

San Francisco Bay Trail Project

Board of Directors

October 25, 2024

Agenda Item 6.a.

Potrero Group Update on Bay Trail Nonprofit Concept

Subject:

Presentation by Potrero Group on Meeting with the Ad Hoc Committee and Nonprofit Concept

Cleveland Justis from Potrero Group, LLC will present the Board with the recent deliverable they have been working with MTC and the Bay Trail Ad Hoc Committee, specifically the development of a concept paper for the Bay Trail 501(c)3 as an embedded "project" in another nonprofit. The concept paper will be used to hold conversations with potential funders and partners for informal feedback. This presentation will outline the concept paper and provide specifics on the opportunity, the vision for a completed Bay Trail, the strategy, operational needs, funder alignment, and the way forward.

Issues:

None

Action:

SF Bay Trail Board Information

Attachments:

A. Presentation

Reviewed:



Andrew Fremier