



**METROPOLITAN
TRANSPORTATION
COMMISSION**

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Memorandum

Date: October 23, 2024
To: Metropolitan Transportation Commission (MTC)
From: MTC Policy Advisory Council Chair, Pamela Campos
Regarding: October 2024 Council Report to Commission

Summary:

This memo provides a summary of the activity of the Policy Advisory Council (Council) over the previous month.

September 24, 2024 Meeting:

The Policy Advisory Council met on September 24, 2024, to hear from MTC staff updates on the Results from the Community Survey on Bay Area Transportation as well as on the Transportation Revenue Measure.

The Bay Area Transportation Community Survey, presented by MTC staffer Alex Eisenhart, aimed to gauge public opinion on transportation impacting Bay Area residents. MTC Staff shared at the outset that the survey was not statistically significant and served as a listening tool. Several council members raised concerns about the survey's methodology and representation, particularly noting the overrepresentation of transit-rich areas like San Francisco and Alameda County, and an underrepresentation of non-transit users and rural areas.

The self-selection nature of the online survey was also identified as a potential source of bias. Council members suggested future surveys should include non-transit users, non-college educated populations and improve outreach to underrepresented communities and youth.

MTC Staffer Rebecca Long presented updates from the Transportation Revenue Measure Select Committee. Updates were shared related to the various funding scenarios that aim to address funding shortfalls and create regional connectivity through fiscal sustainability.

The Council engaged in a general discussion about the need for regional collaboration and integration among transit agencies, noting challenges in balancing regional needs with county-specific interests and the importance of including Golden Gate Transit data for future conversations.

There were also discussions about diversifying funding sources to benefit low-income communities and concerns about providing stop-gap funding without addressing underlying structural issues in the transit system. Members emphasized the importance of incorporating accountability measures and transparent milestones to build community trust in funding plans.

Throughout the meeting, Council members stressed the need for a more comprehensive, community-led approach to regional transportation planning and strongly suggested that future communication strategies are better aligned and shared with our diverse neighbors.

Sincerely,

Pamela Campos

Policy Advisory Council Chair