

Association of Bay Area Governments

Executive Board

November 14, 2024

Agenda Item 12.a.

Bay Trail Roadmap

Subject:

Report on Bay Trail Roadmap

Background:

Staff will present a relational 'Roadmap' for the Bay Trail program moving forward. Staff will first provide an overview of the state of the Bay Trail, including recent Bay Trail challenges with the existing nonprofit, and reiterate the original intent of SB 100. Staff will outline that SB 100 responsibilities will be reclaimed from the nonprofit and assigned to the Joint MTC Planning & ABAG Admin Committee. Staff will go into detail regarding how the new programmatic structure meets the original intent and functional obligations of SB 100, specifically covering how alignment changes, informational updates, policy decisions, advocacy and outreach, and planning studies will be carried out under MTC/ABAG. Staff will detail how a robust MTC/ABAG work program will be carried out internally and illustrate the schedule of key next administrative steps to operationalize the 'roadmap.'

Staff will then illustrate the universe of nonprofits supporting the Bay Trail and identify a potential new home for the nonprofit, including current revenues/donations. Staff have entered into a contract with Potrero Group, an organizational management consultant, to help the nonprofit board transition and embed themselves in a new partner organization and fiscal agent. A dynamic, well-established nonprofit partner organization that possesses both the necessary fundraising and advocacy skills to complete the project and the ability to foster deep, meaningful connections within Bay Area communities is better suited than a public agency to galvanize philanthropic funding and lobby for support.

MTC-ABAG staff and Executives acknowledge the many trail development successes the Bay Trail Nonprofit Board members have contributed to over the years. This is evident in the growth of the Bay Trail from 170 miles to over 350 miles of completed trail during the nonprofit's existence.

Issues:

None.

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Recommended Action:

Information

Attachments:

A. Presentation

Reviewed:



Andrew Fremier