

Clipper® Executive Board Fare Integration Task Force

October 23, 2023

Agenda Item 4b

Clipper® BayPass Pilot Update

Subject:

Project staff will present an update on the Clipper BayPass Pilot including initial findings from the first year of the Pilot as well as on work underway to allow for Clipper BayPass Phase 1 Pilot educational and affordable housing participant institutions to remain in the program beyond June 30, 2024 under similar terms to the Clipper BayPass Phase 2 pilot participation agreement.

Background:

In November 2021, the Fare Integration Task Force adopted the Fare Policy Vision Statement directing staff to pilot a regional institutional pass product. In August 2022, the first phase of the Clipper® BayPass pilot was launched to pilot an unlimited-use product at four higher education institutions – the University of California, Berkeley (UC Berkeley), San Francisco State University (SFSU), San Jose State University (SJSU), and Santa Rosa Junior College (SRJC) – and at 12 MidPen affordable housing properties. At UC Berkeley, SFSU and SJSU, the BayPass was made available to approximately 25% of eligible students. At SRJC and MidPen, all students (up to 5,000) and residents were eligible to receive the Clipper BayPass. Each of these institutions had a preexisting arrangement to provide transit passes to their students or residents, and the BayPass was provided at no additional cost.

Phase 1 of the pilot is scheduled to end on June 30, 2024. Preliminary evaluation of travel data and participant surveys has been positive, and participating institutions have expressed a desire to continue in the program. Accordingly, the project team has developed a preliminary proposal to offer Phase 1 institutions the ability to purchase Clipper BayPass for all their students and/or residents. The price, still under development, will be set with the goal of cost neutrality relative to transit trips taken with the BayPass and similar to the Participation Agreement for Clipper BayPass Phase 2, which the Task Force endorsed in August 2023. The project team continues to be engaged with staff from transit operators and Phase 1 institutions on this preliminary proposal

and will return to the Fare Integration Task Force with updates and recommendations as they become available.

Issues:

None identified.

Recommendations:

Information Item Only.

Attachments:

- Attachment A: PowerPoint



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