

Clipper[®] Executive Board

November 18, 2024

Agenda Item 2c

Current Clipper[®] Operations and Performance Update

Subject:

Update on current Clipper System operations and performance

Background:

Transaction and Sales

In October 2024, Clipper processed nearly 16 million transactions and settled over \$36 million in revenue, an increase of 11% and 13%, respectively, compared to October 2023.

Clipper Mobile Card Adoption and Usage

Since the launch of the mobile Clipper card in April 2021, over 3.4 million mobile Clipper cards have been created, and staff has noted a steady increase in both the number and percentage of trips taken using a Clipper mobile card. In October 2024 alone, over 34% of Clipper trips were taken using a mobile card, compared to 28% in October 2023.

Clipper START Card Issuance and Usage

In October 2024, the program received 78% more Clipper START applications compared to October 2023, and Clipper START trips increased by 105% over the same time period.

Issues:

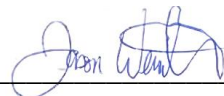
None identified.

Recommendations:

Information.

Attachments:

- None



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