
April 10, 2024

Agenda Item 7.b.

Regional Housing Bond Measure

Subject:

Poll Results for a Bay Area Affordable Housing Bond: Overview of Findings from March 2024 Poll Regarding a \$20 Billion Affordable Housing Bond on the November 2024 Ballot.

Background:

In March 2024, EMC Research, Inc. conducted a poll of 1,000 Bay Area voters in the nine-county region testing voter sentiment and specific ballot language regarding a \$20 billion affordable housing bond for the November 2024 ballot. EMC staff will present high-level findings from the poll and answer questions.

A final poll among over 2,000 likely voters will be conducted in mid-April 2024 to advise the final BAHFA vote in June 2024 to place a measure on the ballot.

Issues:

None

Recommended Action:

Information

Attachment:

None

Reviewed:



Andrew Fremier