

Regional Network Management Council FY 2025-26 & FY 2026-27 Work Plan

Overview of Activities & Progress (Prepared October 2025)

Work Plan Item	Activity	Recently Completed Activities	Upcoming Activities
RNM Council Management			
Biennial Elections	Elect Chair and Vice Chair (late 2025)	N/A	Anticipating elections late 2025.
Annual Work Plan Updates	Adopt annual work plans (annually; mid-year)	N/A	N/A
RNM Framework Review	Consider recommendations from two-year RNM framework review (late 2025)	Consultants completed stakeholder surveys and interviews in Summer 2025.	Staff are reviewing consultant findings and will bring an update to the RNM bodies in early 2026.
TAP Amendment	Develop approach for updating the Action Plan, including discussion of priorities (early 2026)	Ongoing coordination on the development of transit-related actions in the Plan Bay Area 2050+ Implementation Plan.	Anticipated to start in 2026 following adoption of the PBA 2050+ Implementation Plan and in coordination with the RNM Framework Review.
Performance Measures Reporting & Transit Customer Experience Surveys	- Review Transit RNM Performance Measures Report (late 2025-early 2026) - Provide recommendations on implementation of a potential regional transit rider experience survey (late 2025)	Consultant work underway – developing analysis approach and methodologies and collecting data. Report anticipated mid 2026.	- Collect and begin analyzing data. Coordination with transit operator staff as needed to review preliminary findings. - Continue developing potential approaches for a regional transit customer experience survey, including coordination with existing transit operator and MTC survey efforts.

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Fares & Payment			
Clipper START	• Improve customer service with live operators (late 2025) • Continue targeted marketing in multiple languages through various channels to increase awareness and uptake (ongoing) • Build partnerships with community organizations and county social service agencies to increase program enrollment and awareness and leverage Community Action Resource & Empowerment (CARE) Program to support these efforts (ongoing) • Explore streamlining application process through technology advancements (late 2025)	• Fall marketing campaign deployed in multiple languages through various channels to increase awareness and uptake • Connected with two county social service agencies on cross promotional opportunities • Advancing a pilot with the CA Department of Technology to streamline the Clipper START eligibility verification process • Launched second phase of Clipper START evaluation which will review data from July 2022-July 2026 and conduct focus group/surveys to further understand barriers to uptake	• Initiate procurement for customer service vendor contract, including live operators (early 2026) • Launch pilot with the California Department of Technology to streamline the Clipper START eligibility verification process (early 2026) • Provide regular updates on Clipper START evaluation • Continue to build partnerships with community organizations and county social service agencies to increase program enrollment and awareness
Clipper BayPass	• Conduct Phase 2 evaluation that will study ridership and impacts to multi- agency trips (mid 2026) • Continue to sign up new program participants, existing participant program support, recruitment/outreach (ongoing) • Outline vision for the future of Clipper BayPass beyond summer 2027 as an ongoing program (late 2026) • Explore additional use cases, such as special events (ongoing)	• Finalized and released findings and report from Phase 1. Released initial findings from Phase 2 evaluation that analyzes ridership and impacts to multi-agency trips. • Continued to sign up new program participants (currently at 15 partners, over 86K participants) and provide administration support for partners and recruitment/outreach.	• Continue Phase 2 evaluation • Continue to sign up new program participants and providing administration support for partners and recruitment/outreach (ongoing) • Begin discussions for extension of the Clipper BayPass pilot beyond summer 2027 • Explore a special events use case for BayPass for summer 2026

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Free/Discounted Interagency Transfers	• Launch pilot with NextGen Clipper (mid 2025) • Evaluate ridership data (looking specifically at new trips) within a year after launch (late 2026) • Identify funding for potentially continuing free/discounted transfers as an ongoing fare policy (mid 2026)	• Reviewing analysis models for evaluating ridership data • Preparing for initial upfront payment to operators	• Pilot to launch with NextGen Clipper • Upon launch, begin evaluating ridership data, with a focus on new trips
Study common regional fare structure	• Refine the vision and develop next steps for a common fare structure for regional transit services (mid 2026)	N/A – On hold pending broader regional discussion on next steps and fare program priorities .	TBD - Continue to assess potential paths forward.

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Customer Information			
Regional Mapping & Wayfinding	• Issue v1 regional standards (late 2025) • Implement pilots at 9 regional hubs and select North Bay pilots (starting in 2026) • Develop internal content production tools to facilitate deployment at scale (mid 2026) • Support agency-led signage projects (mid 2026) • Identify roles and responsibilities for regionwide implementation and ongoing operations and maintenance (starting in 2027)	• Finalizing Transit Bus Stop Signage Design Guidelines for pilots and agency-led bus stop replacement projects • Finalizing procurement requirements for pilot project design, engineering, fabrication and installation services • Completed proposed plans for signage types and locations at pilot sites	• Present Transit Bus Stop Signage Design Guidelines to RNM Council • Issue RFP for design, engineering, fabrication and installation services for the pilot projects • Begin identifying requirements for an Automated Artworking Tool to produce bus stop signs and printed materials at scale • Investigate agency partnerships to fabricate bus stops signs
Real-Time Transit Information	• Conduct a needs assessment to identify opportunities to improve real-time transit information	Continued to review and suggest improvements based on GTFS checklists and submitted by operators receiving SB125 funding.	Begin discussions to develop approach.
Strategic & Cohesive Communications	• Identify opportunities to improve responsiveness and regional cooperation in communications to transit riders (ongoing)	Coordination with operators for Transit Month activities and communications.	Ongoing coordination on communications for RNM initiatives.

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Transit Network			
Transit Priority Funding Programs	• Complete BusAID Round 1 and IDEA TSP projects (initial projects as early as mid-2026) • Evaluate benefits of BusAID Round 1 and IDEA TSP projects (ongoing as projects are completed) • Identify and award funding to additional transit priority projects through BusAID Round 2 (late 2025 through early 2026)	• Six BusAID Round 1 projects are now underway. MTC receives quarterly status updates from project sponsors. • Surveyed transit agencies to assess readiness for a second round of BusAID; staff recommend deferring Round 2 based on responses. • Approved contracts for IDEA TSP projects, and staff held kick-off meetings for three projects (County Connection, City of San Jose, and CCTA). Two contracts are in negotiations (TAM and SamTrans).	• Ongoing coordination to kick off and support approved BusAID and IDEA TSP projects. Some projects are expected to be implemented as early as mid- to late 2026. • MTC staff to explore other opportunities to fund transit priority projects, such as through the existing Transit Performance Initiative (TPI) Program.
Bay Area Transit Priority Policy for Roadways	• Review draft and final Transit Priority Policy for Roadways (late 2025) • Update Complete Streets Checklist to strengthen review of potential project impacts to transit (early 2026)	Released Draft Policy to stakeholder partners, shared at staff working groups and CTA committees throughout region for input, and presented to the RNM Council in September 2025.	Continue to solicit input on the Draft Policy from the RNM bodies. Refine the policy based on stakeholder feedback, with adoption of the Final Policy anticipated early 2026.
Transit Priority Roadway Assessment	• Review findings from the assessment, which will provide a “snapshot in time” of existing transit operations in the Bay Area to help inform transit priority investments throughout the region (mid to late 2026) • Develop regional Transit Priority Network (based on analyses)	Held project kickoff with the consultant team in August 2025. Developing a data request for transit agencies and a stakeholder engagement plan.	Data collection, initial stakeholder engagement, and refining methodology for initial tasks.

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Accessibility			
Paratransit Eligibility Practices	Continue prioritizing and implementing policy recommendations, such as streamlined application and recertification processes (late 2025 to mid 2026)	N/A – On hold; staff have been focused on advancing other prioritized accessibility items.	TBD - Additional discussions needed to prioritize policy recommendations.
Regional Paratransit Trips	- Implement regional paratransit and one-seat ride pilot projects (starting early to mid 2026) - Evaluate pilot projects and assess long-term feasibility (following pilots)	- Identified and presented candidate pilot projects and update on regional paratransit trip booking pilot project to RNM Council - Procuring consultant support for one-seat ride pilot project evaluation - Began development of the regional paratransit trip booking software	- Present recommended one-seat ride pilot projects to RNM Council and Committee - Seek approval from RNM Committee for pilot project evaluation consultant
Paratransit Analysis	Commence activities to identify key paratransit challenges and recommend improvements, including convening meetings with paratransit riders and transit/paratransit providers (starting late 2025)	N/A – New addition to work plan; not yet started.	TBD - Anticipate beginning to plan approach later in FY25-26.
Mobility Management	Designate a Mobility Manager in each county and assist each county in implementing regional Mobility Management framework (starting late 2025)	Developing approach to designating Mobility Managers.	- Provide update to RNM Council on Mobility Management designation process - Schedule countywide forums to designate Mobility Managers

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Funding			
Funding for Action Plan Initiatives	• Manage and prioritize the use of limited funding to advance RNM initiatives (ongoing) • Identify opportunities for ongoing funding for priority programs (ongoing)	Programming and allocation of funding as needed to support TAP actions, including one-seat paratransit ride pilots and fare programs.	Ongoing support as needed.
Advocacy for Funding	• Support ongoing advocacy to secure funding for transit throughout the region (ongoing)	<i>Primarily advanced outside of the RNM Council:</i> • <i>SB 63 (Wiener/Arreguin), the Connect Bay Area Act, was passed through the legislature and signed by the Governor. Many RNM Council member's agencies supported the bill.</i> • <i>Many RNM Council member's agencies also supported the successful extension of California's Cap and Trade program, which will continue to provide funding for Bay Area transit, and successfully advocated for the state to fulfill its SB 125 transit commitments in the FY2025-26 budget process.</i>	<i>Anticipated activities, which may occur outside the RNM Council:</i> • <i>Provide public factual information, should the SB 63-authorized transit measure be placed on the November 2026 ballot.</i> • <i>Advocacy to sustain, and if possible, increase Bay Area transit funding through the state budget and upcoming federal surface transportation authorization.</i>