



METROPOLITAN
TRANSPORTATION
COMMISSION

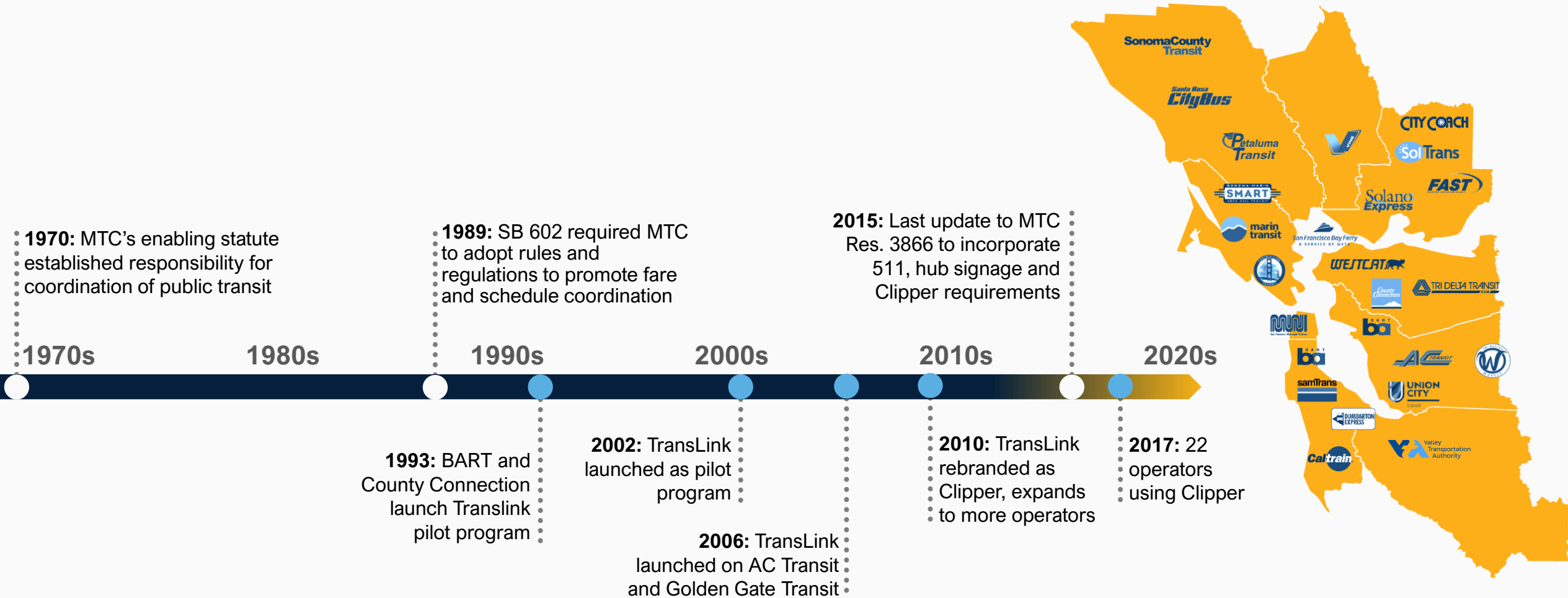
Regional Network
Management

Regional Network Management: The Groundwork for Transit Transformation

Metropolitan Transportation Commission

- June 25, 2025
- Agenda Item 12a

Long History Of Bay Area Transit Connectivity Legislation and Regional Coordination Policies



Transit Transformation

Increasing ridership with a more affordable, easier to navigate, faster, and more accessible regional transit system.



Fares & Payment

Simpler, consistent, and equitable fares.



Customer Information

Make transit easier to navigate and more convenient.



Transit Priority

A unified, efficient, and reliable transit network.



Accessibility

Improving services for older adults and people with disabilities.

Regional Network Management: Collaborating for Transit Transformation

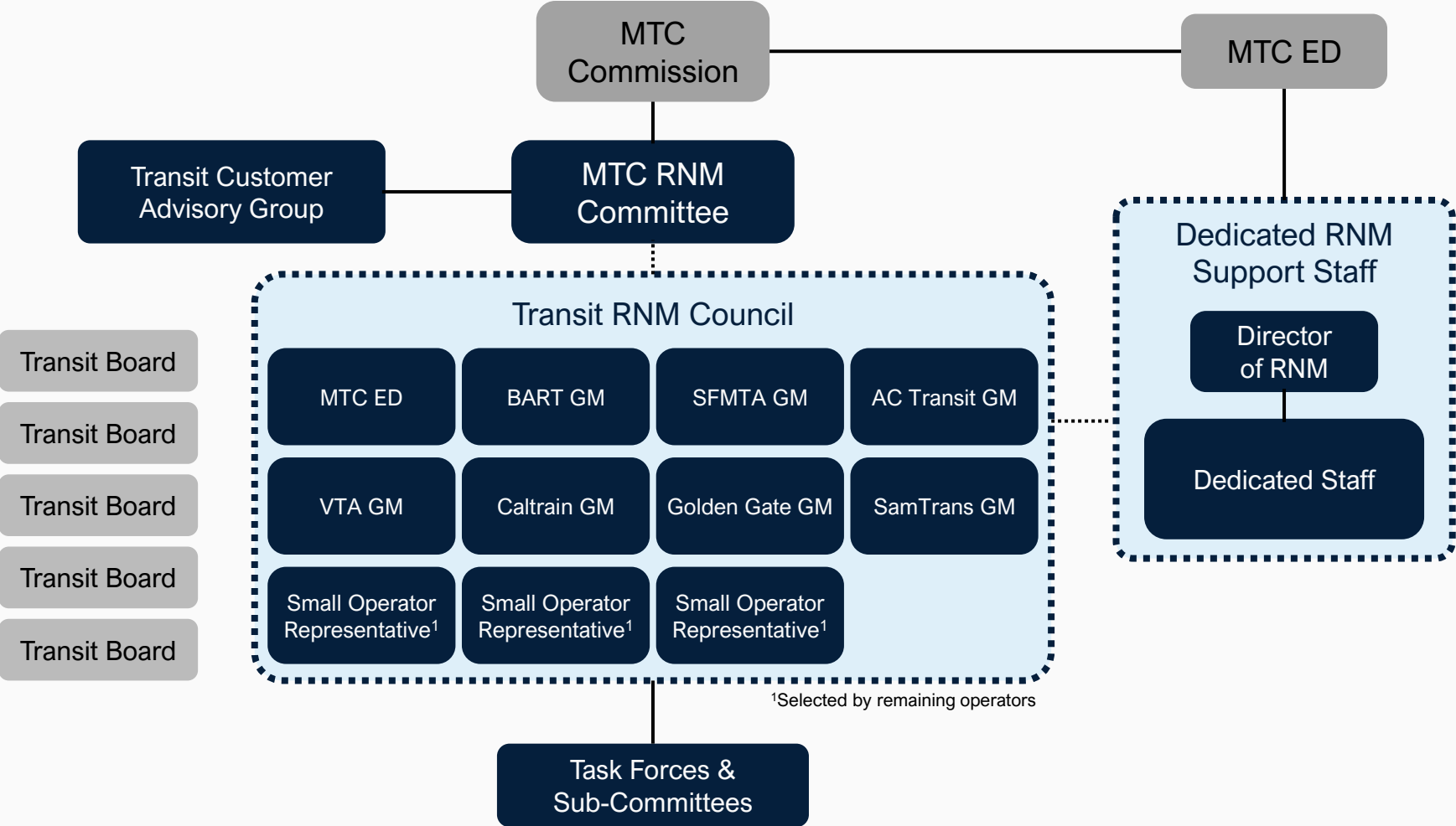
RNM Mission:

To drive transformative improvements in the customer experience for regional Bay Area transit

RNM Vision:

To advance regional goals in equity, livability, climate, and resiliency through a unified regional transit system that serves all Bay Area populations

RNM Organizational Structure:

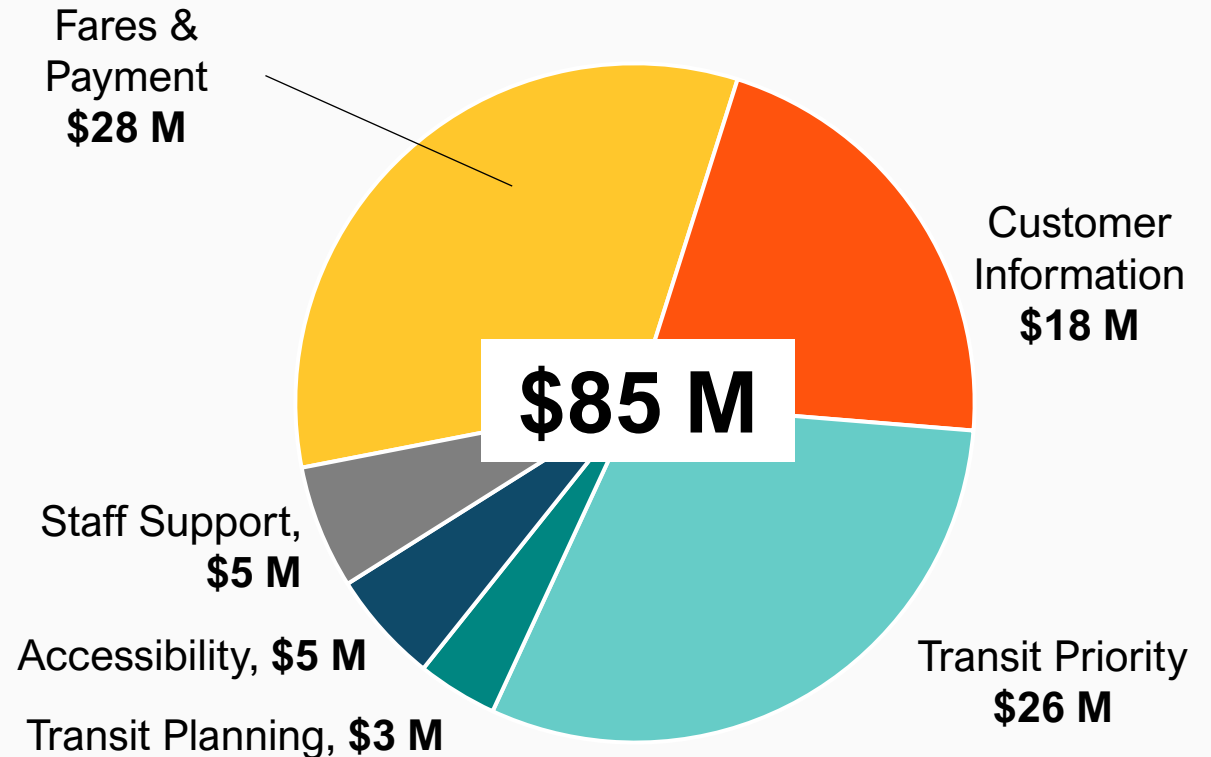


Current Funding for Transit Transformation

In 2021, the Commission approved – with the support of transit operators and County Transportation Agencies – one-time funding of **\$85 million*** to support near-term implementation of the Transit Transformation Action Plan (TAP).

In addition, MTC has leveraged **additional funding** from a variety of other sources to fund TAP initiatives and other RNM activities.

** Made available due to federal COVID relief funding*



Fares & Payment

Make transit fares **simpler, consistent, and more equitable**



50% discount on fares for low-income riders

- ✓ Doubled enrollment to over 50,000 participants; **more than 6 million trips taken**
- ✓ Program growing by **2,000 participants each month**



Piloting an Unlimited Bay Area Transit Pass

- ✓ Phase 1: Students with access to Clipper BayPass took 30% more transit trips compared to peers
- ✓ Phase 2: Sold to 11 institutions/ employers with over 80,000 participants; more than 2 million trips taken in the first year

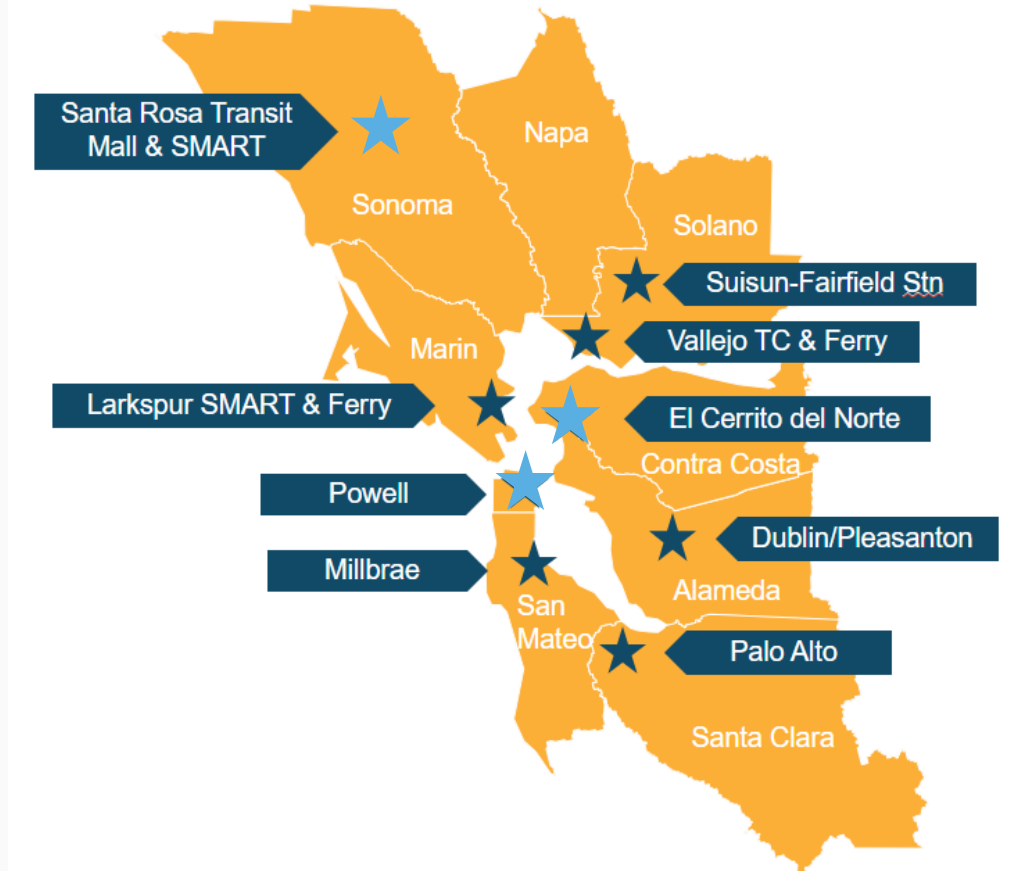
Free/Discounted Transfer Pilot

- Expected to increase Bay Area transit ridership by **up to 30,000 trips per day**

Customer Information: Mapping & Wayfinding

Make transit **more visible, easier to understand, and uniform across the region** for all users

- ✓ Nearly **90%** of survey respondents said it was **"easy" or "very easy"** to **navigate prototype locations** after new signs and maps were installed, an improvement of up to 32 percentage points



Transit Priority

Make transit **faster** and **more reliable** through roadway design, traffic signal timing, and other improvements

- ✓ Established needs-based funding and technical assistance programs – expected to improve transit **speed** and **reliability** by 10-40%
- Regional policies & data-driven analyses to promote **interagency coordination** and inform **regional transit priority investments**



Boarding islands along Muni's K Line reduce dwell times and improve safety for passengers.



Accessibility

Make it easier for **older adults and people with disabilities** to get around

- Consolidated county-level **travel information and assistance**
- Easier and more consistent **eligibility processes** for programs benefitting people with disabilities
- Easier to **pay transit fares** for riders with disabilities
- More convenient **travel across paratransit service boundaries**



Looking Forward



Fares & Payments

- Launch **Free/ Discounted Transfers** with NextGen Clipper
- Grow **Clipper START** program participation
- Expand **Clipper BayPass** program to new institutions and uses



Customer Information

- Release **Regional Wayfinding Standards**
- Deploy **pilot projects** at nine regional hubs and North Bay bus lines
- Deploy new signage and maps across transit agencies regionwide, subject to available funding



Transit Priority

- Complete & fund additional **quick-build projects**
- Adopt first regional **Bay Area Transit Priority Policy**
- Develop **Regional Transit Priority Network**



Accessibility

- Pilot **one-seat ride** paratransit trip pilots across service boundaries
- Implement consistent **eligibility practices** and **Clipper support** for ADA paratransit
- Streamline **travel information and assistance** at the county level

Thank You

Melanie Choy

Director, Regional Network Management

