



SF Bay Trail Roadmap

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Assistant Director, MTC
ABAG Executive Board

11.14.2024



Vision of the Bay Trail

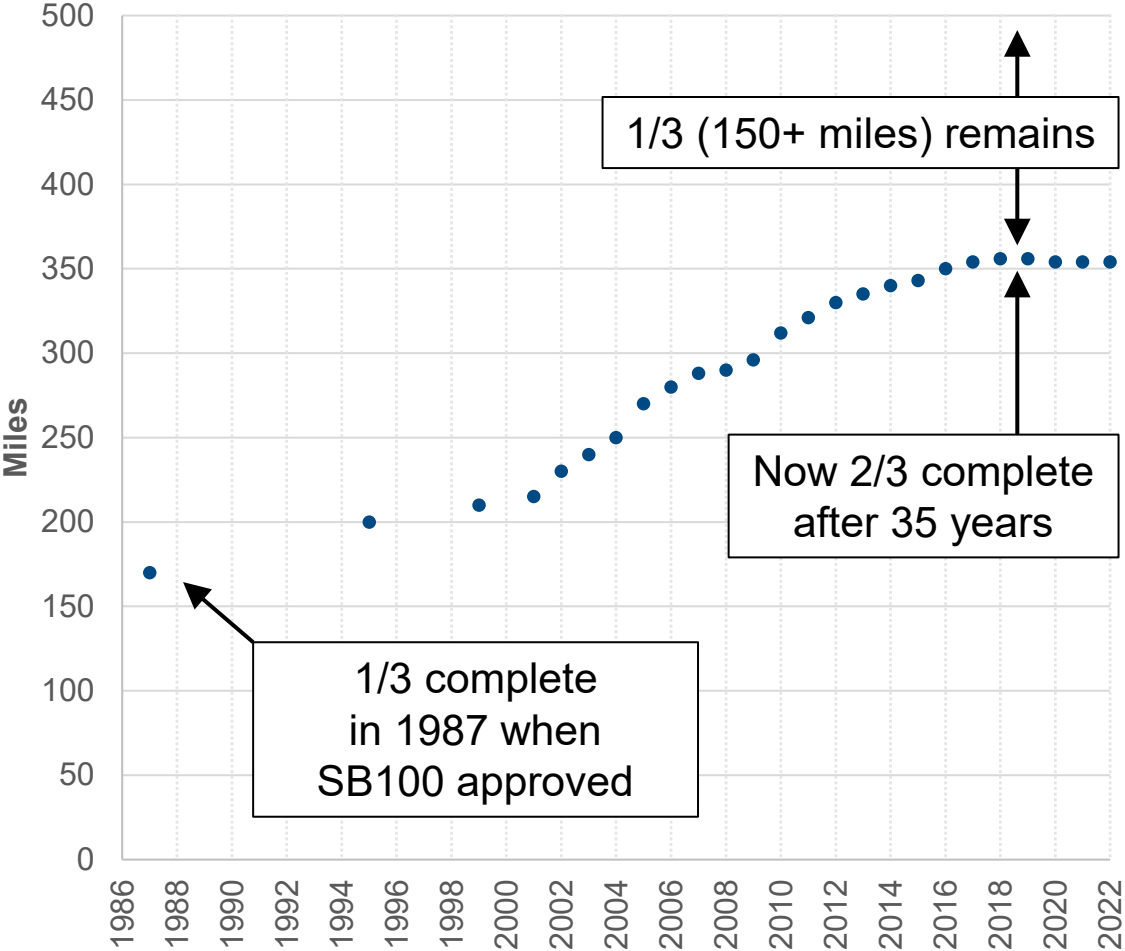
Goals:

- Focus on **recreation AND active transportation, public health, etc.**
- Complete the spine AND **spur and connector facilities, improve equitable access and usage**
- Emphasis on all ages and abilities and **Equity Priority Communities**
- Class I AND **Class IV protected lanes, quick build, protected intersections**
- **Access, Equity, System Integration**

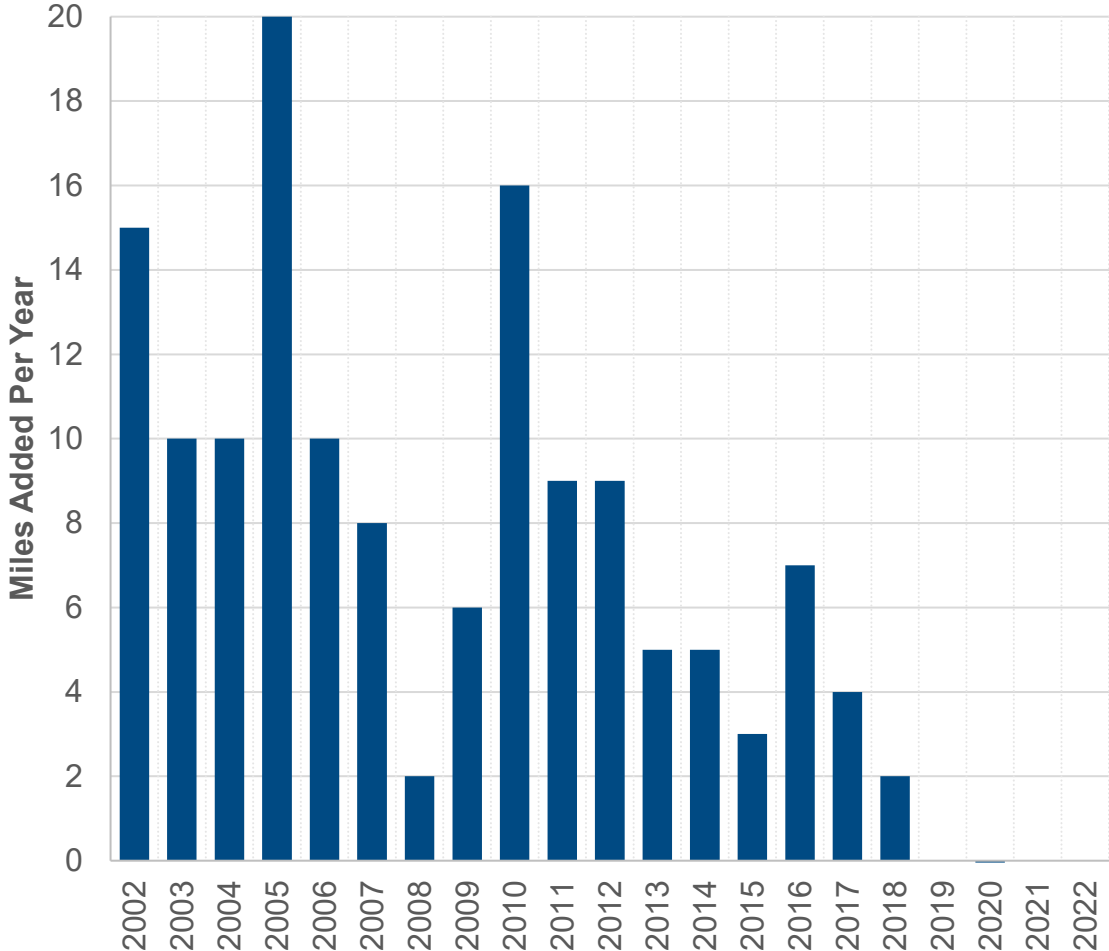


After 15 Years of Growth the Bay Trail Has Stalled

Bay Trail Mileage 1987 – 2022



Bay Trail Mileage Added Per Year



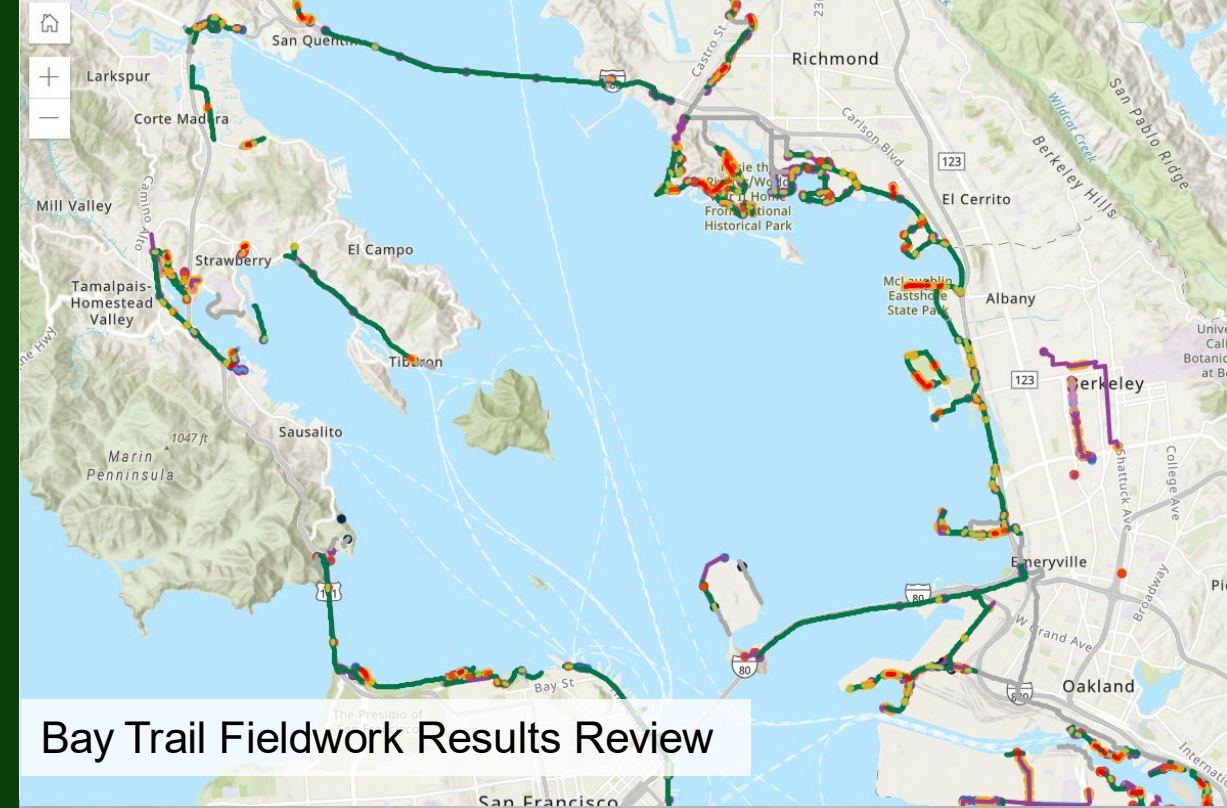
Gap Closure Implementation Plan: The Bay Trail has 70.6 Miles of Substandard Trails

37 miles have 1+ deficiency

33.6 miles have 1 deficiency

The most common types of deficiencies are:

- Poor pavement condition on 45.9 miles of trail
- Trail narrows/pinch point on 18.3 miles of trail
- Bollard/obstruction on 16.9 miles of trail
- General maintenance need on 5.3 miles of trail



Recent Bay Trail Nonprofit Challenges

- **Steering Committee resignations** — Treasurer and Co-Chairs resigned; Chair retired in October 2023
- **Lack of quorum** for steering committee meetings
- **Fundraising** is not a priority or carried out
- **Cannot meet the public support percentage** required to maintain its non-profit tax status (diversity and number of smaller donations)
- **2 CFR 200 Incompatibility (Federal \$)** with advocacy, fundraising and lobbying nonprofit functions



Senate Bill 100: Bay Trail Organizational Intent

- Created concept of continuous hiking/biking trail around the bay

- Directed ABAG to complete Bay Trail plan in 2 years

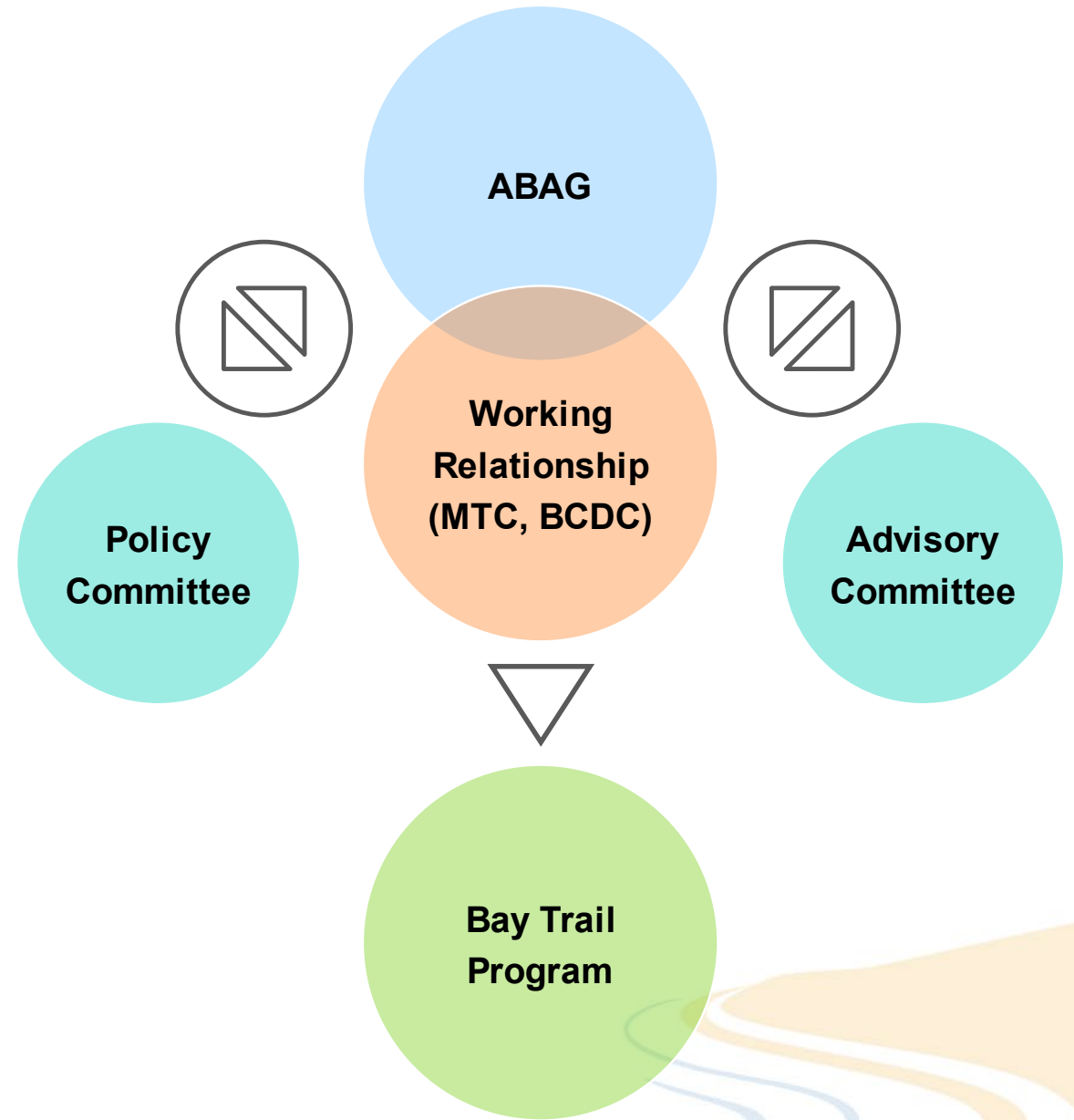
- Develop relationships w/agencies affected by Bay Trail

- Establish policy committee

- Establish advisory committee of env & rec orgs

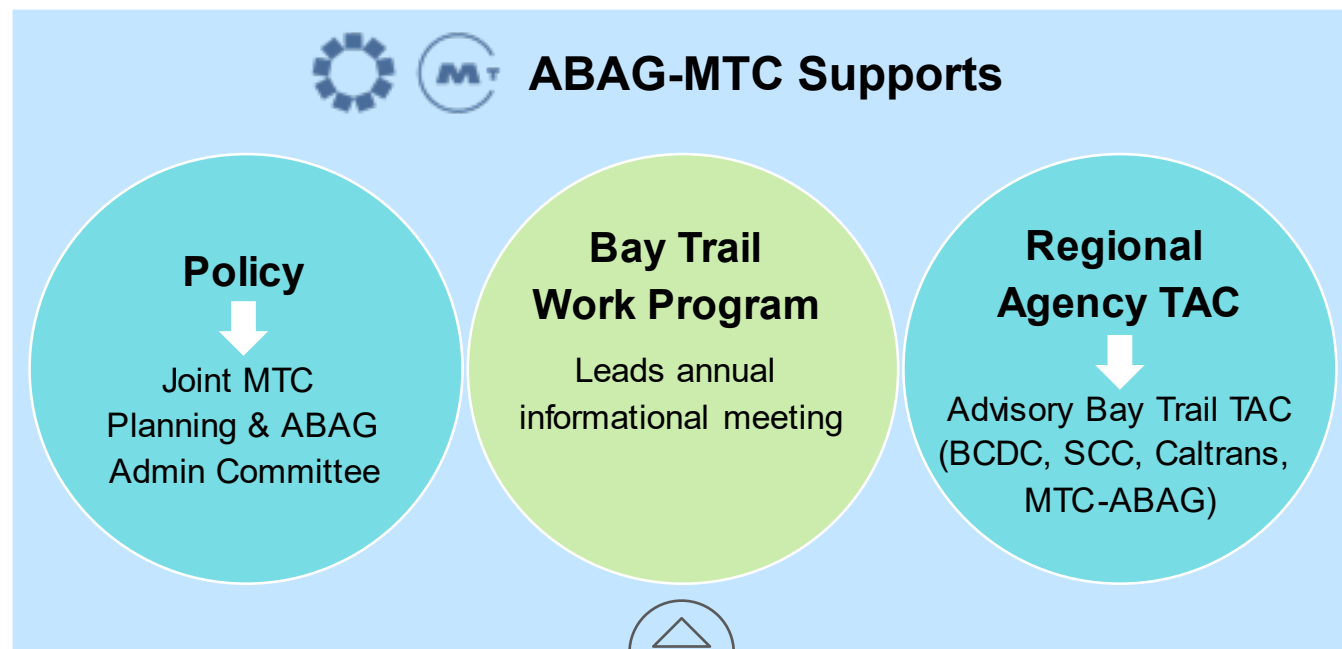
- Funding not included

- Nonprofit not mentioned
















New Structure

- **Policy** moves to Joint MTC Planning & ABAG Admin Committee
- **Regional Agency TAC**
Bay Trail quarterly TAC comprised of MTC, BCDC, SCC & Caltrans focuses on alignment changes
- **Advocates** move to annual Bay Trail Gap Closure Implementation Working Group public meeting and/or Bay Area Trails Collaborative (BATC) for advocacy
- **Annual Information Meeting** includes all orgs & is led by MTC



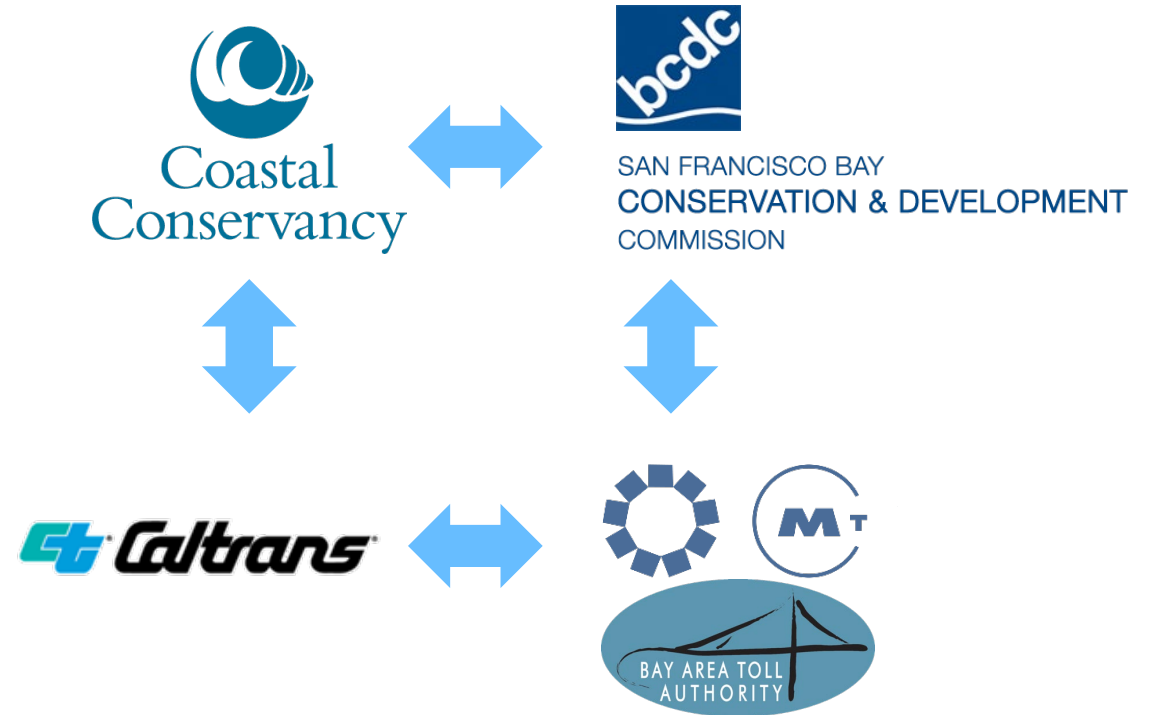
Bay Trail Functions & “Road Map”

Current Bay Trail Project Actions	Lead Organization(s)	Potential Future Forum	Frequency
1. Trail Alignment Changes	    <small>SAN FRANCISCO BAY CONSERVATION & DEVELOPMENT COMMISSION</small> <small>Coastal Conservancy</small>	Create MTC / BCDC / SCC / Caltrans regional agency TAC w additional revolving members	Quarterly or ad hoc as necessary
2. Informational Updates	 	General meeting for all interested parties	1x/year
3. Policy Decisions	 	Joint MTC Planning-ABAG Admin Committee	As needed
4. Advocacy, Outreach & Support (e.g. “Friends of the Bay Trail”)	 	BATC (“Friends of the Bay Trail”), a collaboration under Rails-to-Trails 501(c)3	2x per year
5. MTC Planning Studies	 	Project TAC / Working Groups (e.g. Bay Trail Gap Closure Implementation Plan, SFO Gap Study)	Ad hoc
6. Nonprofit Decisions		Nonprofit Board needs to identify new fiscal agent	TBD



1. Trail Alignment Changes

- SCC, BCDC & MTC & Caltrans
- Meets 4x per year
- Includes key regulatory agency and key funders
- Discuss and build majority consensus for changes to the Bay Trail alignment
- Similar to current “administrative modifications”
- ROW owner brings forward proposed changes
- Ex-officio revolving agencies as appropriate



2. Bay Trail Program Informational Updates

- 1x per year

- General public, resource agencies + bicycle orgs

- Meets SB 100 requirement of *“convening environmental and ecological protection of the bay and groups representing bicycling and other relevant recreational activities”*



SAN FRANCISCO BAY
CONSERVATION & DEVELOPMENT
COMMISSION



METROPOLITAN TRANSPORTATION COMMISSION



3. Policy Committee

- Moves to Joint MTC Planning & ABAG Admin Committee

- As needed

- Meets SB 100 requirement to include “members of appropriate environmental organizations, to oversee development and implementation of the trail” [BCDC]

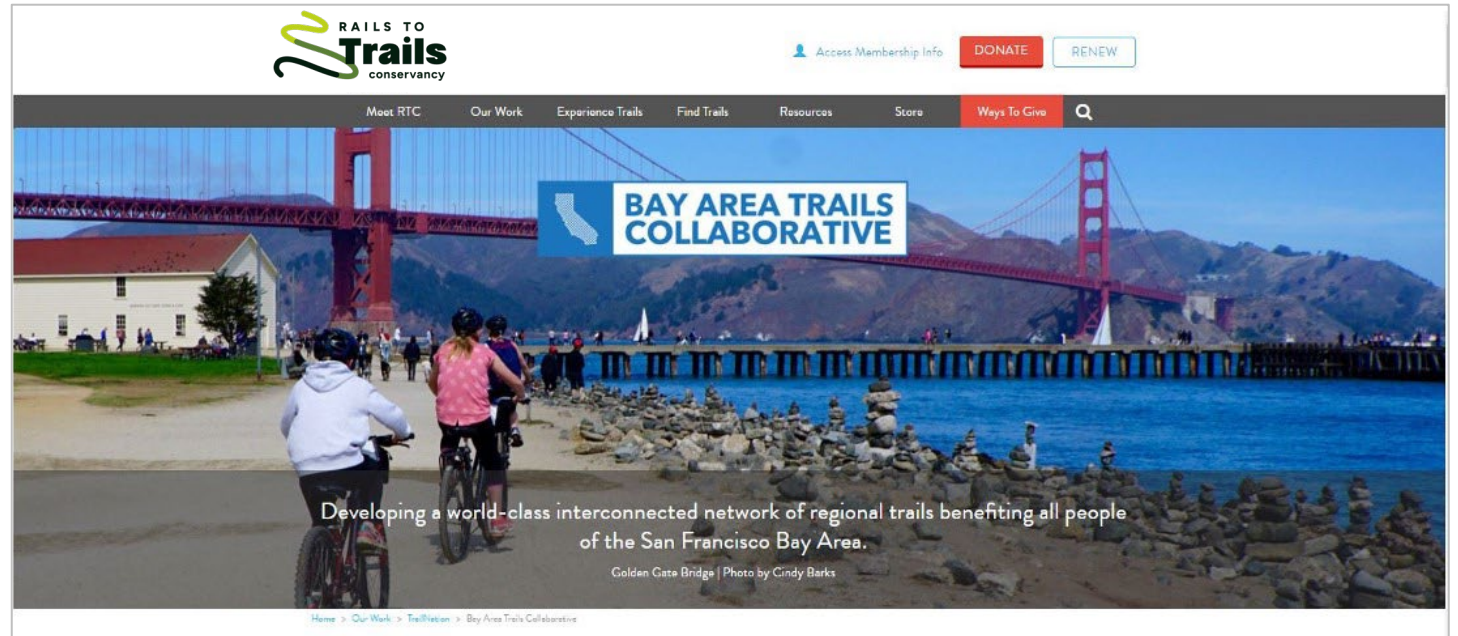
- No prospective policy actions for Bay Trail

- Committee oversees the Active Transportation Network

Members	ABAG Administrative Committee
	<ul style="list-style-type: none">■ Belia Ramos, Chair; ABAG Executive Board President; Supervisor, Napa County■ Jesse Arreguin, Vice Chair; ABAG Executive Board Vice President; Mayor, City of Berkeley■ Pat Eklund, Councilmember, City of Novato■ Otto Lee, Supervisor, County of Santa Clara■ David Rabbitt, Supervisor, Sonoma County; ABAG Executive Board Immediate Past President■ Carlos Romero, Councilmember, City of East Palo Alto■ Cindy Silva, Mayor, City of Walnut Creek■ Vacant (3)■ Belia Ramos, Chair; ABAG Executive Board President; Supervisor, Napa County■ Jesse Arreguin, Vice Chair; ABAG Executive Board Vice President; Mayor, City of Berkeley■ Pat Eklund, Councilmember, City of Novato■ Otto Lee, Supervisor, County of Santa Clara■ David Rabbitt, Supervisor, Sonoma County; ABAG Executive Board Immediate Past President■ Carlos Romero, Councilmember, City of East Palo Alto■ Cindy Silva, Mayor, City of Walnut Creek■ Vacant (3)

4A. Advocacy Role: BATC

- Not required by SB 100
- BATC takes on Bay Trail “advocacy & lobbying” role
- Runs Bay Trail Subcommittee
- **“Friends of Bay Trail”**
- Meetings **2x/year** Advocates & “friends” attend
- Maintains listserv
- Continue writing support letters



4B. Advocacy Role: BATC

Why BATC?

- Collaborative supported by Rails-to-Trails (RTC)
- Mix of partners & advocates
- Most geographic overlap with Bay Trail
- Well aligned with project priorities
- Transportation + Recreation focus
- Build off RTC best practices



4C. BATC: Power of Partnerships



Transportation Agencies

- MTC, SMART, OakDOT, Solano Transportation Authority, WCCTAC

Recreation/Open Space Agencies

- Santa Clara County Parks, San Jose Parks & Rec, EBRPD, Hayward Area Rec & Park District, Mid-Pen Regional Open Space, POST, San Mateo County Parks

Public Health Agencies

- Solano County Public Health

Non-profits

- Bay Area Ridge Trail, Marin County Bike Coalition, Bike East Bay, Napa Vine Trail, Friends of Stevens Creek, SVBC

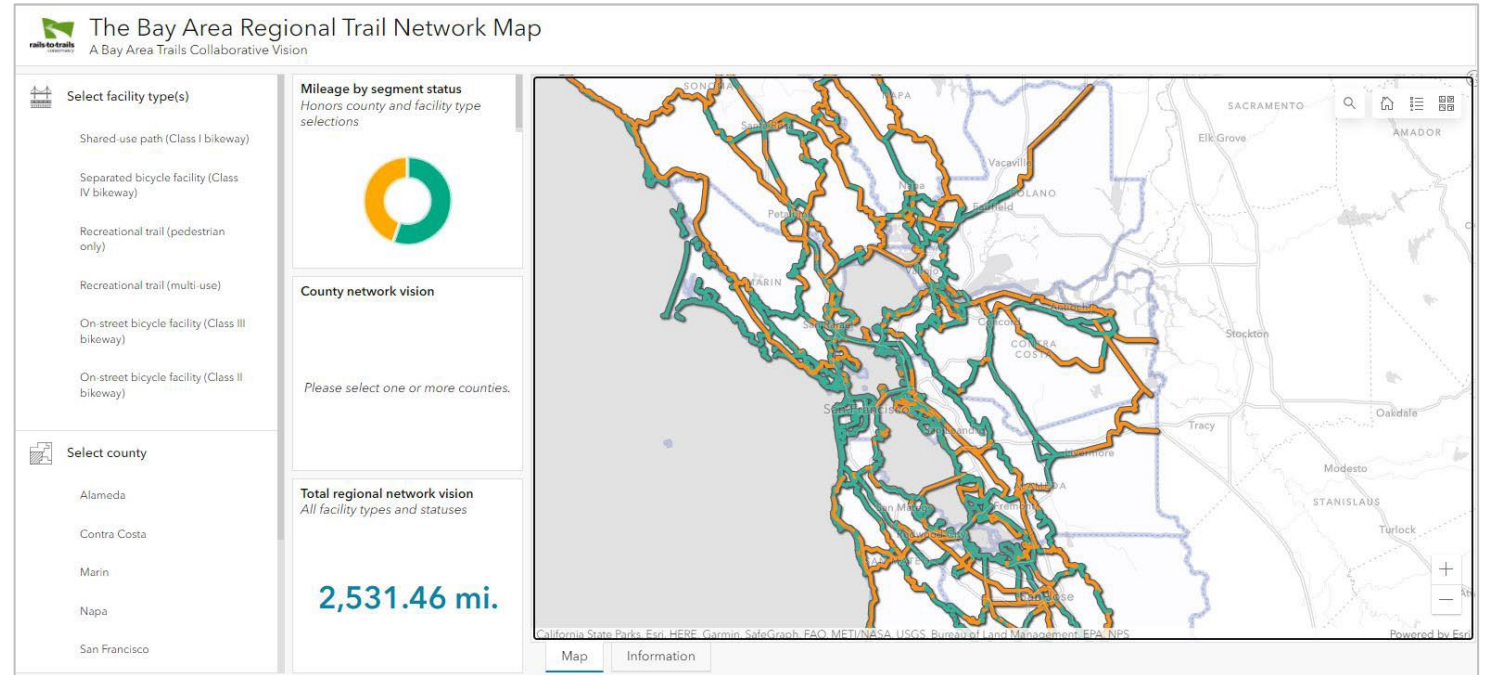
Private Sector

- Alta Planning, Placeworks, Toole Design, WRT



4D. MTC Agreement with BATC

1. Provides resources to run Bay Trail Subcommittee “**Friends of the Bay Trail**” 2x per year
2. Consultant resources to maintain BATC GIS map
3. Meets with **Rails-to-Trails** staff 2x/year to discuss trails legislative agenda



METROPOLITAN TRANSPORTATION COMMISSION



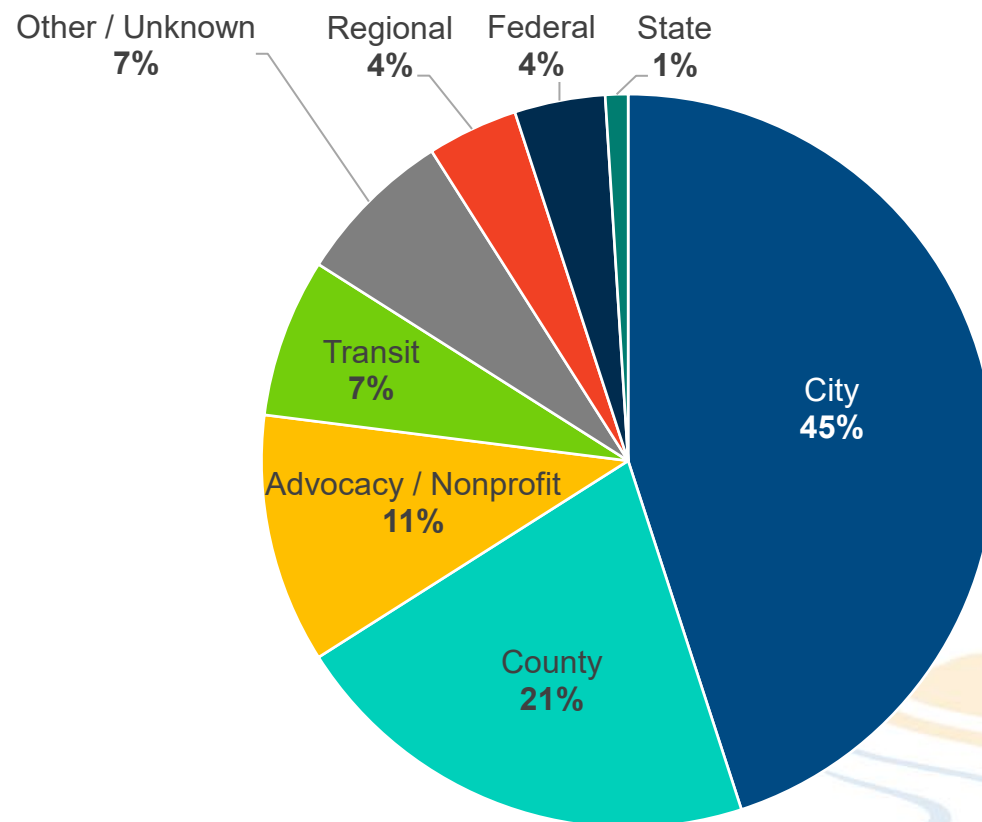
5. MTC Studies

- Continue recent Working Groups and TACs for major Bay Trail projects/ planning work (e.g. BTGCIP, Equity Strategy + SFO Gap)
- Staff participation
- Includes major + delivery partners, **cities, counties, CMAs, Federal resource agencies**

98 participants

9 Bay Area Counties represented

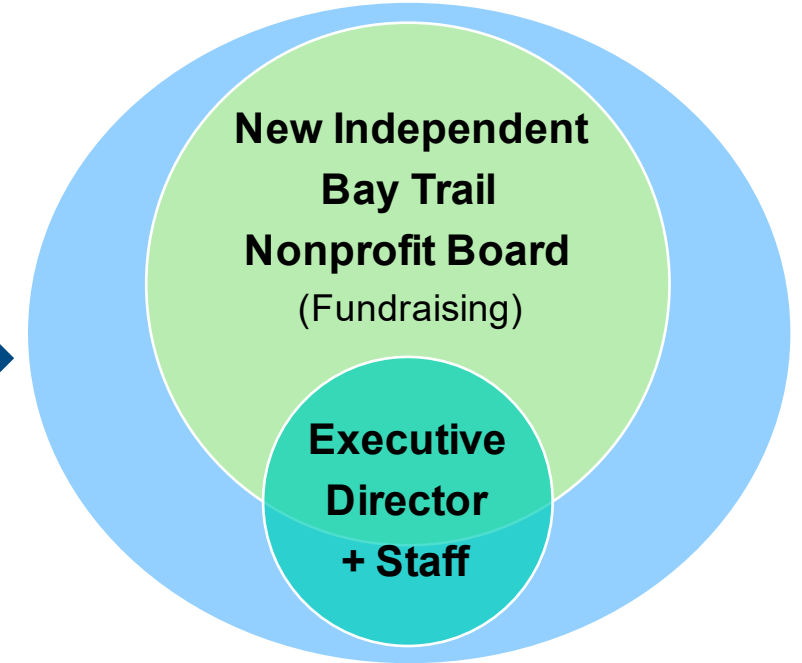
Gap Closure Working Group Meeting #1 Participant Organizations (% involvement)



6A. Nonprofit Decisions, Expenditures & Donations



Option A: Stand Up Existing Nonprofit Independently



Selected Option

Option B: Identify Nonprofit Fiscal Agent or donation recipient



Join RTC
"Friends of the Bay Trail" Committee



6B. Nonprofit Universe working on the Bay Trail

Regional Parks



County Parks



City Parks



Regional Advocates



Bike Coalitions



Area Advocates



Land Trusts



6C. Nonprofit Decisions: Potrero Group



Cleveland Justis, MBA, Ph.D.

Principal Director

UC Davis,
Executive Leadership Program

Daniel Student, MBA

Managing Director, Consulting

Strategy, Board Development,
and Teams Facilitator



METROPOLITAN TRANSPORTATION COMMISSION



6C. Nonprofit Decisions: Concept Paper for Potential Funders

Document Audiences and Goals

Audience

- Potential funders
- Staff of Save The Bay, Bay Area Ridge Trail, and other organizations
- Boards of Save The Bay, Bay Area Ridge Trail, and other organizations

Goals

- Create a glossy document that helps sell the opportunity
- Gather feedback from potential funders
- Provide high-level operational direction

Tone

- Aspirational
- High-level
- Addresses basic organizational needs, opportunities, and risks
- Focused on building advocacy functions of completing the Bay Trail into an existing and effective nonprofit organization

POTRERO
GROUP

Document Outline

Finding an
opportunity-
driven, funder-
focused model
that pushes
impact

1. The Opportunity
2. The Vision for a Completed Trail
3. The Strategy
4. Operational Needs
5. Funder Alignment
6. The Way Forward



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1127 Previous Bay Trail Work Program



FY
22-23

Bay Trail Gap Closure Implementation Plan

The San Francisco Bay Trail Project
Gap Analysis Study



2% BATA TT
Draft Complete
\$250K

SFO Gap Closure Study

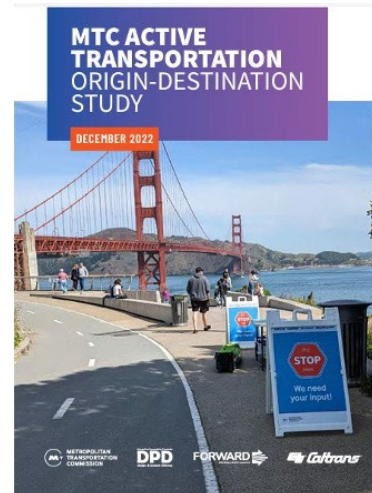
Tuesday, September 5, 2023 Update
Bay Trail SFO Gap Study

The Bay Trail SFO Gap Study will identify potential Bay Trail alignments to close the three-mile Bay Trail gap around San Francisco International Airport.



Nonprofit funded
Underway
\$160K

Active Transportation OD Study



AOM Funded
Completed
\$200K

Bay Trail Equity Strategy: Phase II (CBO relationship building)



2%+ 5% BATA TT
Completed
\$126k

Bay Trail Organization Change Management



2% BATA TT
Underway
\$25k



1127 Bay Trail Work Program: FY 23–24



**Initiate
FY
23–24+**

Bay Trail Strategic Plan

San Francisco Bay Trail Project Strategic Plan
2019 - 2023

Mission
The San Francisco Bay Trail Project advocates for the implementation of a continuous recreation and transportation path around San Francisco Bay by coordinating the efforts of government agencies and other partners, providing technical assistance, seeking and administering funding and promoting the trail's benefits through education and outreach.

Vision
San Francisco Bay is ringed by a continuous recreational corridor made up of hundreds of miles of safe, pleasant and attractive trails that serve a wide range of users. This network, known as the Bay Trail, almost always runs along the shoreline and typically travels on separated paths. The Bay Trail is used extensively for recreation, as a commute route, and as a setting for learning about nature. It crosses the region's toll bridges and reinforces transit use by passing near many public transportation facilities. Along its route, it provides access to many points of historic, natural, cultural and recreational interest. The Bay Trail has expanded the public's access to the shoreline, increased appreciation for the bay, fostered local economic development and waterfront planning, and reinforced the Bay Area's sense of regionalism. The Bay Trail is acknowledged as a uniquely valuable resource, and enjoys the unwavering support of government agencies and the public.

To accomplish these goals, the Bay Trail Board and staff will pursue the following Strategic Plan Objectives:

**OBAG 3 Underway
\$200k**

Bay Trail Equity Strategy Phase III



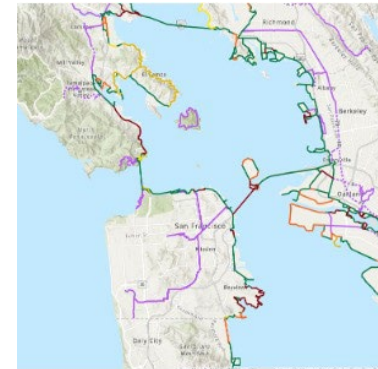
**OBAG 3
\$350k**

Bay Trail Technical Assistance (joint w RPP + FPP)



**OBAG 3 Underway
\$280k**

Regional Trails GIS Maintenance



**2%5% BATA TT
\$200k**

Bay Trail Design Guidelines & Toolkit 2.0



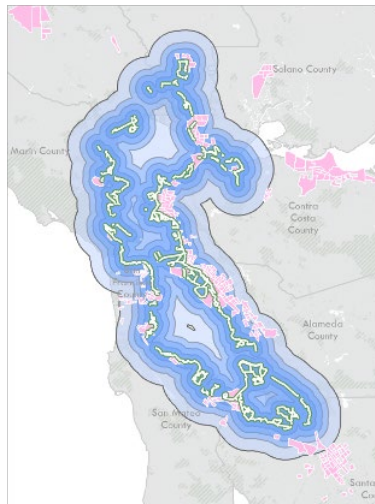
**OBAG3 Underway
\$250k**



1127 Bay Trail Work Program: FY 24–25+

Initiate
FY
24–25+

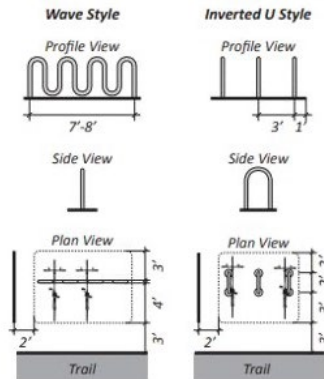
Bay Trail Data Strategy



OBAG 3
\$200k

Bay Trail Need, Operations & Maintenance Assessment (NOMA)

FIGURE 5-23: BIKE PARKING DESIGN



OBAG 3
\$500k

Bay Trail Sea Level Rise & Adaptation



TBD

Dumbarton Forward Bay Trail RM3



RM3

RSR Forward Bay Trail RM3



RM3



MTC/Bay Trail Next Steps

Spring 2024

Fall 2024

Winter 2024

Jan/Feb 2024

Spring 2025

FY 23/24

FY 24/25

4/26 BT Board:

Informational item on Bay Trail Roadmap and SB 100 functional obligations moving forward.



MTC & BATC:

Establish BATC "Friends of the Bay Trail" listserv and working group



ABAG Exec Board:

MTC/ABAG to dissolve nonprofit staffing agreement, reclaim SB 100 responsibilities and assign them to Joint MTC Planning & ABAG Admin



Jan/Feb BT Board Meeting:

Action to move forward



June 30, 2025:
ABAG/MTC staff support nonprofit accounting through the end of the FY



BT Board:

Ad Hoc Committee works with Potrero Group to identify a path forward



10/25 BT Board:

Resolution to pursue a new organizational partner and fiscal agent



December BT Board:

December Board Meeting to receive funder feedback from Potrero Group



MTC:

Annual Informational update open to all

