

Bay Wheels Bikeshare Contract Extension



METROPOLITAN
TRANSPORTATION
COMMISSION

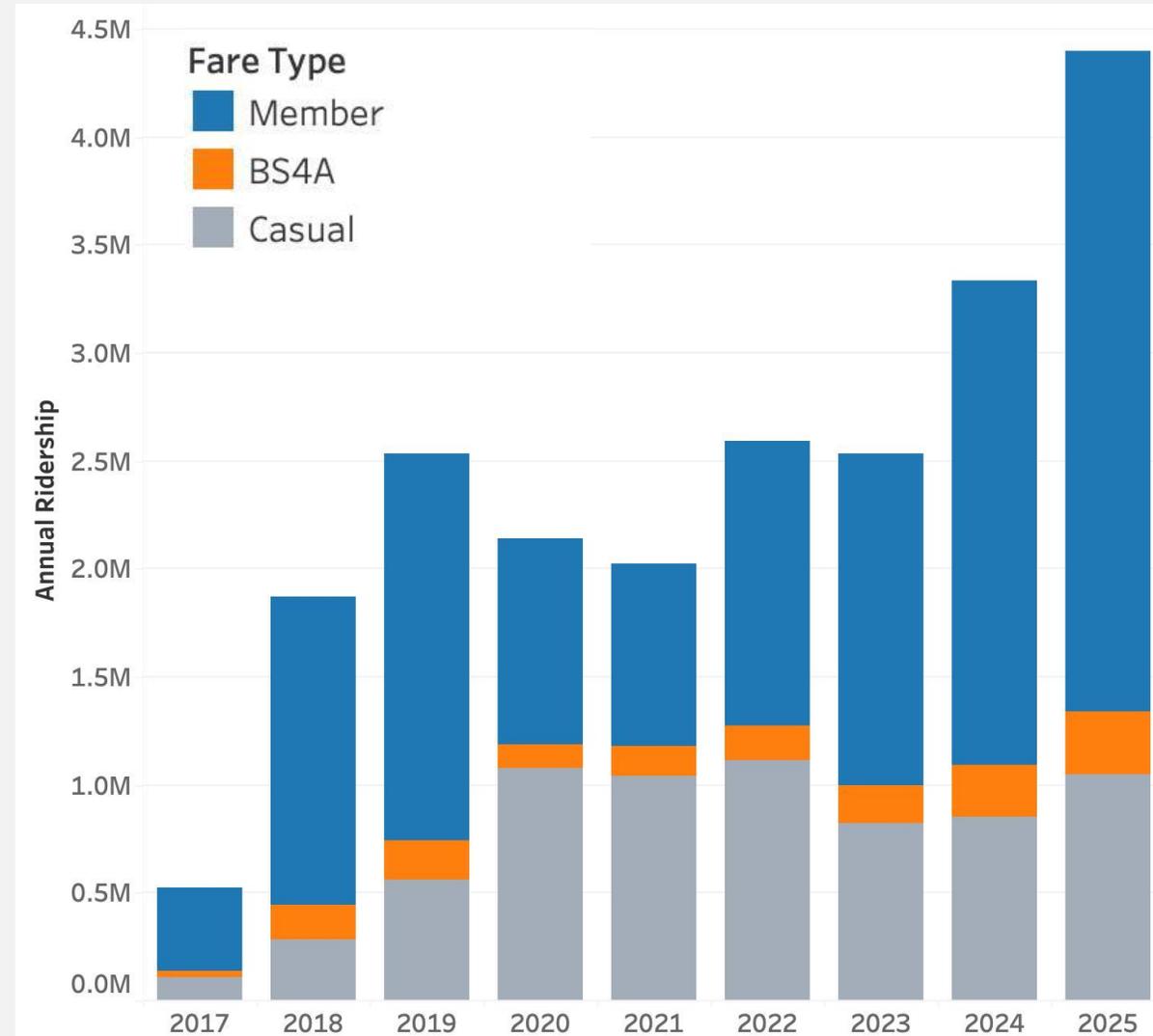


MTC Regional Network Management Committee

March 13, 2026

Bay Wheels Ridership Booming From MTC Investment

- **Ridership increased 74%** since 2023 MTC investment in 2023
- Highest ridership growth in US for large docked bikeshare systems
- 80% of trips on ebikes
- 76% of trips members and Bikeshare for All (BS4A)
- Highest ridership at transit hubs and universities.
- 7th largest transit operator by ridership



Bay Wheels Contract & MTC Investment Timeline

2017:

System launch
(\$0 partnership)



2017

2023:

Feb: MTC approves \$16M
for ebike expansion

Nov: MTC funded ebikes
launch in SF & SJ
Prices reduced

2023

2025:

1st new city (Daly City)
1st student membership (SJSU)
1st electrified station installed

2025

July 2027:

Contract end

2027

2024

2026



2024:

Apr - Oct: MTC funded
ebikes launch in East Bay

2026:

Expansion
Scale station electrification
Expand student membership
Adjust & relocate stations
Improve connectivity to regional transit

MTC Investment Still Being Deployed

In 2023, MTC approved \$16 million for ebikes, stations, expansion, and new programming.

Ebike Deployment

- Done

Station Expansion

- Berkeley and San José deployment (expected 2026)

System Expansion

- Phase 2 Daly City expected Q1 2026
- Working on Alameda (ACTC) & Treasure Island (SFCTA)

Electrified Stations

- Working with Lyft and PG&E (expected 2026)
- Working with Caltrain

Student Memberships

- In discussion with universities, contracting challenging

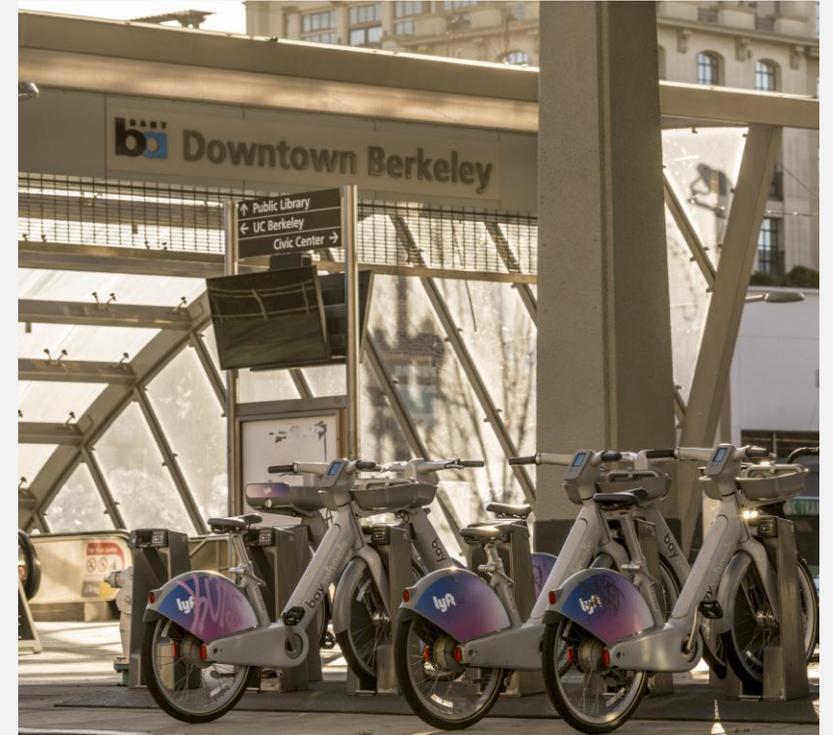


Photo Credit Karl Nielsen

More time is needed to deploy, evaluate, and benefit from the MTC investment.

Cost Estimates

Program	Equipment		Costs		
	Stations	Bikes	O&M 5 Years	Capital Replacement	Total
Metro Bike Share RFP* Los Angeles, CA	300+	3000+	\$61 million	\$26 million	\$87 million
Bay Wheels Potential RFP	600+	7000+	Dependent on service requirements	\$40 million	\$40+ million
Bay Wheels Proposed Extension	600+	7000+	\$0	\$2.5 million	\$2.5 million**

Footnote

* Metro Bike Share estimates from May 2025 Los Angeles County Metropolitan Transportation Authority (LA Metro) Board Report

** \$1.8 million from 2023 investment. Originally intended for expansion and station electrification.

Select Key Terms

Contract Term	Description
Funding	<ul style="list-style-type: none"> • \$2.51 million for capital investments (826 station docks, 200 ebikes, and 100 batteries)
Program Term	<ul style="list-style-type: none"> • 5-year extension to July 2032
Pricing	<ul style="list-style-type: none"> • Member pricing - Maintain CPI + 2% increases • BS4A pricing - Maintain \$5 first year membership
Fleet Minimums	<ul style="list-style-type: none"> • Lyft will increase SF ebike fleet minimum, utilization will trigger additional increase • Reduce classic bike minimums in all cities
Expansion & Pilots	<ul style="list-style-type: none"> • Lyft will waive operating fees for up to 10 stations in adjacent cities including Alameda, Albany, Daly City, and Santa Clara
Regional Transit Incentives	<ul style="list-style-type: none"> • Lyft will provide \$10,000/year to support first/last mile connectivity to regional transit

Select Key Terms Continued

Contract Term	Description
Improved Operations	<ul style="list-style-type: none"> • Stricter requirements for bike and dock availability
System Performance Measures	<ul style="list-style-type: none"> • Three tiers triggered by reduced ridership and utilization <ul style="list-style-type: none"> • 1 – San Francisco classic fleet minimum reduction of 25% • 2 – Annual member fee increase to \$200 • 3 – Lyft right to unilateral termination with 15-months notice
Stations & Siting	<ul style="list-style-type: none"> • MTC will purchase 826 docks • Lyft will contribute 150 additional docks • Intent of new stations <ul style="list-style-type: none"> • System sustainability • Pilot expansion to adjacent cities • Improve seamless connections to regional transit

Potential Expansion Areas

Primary Considerations

- Adjacent to existing service areas
- Regional transit hubs

Priority Locations

- Daly City (Phase 2 underway)
 - Colma BART
- Treasure Island (Working with SFCTA)
 - Ferry terminal
- Alameda (Partnering with Alameda CTC)
 - Seaplane ferry terminal
- Albany
 - Ohlone Greenway to El Cerrito BART
- Santa Clara
 - Santa Clara Caltrain



Benefits of Extension Strategy

- Maximize benefits of 2023 MTC investment
- Better position MTC for new procurement
- Evaluate and reform existing system and structure
- Work with public agency partners and other stakeholders towards long-term sustainable funding for the system
- Learn from upcoming procurements in other regions



Photo Credit Karl Nielsen

Thank You

Questions:

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