

Metropolitan Transportation Commission

Policy Advisory Council

February 25, 2025

Agenda Item 6c

MTC Policy Advisory Council Work Plan Update

Subject:

Review of the 2024 MTC Policy Advisory Council (Council) work plan, Council input/accomplishments, and discussion of potential focus areas for the remainder of the Council term, ending in December 2025.

Background:

According to MTC Resolution No. 3931, which governs the Policy Advisory Council, the Policy Advisory Council's role is to "advise the Commission on transportation policies in the San Francisco Bay Area, incorporating diverse perspectives relating to the environment, the economy and social equity." The Commission and advisors meet annually to identify priority areas in which the Commission desires feedback and/or research from the Council. Advisors also may recommend initiatives of potential relevance to the Commission.

The Council work plan was originally developed at the beginning of the current term in 2023. It was updated after the Council provided feedback for updating when the plan was presented to the Council on February 23, 2024 and April 26, 2024. The original work plan topic areas were:

- Plan Bay Area Update (PBA2050+) and Connected Network planning (Transit 2050+)
- Transportation Revenue Measure development, including stakeholder engagement and investment priorities
- Next Generation Freeways/Pricing
- Engagement/Program Design Process to Address Equity

Based on the Council's feedback in early 2024, the following additional areas of emphasis were incorporated into the Council work plan for the 2024 Calendar Year:

- Provide evaluations from the previous year's work plan, identifying what was accomplished.
- The Council work plan should include updates on the Transit Transformation Action Plan (these are regularly delivered to the Equity and Access Subcommittee by MTC staff).

- Actions to better address perspectives and needs of disability community should be uplifted in the work plan;
- Provide updates and resources to Council on efforts to solicit input from and engage with the public, especially with historically marginalized communities;
- The work plan should include an annual workshop (or “advance”) to bring together Councilmembers to dive deeper into issues and provide further support for Council leadership development (Refreshers on Brown Act + Roberts Rules of Order; public speaking, meeting management, etc.).

On the final item, the Council held a summertime workshop on August 27, 2024 which included an interactive forum with current and former Councilmembers and staff on effective participation on the Council, as well as deep dive sessions on a how long-range plans manifest in real-world implementation and on the proposed transportation revenue measure.

Emerging topics that align with the Council Workplan that could be focus areas in 2025 include a refresh of the Equity Priority Communities methodology and final development of Plan Bay Area 2050+ (PBA2050+) including the PBA 2050+ Implementation Plan and Connected Network planning the (Transit 2050+) and the Next Generation Bay Area Freeways Study.

With turnover in Council leadership and membership in recent months, this meeting will provide an opportunity to reflect on the effectiveness of the Council’s work plan in 2024 and consider how the Council can be most effective in the year ahead. As the advisory body to the Commission, the Council’s workplan needs to reflect the Commission’s priorities. With the next term of the Commission’s leadership to be selected in February, this item offers a chance for Council members to consider priorities to discuss with Commission leadership in months ahead.

Issues:

None identified.

Attachments:

- Attachment A: PowerPoint