

# BayREN's New Public Sector Programs

Sean Youra & Alyssa Dykman | October 24, 2024


1

## Two New Public Programs


- Integrated Energy Services**
  - Energy Concierge
  - Energy Roadmapping
- Targeted Decarbonization Services**
  - Decarbonization Showcase
  - Decarbonization Education and Financing

2

Program Eligibility




Services are **FREE** for Bay Area local governments and special districts



3

## Integrated Energy Services (IES)

- Energy Concierge
- Energy Roadmapping



4

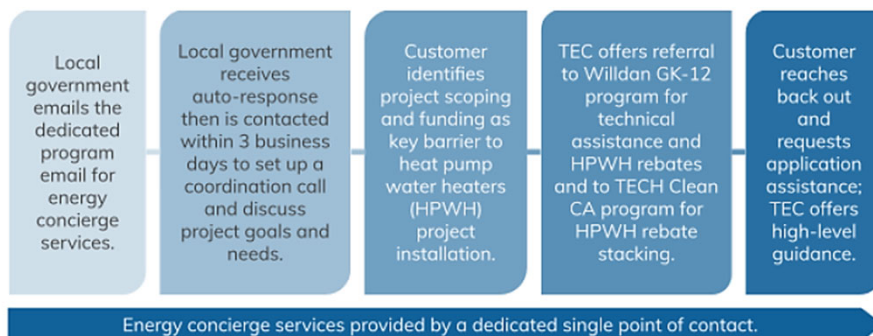
## Energy Concierge Service Overview

- Implementer: The Energy Coalition (TEC)
- Dedicated project manager will provide info and referrals to relevant Community Choice Aggregators (CCAs), BayREN, PG&E, and state and federal energy programs to support agency’s facility upgrades
- Will also provide high-level program application assistance, as needed



5

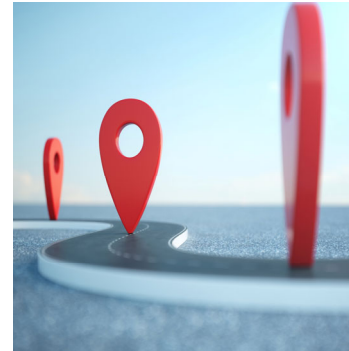
## Customer Journey through Energy Concierge Service



6

## Energy Roadmapping Overview

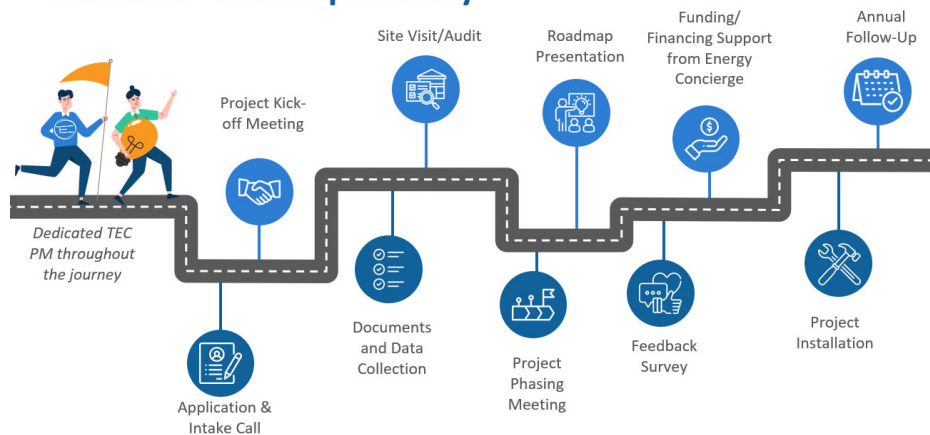
- Implementers: The Energy Coalition (TEC) and kW Engineering
- Technical and engineering assistance to develop actionable roadmaps for new construction or retrofits of public facilities or Community Resilience Centers
  - Will include recommended phased energy-related measures (e.g., energy efficiency, electrification, distributed energy resources)
  - Roadmaps will be developed based on information gathered from site visits, agency plans/goals, and utility bills



7

## Customer Journey through Energy Roadmapping Service

### Customer Roadmap Journey



8

# Targeted Decarbonization Services (TDS)

- Decarbonization Education & Financing
- Decarbonization Showcase



9

## TDS: Decarbonization Education & Financing

- Implementer for educational component: Frontier
- Provide trainings for local government staff to familiarize them with decarbonization equipment and financing strategies
  - Facility training on heat pump HVAC systems to be held in December; additional trainings available in 2025
- Starting in 2025, explore financing alternatives, including:
  - Leveraging alternative funding sources
  - Designing and testing incentives



10

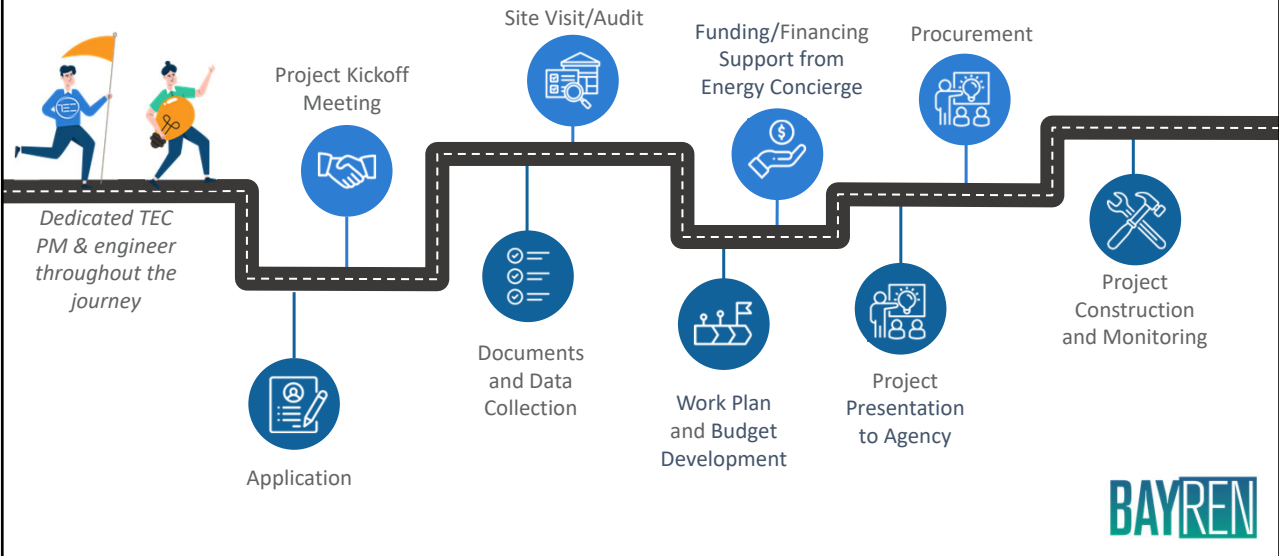
# TDS: Decarbonization Showcase

- Implementers: TEC and TBD engineering firm
- Enroll ~10 public buildings across the Bay Area to assist with decarbonizing their building operations
- Provide technical assistance and financial support for selected projects
- Collect and share real-world data
  - Develop detailed case studies to scale approaches



11

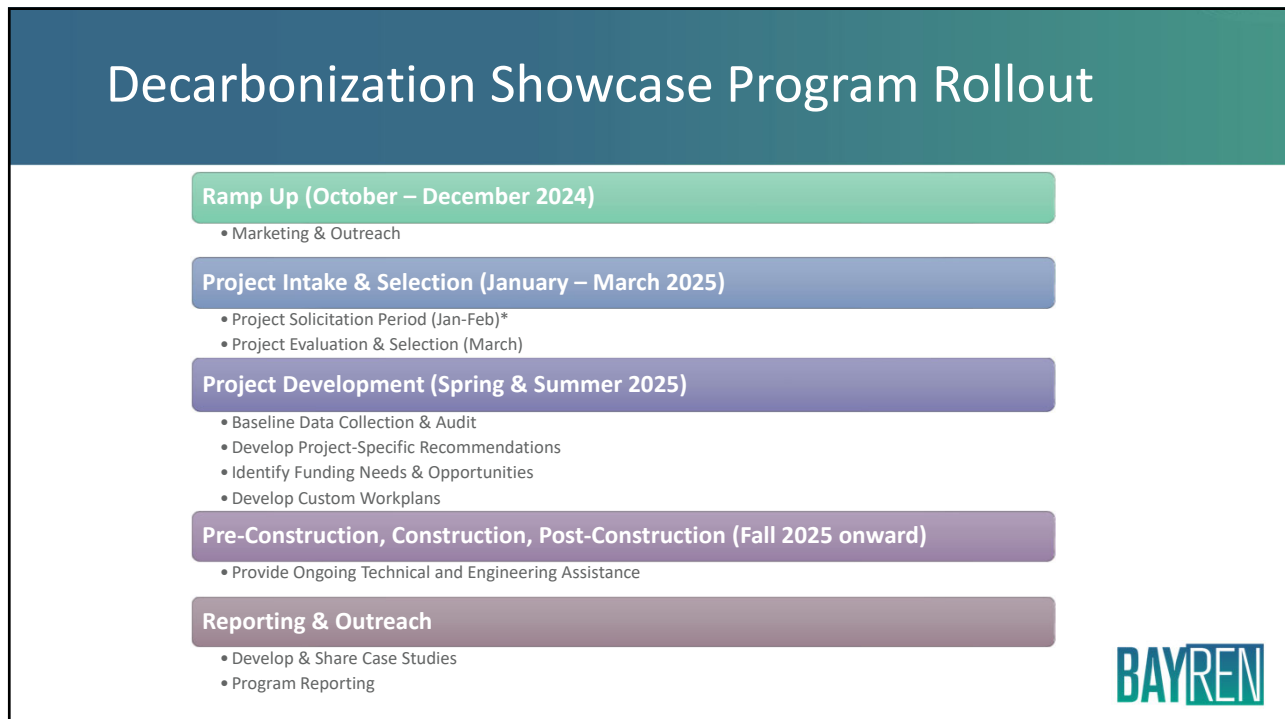
# Decarbonization Showcase Customer Journey



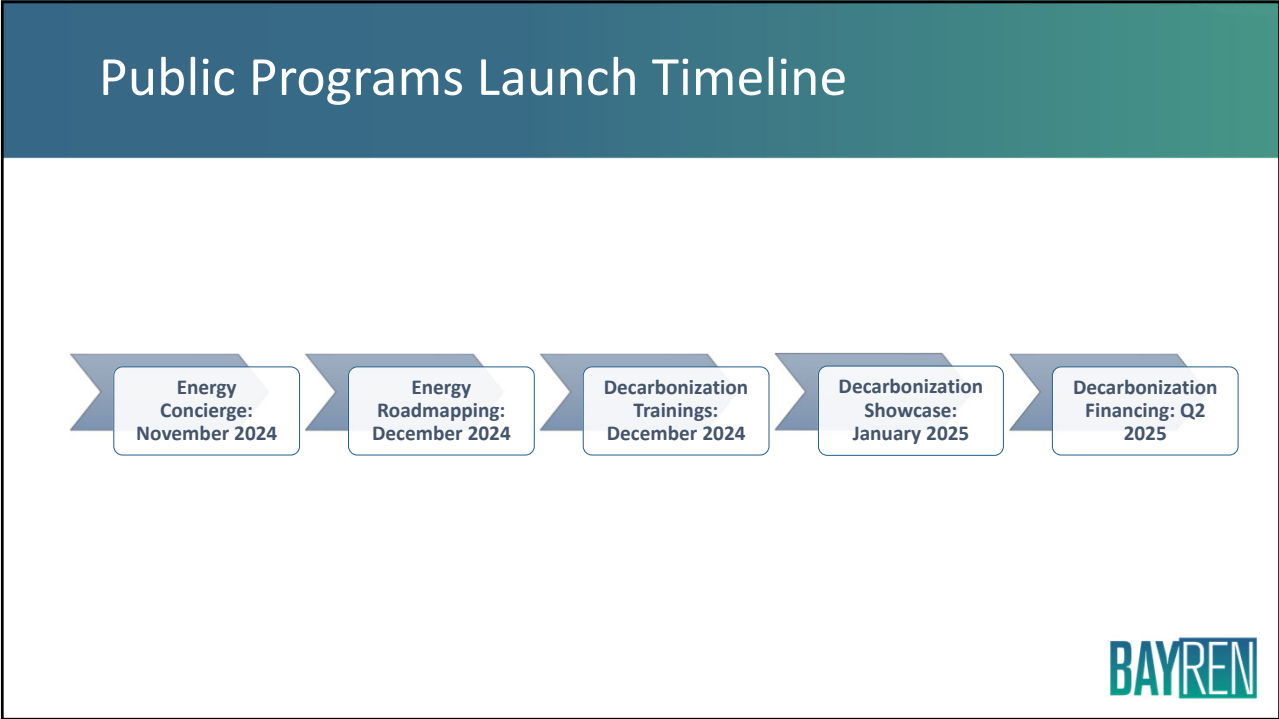
12



13



14




15

## Stay Informed

Local government or special district staff who may want to participate in one or more parts of these programs can fill out an interest form to receive more information once it is available.

[BayREN.org/public-programs-interest](https://BayREN.org/public-programs-interest)



16



## Questions for us?



17

## Contact

Sean Youra

Integrated Energy Services  
Program Lead

[syoura@bayareametro.gov](mailto:syoura@bayareametro.gov)

Alyssa Dykman

Targeted Decarbonization  
Services Program Lead

[adykman@bayareametro.gov](mailto:adykman@bayareametro.gov)



18