

Metropolitan Transportation Commission
Regional Network Management Committee

June 12, 2026

Agenda Item 4b – 26-0589

Regional Mapping & Wayfinding Project Contract Actions: i. Contract –Progressive Design-Build Services for Regional Mapping and Wayfinding Pilot Implementation: LC General Engineering & Construction, Inc. (\$11,460,000); and ii. Contract – Pilot Delivery Support Services for Regional Mapping and Wayfinding Pilot Implementation: WSP USA Inc. (\$1,200,000)

Subject

Request for Committee approval to negotiate and enter into two separate contracts in support of the Regional Mapping & Wayfinding Project (RMWP) with: i. LC General Engineering & Construction, Inc. (LC General) to support pilot implementation of new wayfinding signage at nine pilot transit hubs and selected bus stops in an amount not to exceed \$11,460,000; and ii. WSP USA Inc. (WSP) to provide construction monitoring, structural engineering review and cost estimating support services in conjunction with implementation in an amount not to exceed \$1,200,000.

Background

In collaboration with Bay Area transit agencies, MTC initiated the Regional Mapping & Wayfinding Project in 2021, following recommendations from the Blue Ribbon Transit Recovery Task Force. The Task Force identified a regionally harmonized mapping and wayfinding system as a key strategy for improving transit usability and supporting ridership. In a poll commissioned by the Task Force, 92% of respondents indicated that easy-to-use and uniform maps and signage are important. The project aims to establish a unified regional approach to maps, signs, and navigation tools that can be applied consistently across all Bay Area transit agencies.

Milestones to date include the installation of prototype signage at the El Cerrito del Norte station and Santa Rosa Transit Mall and SMART stations, as well as limited temporary signage at Powell station. Feedback from customers and transit agencies has informed the development of a *Regional Network Identity Design Guide*, which specifies consistent colors, symbols, and an information hierarchy for transit navigation, and a *Transit Stop Signage Design Guide*, which provides guidance for transit agencies designing, installing, and maintaining transit stops. In

February, the RNM Council approved the use of these guides for RMWP pilot projects and voluntary agency use.

The project has now entered the pilot implementation phase, which includes the design and implementation of wayfinding signage and other customer navigation elements at nine transit hubs around the Bay Area and selected bus stops in Sonoma and Solano Counties. The goal is to incrementally implement new signage throughout 2027 and into the first half of 2028. Currently, sign planning is underway, with much of the technical work being performed by the project's wayfinding standards consultant, Applied Information Group. This includes detailed sign audits at each transit hub and the identification of potential sign types and their locations and content with transit agency partners. Simultaneously, the project team has also conducted a procurement process to identify two consultant teams to (1) implement these plans, including sign fabrication and installation, and (2) provide support services to facilitate pilot delivery.

1) Progressive Design-Build Services Contract

On February 20, 2026, MTC issued a Request for Qualifications (RFQ) for a Progressive Design Build Contractor to implement the pilots. The scope includes signage design, engineering, permitting, fabrication, and installation. To maximize flexibility while sign planning is still ongoing, MTC selected a progressive design build delivery model.

MTC sent an email advertising the RFQ on MTC's website to over 5,165 firms. Sixteen individuals representing nine firms attended the proposer's conference on March 2, 2026. MTC received three responsive proposals. A panel of MTC, BART and SFO staff evaluated responses in a two-stage process. In Stage 1: Qualifications Evaluation, the panel evaluated each team's written proposal for:

- Team Qualifications and Experience (25 points)
- Key Personnel (20 points)
- Staffing Plan and Organizational Structure (10 points)
- Project Approach (30 points)
- Efficiency and Innovation (15 points)

Teams receiving 80 points or more would advance to a shortlist for further evaluation, including interviews. After completion of Stage 1, Stage 2: Cost Effectiveness and Price Evaluation would evaluate firms on 1) Cost Effectiveness (15 points); and 2) Price (15 points). The scores from Stage 2 are then added to the scores from Stage 1 to develop a final score and ranking. The final ranking of teams is: 1) LC General Engineering & Construction, Inc (LC General); and 2) Parsons Transportation Group Inc. (Parsons). LWG Construction, Inc., submitted a response, but did not meet the 80-point minimum and therefore was not shortlisted for further evaluation. LC General received the highest ranking due to the firm's qualifications and experience with: (a) implementing wayfinding signage at Bay Area transit hubs, including at five of nine pilot locations in previous projects, (b) streamlined approach to design, fabrication and installation, and (c) competitive hourly rates. Attachment A includes a summary of LC General Engineering & Construction, Inc. and its project team's Small Business Enterprise (SBE) status.

2) Pilot Delivery Support Services

Separately, MTC conducted a Direct Select procurement via cooperative use from the Bay Area Toll Authority (BATA) 2024 Construction Management, Design Services & Asset Management (CM DS AM) Bench to provide pilot delivery support services. Working closely with the Design Build Contractor, this Pilot Delivery Support consultant will (a) monitor construction, including tracking the contractor's day-to-day work and providing guidance on technical issues, (b) review and advise MTC on structural engineering, and (c) independently estimate costs to assess the reasonableness of trade package price proposals.

MTC staff reviewed Statements of Qualifications (SOQs) and solicited proposals from three firms qualified in both the Construction Management and Design Service categories of the BATA CM DS AM Bench. Project staff recommend awarding the contract to WSP USA Inc. for (a) its team's experience with construction management, structural design and cost estimation of Bay Area rail and bus rapid transit infrastructure and other passenger transportation facilities, and (b) competitive pricing. Attachment A includes a summary of WSP's and its project team's Small Business Enterprise (SBE) status.

Issues:

None identified.

Recommendations:

Staff recommends the Regional Network Management Committee authorize the Executive Director or designee to i. negotiate and enter into a contract with LC General Engineering & Construction, Inc., as the highest ranked firm, in an amount not to exceed \$11,460,000 for Progressive Design-Build Services to support pilot implementation of new wayfinding signage at nine pilot transit hubs and selected bus stops; In the event negotiations fail, negotiations may then proceed with the next ranked firm, and so on until an agreement is reached; and ii. negotiate and enter into a contract with WSP USA Inc. in an amount not to exceed \$1,200,000 to provide construction monitoring, structural engineering review and cost estimating support services in conjunction with pilot implementation.

Attachments:

- Attachment A: Small Business Enterprise Status
- Attachment B: Request for Committee Approval – Proposed Contract (Progressive Design-Build Services for Regional Mapping & Wayfinding)
- Attachment C: Request for Committee Approval – Proposed Contract (Pilot Delivery Support Services for Regional Mapping & Wayfinding)
- Attachment D: Presentation



Andrew B. Fremier

Small Business Enterprise Status

	Firm Name	Role on Project	SBE** Yes / No	If SBE Yes, List #
Progressive Design-Build Services Prime Contractor	LC General Electrical & Construction, Inc.	General contractor providing progressive design-build services to implement RMWP pilot projects	No	N/A
	Subcontractor Alfred Martinez Engineering	Oversee design development, documentation and structural engineering	Yes	2008987
Pilot Delivery Support Services	WSP USA Inc.	Construction monitoring and structural engineering support services	No	N/A
	Dabri Inc.	Cost estimation services	Yes	2014093

Footnote

**Denotes certification by the State of California.

**Summary of Proposed Contract – Progressive Design Build Services for Regional Mapping
& Wayfinding**

Work Item No.: 1621

Consultant: LC General Engineering & Construction, Inc., San Francisco, CA
In the event negotiations are not successful, Parsons Transportation Group Inc., Oakland, CA

Work Project Title: Progressive Design Build Services for Regional Mapping & Wayfinding

Purpose of Project: Implementation of new wayfinding signage at nine pilot transit hubs throughout the Bay Area and selected bus stops in Sonoma and Solano counties through December 31, 2028.

Brief Scope of Work: The scope of work includes design, engineering, permitting, construction, installation, cleanup & closeout activities associated with the implementation of new wayfinding signage.

Project Cost Not to Exceed: \$11,460,000

Funding Source: FTA Section 5307 Urbanized Area formula funds

Fiscal Impact: Funding is included in MTC’s FY 2025-2026 capital budget

Motion by Committee: That the Executive Director or designee is authorized to negotiate and enter into an agreement with LC General Engineering & Construction, Inc., and in the event negotiations are not successful, with Parsons Transportation Group Inc., for scope described above and in the Regional Network Management Committee Summary Sheet dated June 12, 2026 and that the Chief Financial Officer is authorized to set aside \$11,460,000 for such agreement.

Regional Network
Management Committee:

Candace Andersen, Chair

Approved: June 12, 2026

Request for Committee Approval

Summary of Proposed Contract – Pilot Delivery Support Services for Regional Mapping & Wayfinding

Work Item No.: 1621

Consultant: WSP USA Inc.
Oakland, CA

Work Project Title: Pilot Delivery Support Services for Regional Mapping & Wayfinding

Purpose of Project: Provide support services to MTC to manage the implementation of new wayfinding signage at nine pilot transit hubs throughout the Bay Area and selected bus stops in Sonoma and Solano counties through December 31, 2028.

Brief Scope of Work: The scope of work includes construction monitoring, structural engineering review and cost estimating services during the implementation of Regional Mapping & Wayfinding pilots

Project Cost Not to Exceed: \$1,200,000

Funding Source: Transit Transformation Action Plan State Transit Assistance (Population-based)

Fiscal Impact: Funding is included in MTC’s FY 2025-2026 capital budget

Motion by Committee: That the Executive Director or designee is authorized to negotiate and enter into an agreement with WSP USA Inc. for scope described above and in the Regional Network Management Committee Summary Sheet dated June 12, 2026 and that the Chief Financial Officer is authorized to set aside \$1,200,000 for such agreement.

Regional Network
Management Committee:

Candace Andersen, Chair

Approved: June 12, 2026