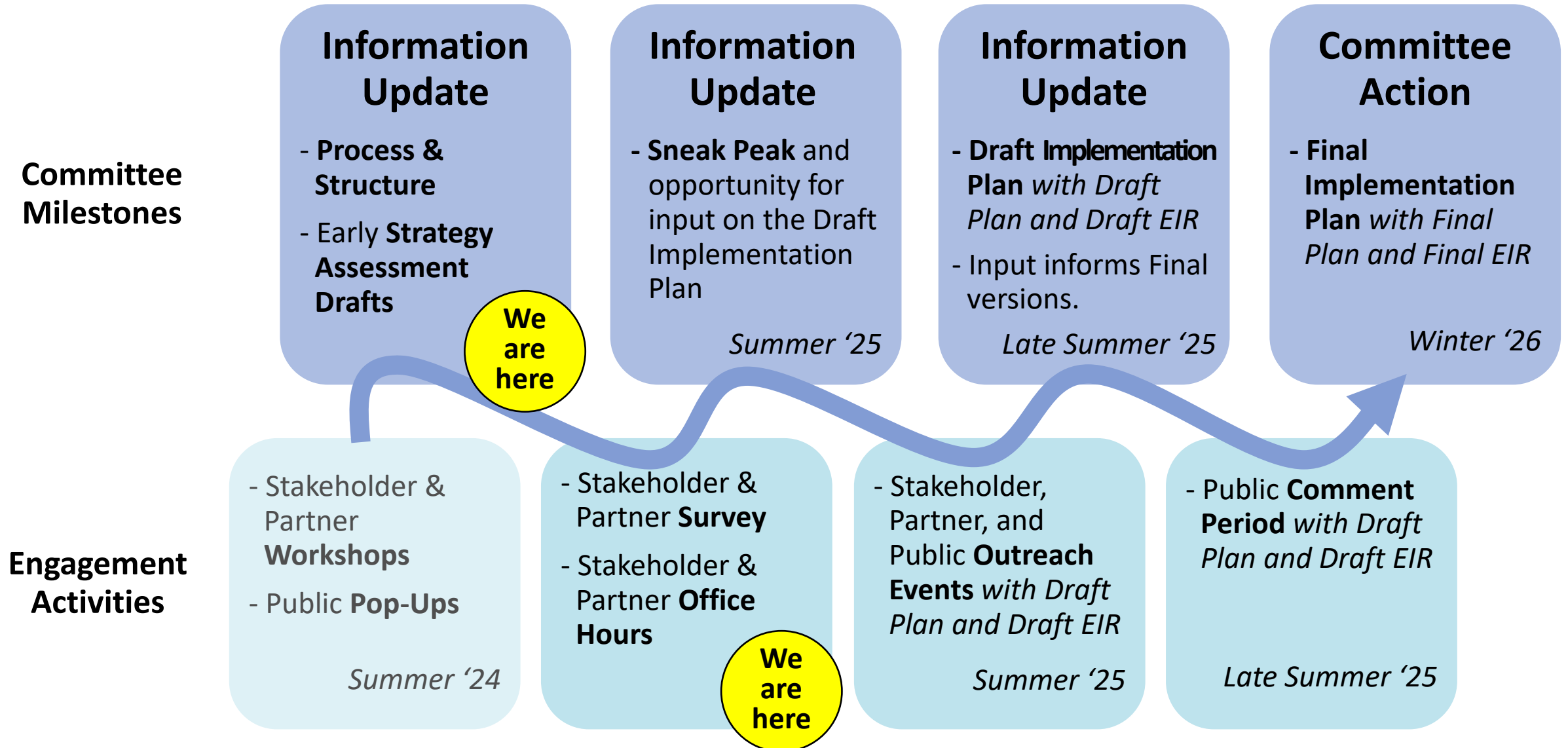
The structure and goals of the remain the same; however, refinements are proposed to make the Implementation Plan more actionable. The goal of these changes is to result in a document that is more:

- **Focused** – Not all action ideas will be included. The aim is for an ambitious and achievable list opposed to a long wish list.
- **Responsive** – Implementation actions will be informed by current challenges and opportunities.
- **Measurable** – Metrics will be integrated into the Implementation Plan to better track progress on a new Vital Signs webpage.



Photo Credit: SFMTA, San Francisco L Taraval Track Switches, 2024

What is the timeline to generate the Implementation Plan?



What did we hear at workshops so far?

On September 12th and 18th, over 60 stakeholders contributed input at full-day Plan Bay Area 2050+ workshops.

How feedback from workshops was used:

Staff identified areas that had a high count of suggested changes, and high consensus on the direction of change. MTC/ABAG staff then screened the changes and made draft determinations of where authority, resources, public opinion and staff capacity have shifted significantly in the last three years.

Limited changes are proposed for the Strategy Assessments.

For most strategies, the draft keeps the Assessment the same as Plan Bay Area 2050 (2021).

See Attachment B for early drafts of the Plan Bay Area 2050+ Implementation Plan Strategy Assessments



Photo Credit: Karl Nielsen, Plan Bay Area 2050+ September 12th Workshop

Current Opportunities to Shape the Implementation Plan



Photo Credit: Samtrans/Caltrain, 2023

Online Survey

The dynamic survey will enable users to select which plan strategies they want to provide input on. The survey is an opportunity to:

- Respond to Summer 2024 action ideas
- Suggest new actions for consideration
- Suggest datasets to track plan progress

Anticipated Timeline March 3 - March 31



Photo Credit: Karl Nielsen, 2018

Office Hours

Stakeholders and Partners can meet with MTC/ABAG staff to provide additional feedback on the Implementation Plan and share updates on upcoming efforts they are undertaking.

March office hours can be requested by element:

- Transportation (Non-Transit)
- Transportation (Transit)
- Housing & Economy
- Environment



Questions

- Which Plan Bay Area 2050+ strategy do you want to see MTC and ABAG make the most progress on, and what action could be taken over the next four years?
- How should MTC/ABAG engage stakeholders this summer to receive input on the Draft Implementation Plan? (e.g. scheduled workshops, digital surveys, virtual office hours)

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