

Association of Bay Area Governments

Administrative Committee

October 13, 2023

Agenda Item 6.d.

Bay Area Regional Energy Network (BayREN)

Subject:

Authorization to negotiate and enter into Bay Area Regional Energy Network (BayREN) contracts for a cumulative total amount not to exceed \$91,591,970 to provide services for BayREN including administration, marketing, implementation, and incentives with the following nine (9) member agencies in the amount following each agency Energy Council, on behalf of Alameda County jurisdictions, \$38,410,603; County of Contra Costa, \$1,235,996; County of Marin, \$1,121,441; County of Napa, \$1,056,770; City and County of San Francisco, \$35,859,790; County of San Mateo, \$1,527,754; County of Santa Clara, \$1,727,358; County of Solano, \$1,978,618; and, Regional Climate Protection Authority, on behalf of Sonoma County jurisdictions, \$8,673,640

Background:

Since 2013, the Bay Area Regional Energy Network (BayREN) has implemented a portfolio of energy efficiency programs across the region. The Association of Bay Area Governments (ABAG) serves as the program administrator and lead agency for a 10-member unincorporated association of local government entities. BayREN's programs:

- Build the green workforce.
- Advance the state's goals of:
 - doubling energy efficiency in existing buildings by 2030.
 - reducing emissions from existing buildings by at least 40 percent below 1990 levels by 2030.
 - Achieving 100 percent renewable and zero-carbon retail electricity and becoming entirely carbon neutral by 2045.
- Aid in building local capacity and serving the unique needs of each jurisdiction's residents and businesses.

On May 20, 2021, the California Public Utilities Commission (CPUC) issued Decision (D.) 21-05-031 which among other things, directed energy efficiency program administrators (PAs) by March 4, 2022, to file a strategic business plan to cover an eight-year period (2024-2031), and a four-year program portfolio (2024-2027) containing detailed sector and program strategies.¹ BayREN's filing requested \$157,085,114 for the four-year portfolio period to continue its six existing, successful programs and launch four new programs to fill gaps in energy efficiency services, pilot innovative programs, and serve hard-to-reach (HTR) customers.

On May 18, 2023, in anticipation of a Decision on BayREN's Business Plan filing, [ABAG/MTC staff provided a presentation to the ABAG Executive Board](#) to highlight existing and proposed programmatic activities and budget allocations for the portfolio application period. Staff requested and received approval to enter a funding agreement amendment with Pacific Gas

¹ <https://docs.cpuc.ca.gov/PublishedDocs/Published/G000/M385/K864/385864616.PDF>

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and Electric Company to incorporate the four-year budget, if approved by the CPUC. On July 3, 2023, the CPUC issued D.23-06-055, approving BayREN's proposed four-year budget.

ABAG, on behalf of BayREN, has contracts with member agencies and with third-party consultants that were selected through a competitive process to assist in the implementation of the programs. Member agencies have multi-year contracts to aid with recruiting additional staffing, reduce funding uncertainty, and reduce administrative burden associated with annual contracts. These benefits support BayREN's goal of building capacity within local governments.

A summary of impacts by county, through calendar year 2022, is included below.

County	Single Family	Multifamily	Home Energy Scores	Forums	Trainings
Alameda	3,738 Homes	141 Projects / 7,341 Units	7,008 Participants	88	53
Contra Costa	4,029 Homes	59 Projects / 5,311 Units	4,736 Participants	38	29
Marin	932 Homes	2 Projects / 144 Units	837 Participants	22	42
Napa	490 Homes	7 Projects / 491 Units	255 Participants	11	5
San Francisco	347 Homes	136 Projects / 12,058 Units	80 Participants	9	5
San Mateo	930 Homes	70 Projects / 4,777 Units	629 Participants	63	30
Santa Clara	4,009 Homes	165 Projects / 12,717 Units	1,929 Participants	49	52
Solano	2,348 Homes	15 Projects / 1,047 Units	1,489 Participants	21	12
Sonoma	2,254 Homes	20 Projects / 1,393 Units	1,004 Participants	20	38

BayREN's approved 2024-2027 budget of \$157 million anticipates \$67 million (43%) reserved for incentive payments, which are paid directly to renters, property owners, small businesses, or real estate professionals. Approximately \$47 million (30%) will be paid directly to counties to fund staff and professional services, with the remaining \$42 million (27%) allocated to ABAG/MTC to fund staff and professional services, including a significant number of small and/or disadvantaged business enterprises. A brief work description and a list of county contracts by year is included as Attachment A.

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Issues:

None

Recommended Action:

The Administrative Committee, acting for the Executive Board, is requested to authorize the Executive Director of the Metropolitan Transportation Commission on behalf of the Association of Bay Area Governments and the Bay Area Regional Energy Network, to negotiate and enter into contracts for a cumulative total amount not to exceed \$91,591,970 to provide services for BayREN administration, marketing, implementation, and incentives with the following nine (9) member agencies in the amount following each agency, as described in Summary Sheet dated September 21, 2023, : Energy Council, on behalf of Alameda County jurisdictions, \$38,410,603; County of Contra Costa, \$1,235,996; County of Marin, \$1,121,441; County of Napa, \$1,056,770; City and County of San Francisco, \$35,859,790; County of San Mateo, \$1,527,754; County of Santa Clara, \$1,727,358; County of Solano, \$1,978,618; Regional Climate Protection Authority, on behalf of Sonoma County jurisdictions, \$8,637,640 .

Attachment:

1. Attachment 1, BayREN Member Agencies, Brief Work Descriptions, and Calendar Year (CY) Budgets (\$)
 - A. Summary Approval – Energy Council
 - B. Summary Approval – County of Contra Costa
 - C. Summary Approval – County of Marin
 - D. Summary Approval – County of Napa
 - E. Summary Approval – City and County of San Francisco
 - F. Summary Approval – County of San Mateo
 - G. Summary Approval – County of Santa Clara
 - H. Summary Approval – County of Solano
 - I. Summary Approval – Regional Climate Protection Authority

Reviewed:



Andrew Fremier

Attachment 1

BayREN Member Agencies, Brief Work Descriptions, and Calendar Year (CY) Budgets (\$)

BayREN Member Agency	Brief Work Description	CY 2024	CY 2025	CY 2026*	CY 2027*	Total Contract Amount
Energy Council, on behalf of Alameda County jurisdictions	Multifamily and Green Labeling Program Lead; Alameda County outreach. (Includes incentive budget.)	9,493,099	9,587,867	9,634,843	9,694,794	38,410,603
County of Contra Costa	Outreach regarding BayREN programs to the Contra Costa County jurisdictions.	308,200	308,700	310,223	308,873	1,235,996
County of Marin	Outreach regarding BayREN programs to the Marin County jurisdictions.	282,359	289,296	271,558	278,228	1,121,441
County of Napa	Outreach regarding BayREN programs to the Napa County jurisdictions.	296,282	310,746	219,883	229,859	1,056,770
City and County of San Francisco	Commercial and Refrigerant Replacement Program Lead. Outreach regarding BayREN programs. (Includes incentive budget.)	7,953,102	9,248,368	9,339,339	9,318,981	35,859,790
County of San Mateo	Outreach regarding BayREN programs to the San Mateo County jurisdictions.	427,483	443,197	297,342	359,732	1,527,754
County of Santa Clara	Outreach regarding BayREN programs to the Santa Clara County jurisdictions.	434,653	448,604	415,665	428,436	1,727,358
County of Solano	Outreach regarding BayREN programs to the Solano County jurisdictions.	461,560	495,793	493,318	527,947	1,978,618
Regional Climate Protection Authority, on behalf of Sonoma County jurisdictions	Water Upgrades Save Program Lead; Outreach regarding BayREN programs to the Sonoma County jurisdictions.	2,113,342	2,192,876	2,159,445	2,207,977	8,673,640
	<i>Annual Subtotal</i>	21,770,080	23,325,447	23,141,616	23,354,827	-
	<i>Cumulative Total</i>	21,770,080	45,095,527	68,237,143	91,591,970	91,591,970

*Calendar Years 2026 and 2027 currently include a “base” budget allocation expected to be amended following a budget true-up in the later half of Calendar Year 2025.