

Metropolitan Transportation Commission
Regional Network Management Committee

December 8, 2023

Agenda Item 2d

Partnership Agreement - Clipper BayPass Pilot Program: University of California, San Francisco (UCSF) (\$4,830,000)

Subject:

Authorization to negotiate and execute a Partnership Agreement in an amount not to exceed \$4,830,000 with UCSF as part of the Clipper® BayPass Pilot Program.

Background:

In November 2021, the Fare Integration Task Force adopted the Fare Policy Vision Statement, directing staff to pilot a regional institutional pass product. In August 2022, the first phase of the Clipper® BayPass pilot was launched to pilot an unlimited-use product at four higher education institutions – the University of California, Berkeley (UC Berkeley), San Francisco State University (SFSU), San Jose State University (SJSU), and Santa Rosa Junior College (SRJC) – and at 12 MidPen affordable housing properties. Preliminary program evaluation analyses indicate that individuals with Clipper BayPass take about 40% more transit trips than their peers with access to just a single-agency pass.

A 2nd phase of the pilot is scheduled to begin in January 2024 and go through June 30, 2026, in which Clipper® BayPass will be made available for sale to up to 10 employers and up to 20,000 individuals across the 10 institutions. This phase will continue to assess the impact of a regional unlimited pass on transit ridership and customer experience, as well as the financial and operational feasibility of such a program. UCSF is one of the first institutions that MTC is seeking to form a partnership with for Phase 2 of the pilot. This action seeks authorization to negotiate and execute a Partnership Agreement with UCSF for its participation in the Clipper® BayPass pilot.

Contract Actions:

Under the proposed partnership agreement, UCSF will be purchasing the Clipper® BayPass from MTC for a subset of its employees. MTC will provide UCSF with access to the Clipper® Institutional Pass Portal, which will allow UCSF to add the Clipper® BayPass onto Clipper cards


for eligible employees. These employees will be able to access unlimited use of the region's transit services on Clipper®.

Recommendations:

Staff recommends that the Regional Network Management Committee authorize the Executive Director or designee to negotiate and execute a partnership agreement in an amount not to exceed \$4,830,000 with UCSF for the term of January 1, 2024 through December 31, 2024, to provide UCSF with Clipper® BayPass.

Attachments:

- Request for Committee Approval - Summary of Partnership Agreement


Andrew B. Fremier

Request for Committee Approval

Summary of Proposed Partnership Agreement

Work Item No.:	1517
Partner:	University of California, San Francisco (UCSF) San Francisco, California
Work Project Title:	Clipper BayPass Pilot – Phase 2
Purpose of Project:	To pilot the sale of a regional institutional pass product with employers in the region
Brief Scope of Work:	MTC will provide UCSF with the ability to activate Clipper BayPass passes on employee Clipper Cards, which will enable unlimited travel on the region's transit services on the Clipper system.
Project Cost Not to Exceed:	\$4,830,000
Funding Source:	N/A
Fiscal Impact:	\$4,830,000 will be collected from UCSF under this contract. Revenues collected will be used to reimburse transit operators for trips taken with the Clipper BayPass. Any revenues collected in excess of the cost of trips taken will be directed to offset pilot costs up to \$1,000,000.
Motion by Committee:	That the Executive Director or designee is authorized to negotiate and enter into a Partnership Agreement in an amount not to exceed \$4,830,000 with UCSF for the term of January 1, 2024 through December 31, 2024, as part of the Clipper BayPass pilot program described above and in the Regional Network Management Committee Summary Sheet dated December 8, 2023.
Regional Network Management Committee:	
	<hr/> David Rabbitt, Chair
Approved:	December 8, 2023