



# BAHFA Advisory Committee Rental Assistance Pilot Program May 25, 2023



ASSOCIATION OF BAY AREA GOVERNMENTS  
METROPOLITAN TRANSPORTATION COMMISSION

# Rental Assistance to Prevent Homelessness

## The Need for Homelessness Prevention

- 36,800 Bay Area residents were unhoused in 2022
- **575,000 people are at risk** of homelessness

## Focus on Older Adults

- **Seniors are the fastest growing homeless population** - 108% increase 2017-2020 in California
- Among older adults, the cause of homelessness is likely a **financial or health crisis**
- **Black older renters in California are most likely to be cost-burdened** (paying more than 30% of income) *and* severely cost-burdened (paying more than 50%)

## Rental Assistance is a Proven Intervention

- Homelessness prevention pilots with rental assistance underway in San Jose, San Francisco, Oakland
- Emergency Rental Assistance Program (ERAP) operating nationwide
- 30+ guaranteed income pilots nationwide

# Resources and Legislative Mandate

## Resources

- BAHFA has received \$5M in MTC Exchange Funds for the purpose of establishing this rental assistance program.
- BAHFA anticipates directing additional funds as available to expand and continue the pilot.

## AB 1487 Mandate

- **BAHFA's mandate includes tenant protections**, and rental assistance is an essential means of fulfilling this obligation.
- Under AB 1487, BAHFA can fund 48 months of rental assistance per household, with the option to continually renew assistance for low-income seniors.

# Rental Assistance Program Pilot Overview

## Program Goals

- **Prevent new incidences of homelessness** and improve long-term housing stability for extremely low- and low-income residents, with a focus on seniors;
- Prioritize efficiency to reduce administrative burden and barriers for participants;
- Learn from existing pilot programs; and
- **Create a foundation for future BAHFA programs.**

## Program Administration

- BAHFA will contract with an **experienced service provider** to administer the program through an open procurement.
- BAHFA will launch the program as soon as possible, with a funding commitment extending at least through June 2026.
- BAHFA will pursue all available funds with the goal of continuing the program.

# Draft Program Elements

- **Enrollment:** Equity-focused outreach and enrollment process, including verification of eligibility
- **Program Intervention:**
  - Monthly housing subsidy of \$500-800 for up to 48 months, with the option of extension for eligible participants
  - Connections with support services, as needed and appropriate, for each participant
- **Evaluation:** Metrics created and reported to evaluate program impact and efficacy

# Draft Service Provider Selection Criteria

## Minimum Experience:

- Designing and administering at least one rental assistance program;
- Administering direct social service programs within the 9-county region, with a preference for experience in homeless services and homelessness prevention programs and a presence in multiple counties;
- Serving older adults; diverse, hard-to-reach households; and high-need populations with a high level of cultural competency; and
- Strong working relationships with local government agencies and service providers in the region.

# Additional Service Provider Preferences

## Matching Funds and Blending Programs

BAHFA may give preference to service providers who can:

- 1) Contribute matching funds or in-lieu services to increase program impact, and/or
- 2) Blend BAHFA funds with an existing rental assistance pilot to meaningfully expand or extend the ongoing program.

## Geographic Reach

- The procurement for a service provider will be open to the entire Bay Area region, with a preference for providers operating in more than one county.
- BAHFA will pursue additional funds to expand the geographic reach of the program.

# Thank you.



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