

Clipper® Executive Board Fare Integration Task Force

June 26, 2023

Agenda Item 4a

Clipper® BayPass Pilot Phase 2 Updates

Subject:

Staff will provide an update on the implementation of the Clipper BayPass pilot with employers, including an overview of a proposed participation agreement between transit operators and MTC to codify pilot mechanics.

Background:

In November 2021, the Fare Integration Task Force adopted the Fare Policy Vision Statement directing staff to pilot a regional institutional pass product. In August 2022, the first phase of the Clipper® BayPass pilot was launched to pilot an unlimited-use product at four higher education institutions – University of California Berkeley, San Francisco State University, San Jose State University, and Santa Rosa Junior College. A second phase of the pilot has been scoped to include up to 10 employers or institutions. This phase will begin with a limited-scale launch in summer 2023 with up to three institutions and up to 5,000 total individual participants.

A broader launch including up to the remaining seven employers or institutions will follow the execution of a participation agreement with transit operators and MTC. This participation agreement will articulate guiding principles for the pilot, describe program mechanics including revenue distribution strategies, and codify consent to participate in the pilot. A draft agreement has been shared with operator staff and is included with this memo for general feedback. Operators will be asked to sign the agreement at a later date this summer.

Recommendations:

Information item only

Attachments:

- Presentation slides



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