

BARC Organizational Update

July 19, 2024 | NHA Advisors & BluePoint Planning



Agenda

- Meeting Objectives
- Project & Engagement Update
- Strawdog Vision & Goals for BARC
- Organizational Models
- Key Organizational Questions
- Circling Back to Vision & Goals
- Next Steps





Meeting Objectives

01

Provide project update

02

Get Answers to Key Organizational Questions

03

Introduce organizational options

04

Discuss Goals for BARC





Project Purpose

“...to develop
a better
structure for
coordinated
regional
planning.”

66536.1(c)

Recommend the best way forward for BARC to be organized, funded and empowered to serve the Bay Area and fulfill its legislatively mandated role.



BARC Process & Project Timeline





Engagement and Feedback



Engagement Elements

Stakeholder Interviews - Complete

Board Meetings + Board Retreat

- May 17
- July 19
- September 20 (Retreat)
- November 15

Partner and Stakeholder Survey – June/July

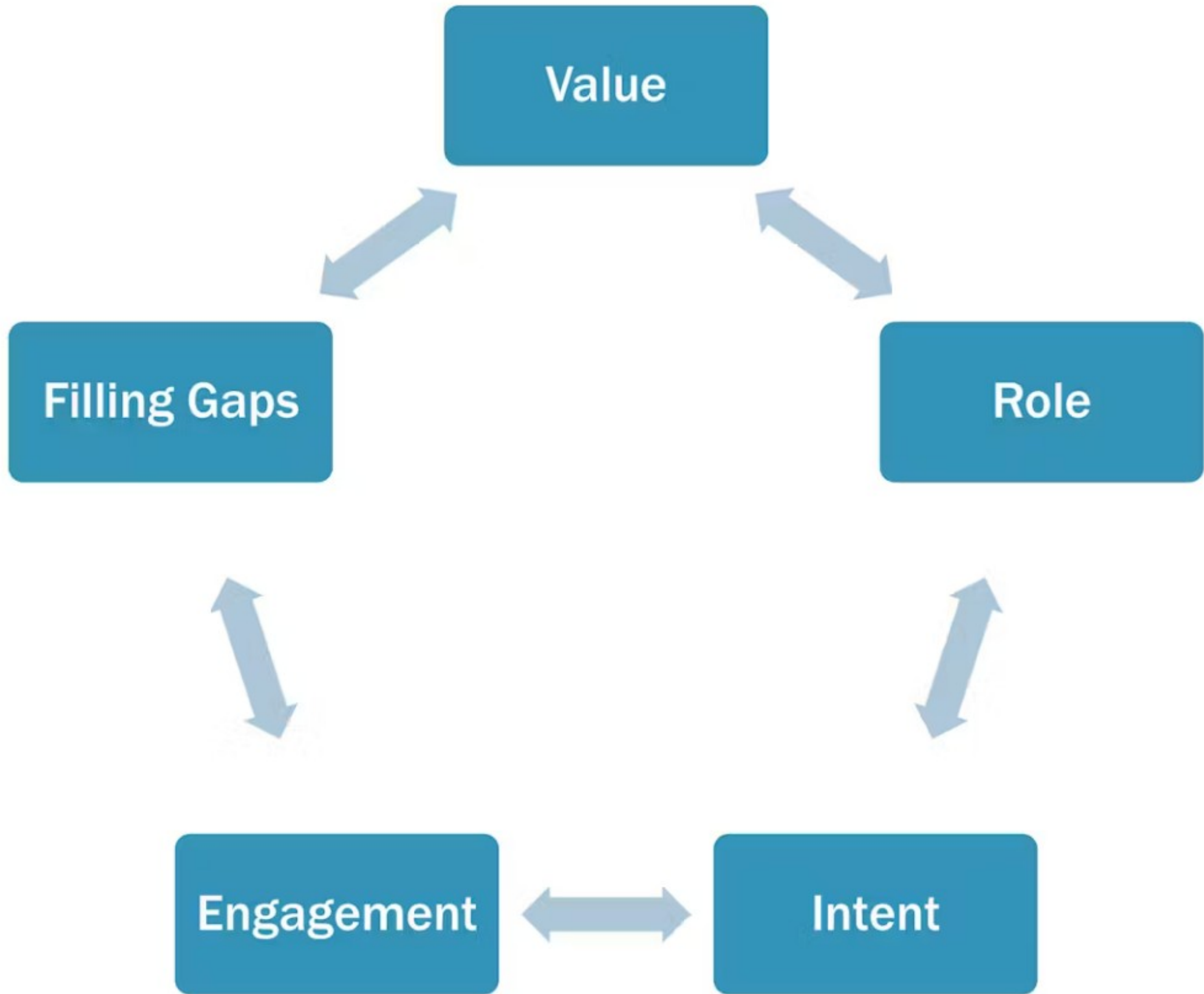
Listening Sessions

- Additional Staff and Stakeholder Conversations
- July 16
- July 18

Agency Meetings - Sept/Oct



May 17th
What we
heard





Initial Feedback from Survey & Listening Sessions





Strawdog Vision & Goals

Building on the Feedback



Strawdog Vision

BARC is a connective force and an essential resource for the **region**, leveraging member agencies knowledge and efforts to shepherd solutions to critical issues and fill unmet **gaps** in addressing **climate change**.



Strawdog Goals for the Future of BARC

1. **THE WHOLE IS GREATER THAN THE PARTS** - BARC is able to amplify, advance and support activities that individual member agencies cannot, based on limits of authority, competing interests, leadership transitions, or capacity.
2. **REGIONAL NEEDS GUIDE ACTION** - BARC aligns and connects member agency's individual missions and capabilities to more effectively and efficiently meet the region's climate needs.
3. **OUTCOME-ORIENTED** - BARC operates from a shared REGIONAL purpose, agreed upon focus, and consistent accountability, especially within Governing Meetings.
4. **INDEPENDENCE** - BARC is an independent voice in the region, representing the consensus view of its member agencies.
5. **DIVERSE FUNDING SOURCES** - Funding is diversified and expanded to increase capacity and balance resource investment.





Organizational Choices

What do we really want BARC to be going forward?





BARC Characteristics...

- Large Governing Board of Electeds
- Voting and Non-Voting Members
- Limited Number of Members Funding
- Limited Funding
- Limited Staff Capacity
- Limited Authority
- Broad Purpose
- Focused Work Plan and History of Success





The Regional Governance Landscape

Regional Government Structures in the Bay Area, California and the Nation – A Summary

We have surveyed multiple regional governmental entities in the Bay Area, California and the nation.

Basic findings:

- Hard to find other public entities similar to BARC that are regional and focused on cross-agency collaboration and coordination
- Regional governments tend to be ad hoc entities with a focused purpose (example: Air District and Air Pollution)
- Regional entities with broad purposes tend to be in a state governor's office (example: OPR) or are NGOs with primarily private sector members (example: Bay Area Council)



The Regional Governance Landscape

Regional Government Structures in the Bay Area, California and the Nation – A Summary

Basic findings, continued:

- More effective regional public entities have both independent revenue sources and broad powers for project implementation within their ad hoc purpose (examples: MTC, One Shoreline, SFBRA)
- More effective regional independent entities have large, diversified boards and highly diversified or independent revenue sources (example: Marin Wildfire Prevention Authority)





Potential Organizational Choices To Consider

Our approach:

Focus the discussion on high level purpose and structure rather than legal structures available in California.

Get consensus on what we want first, and then build a legal structure around that consensus.

Purpose: Ad hoc focused purpose? Broad purposes?

Revenue Sources: Independent, diversified or dependent?

Powers: Solely a convenor? Authority to speak with its own voice? Power to implement projects?

Board: Narrow membership? Broad membership?





Key Questions To Inform The Future





A successful BARC is characterized by a scope of work that is based on:

0

Projects (ie: SLR Technical Assistance)

0

Broad Topics (ie: Climate Change)





BARC's involvement in advocacy at the state and national level is:

0

No Advocacy

0

Influence Advocacy

0

Spearhead Advocacy





BARC's decision making structure is:

0

Convener

0

Partner Organization

0

Independent Authority





BARC's role in implementation is:

0

Facilitator

0

Manager

0

Leader





Who should BARC exist to serve?

0

Member Agencies

0

The Region



Reflection on Vision & Goals

BARC is a connective force and an essential resource for the **region**, leveraging member agencies knowledge and efforts to shepherd solutions to critical issues and fill unmet **gaps** in addressing **climate change**.

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Next Steps



Next Steps & Closing Question

- Agency meetings
- September Meeting Retreat
 - Intent
 - Preparation
 - In-Person Attendance
- *What do you hope to get out of the retreat?*

