# Community Action Resource and Empowerment (CARE) Program

Community-Based Transportation Plan (CBTP) Project Development and Participatory Budgeting (PB) Update

Planning Committee December 12, 2025





# **CARE Program & Components**

CARE is a funding and implementation program that centers community voices, strengthens community and multi-sector partnerships, and supports community-led solutions that improve livability for all people in the Bay Area, comprised of three key components:



#### COMMUNITY POWER-BUILDING AND ENGAGEMENT (Pb+E)

- Total Funding: \$3.5 million
- Objective: Provide technical assistance and capacity building for/from/with community-based organizations and local government.
- **Timeline:** Fall 2025 Winter 2026



# PROJECT DEVELOPMENT TECHNICAL ASSISTANCE FOR CBTP PROJECTS

- Total Funding: \$12 million
- Objective: Advance CBTP concepts to constructionready projects.
- **Timeline:** Early 2026 Winter 2026



# PARTICIPATORY BUDGETING (PB)

Project Delivery Focus

- Total Funding: ~\$10 million
- Objective: Implement highpriority neighborhood projects identified from Participatory Budgeting processes or similar.
- Timeline: Winter 2027 Onward

# Power-building + Engagement (Pb+E) Program Design

#### **GOALS:**

- Build Community Leadership and Capacitybuilding in Transportation and Housing
- Facilitate Inclusive Multi-Sector Partnerships and Collaboration Development
- Implement Resilient Community Solutions

#### STRATEGY:

- Grant Program
- Support: Technical Assistance, Peer Learning, Cohort Convenings, Expert Coaching
- Learning Action Lab

**LIFELINE 1.0** 



**LIFELINE 2.0** 





Unifying and mobilizing the network with a collective identity and shared purpose for transit/transportation/housing/climate systems transformation.

# **Pb+E Update**

 From November 19 Commission: Adoption of CARE Pb+E Project List - Programming of \$1.5 million to 16 projects.

Category (Pb+E)	Number of Projects	Amount
Capacity Building	7	\$350,000
Multi-Sector Partnerships	4	\$400,000
Community Projects	5	\$750,000
TOTAL	16	\$1,500,000

Return to Programming and Allocations Committee:
 Program up to an additional \$1 million to fund more projects, given demand.





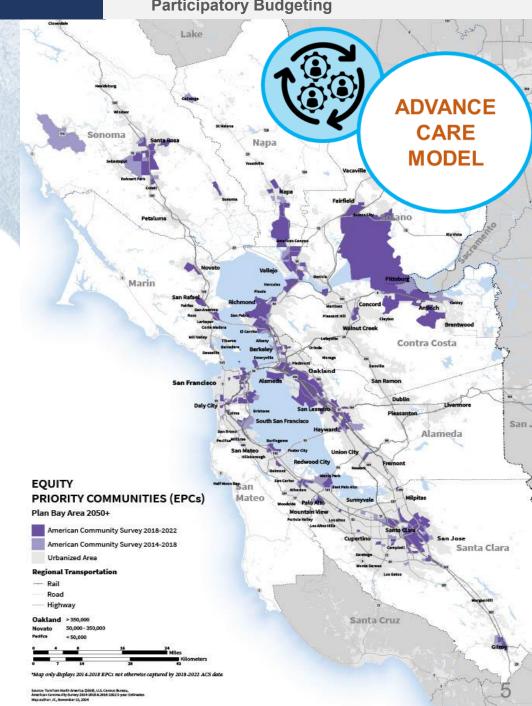


### **CBTP Overview**

- Established in 2002.
- OBAG Regional Program that funds planning in MTC-designated Equity Priority Communities (EPCs).
- Emphasizes meaningful community outreach and engagement, while identifying projects/programs that improve access and mobility for EPC residents.
- Funded by OBAG Regional Program; administered by County Transportation Authorities (CTAs).

The program has funded plans in over 40 communities, with \$6.9 million in grants.

There are 7 active CBTPs in Hayward, San Leandro, San Bruno, Rio Vista, Santa Rosa/Central Rohnert Park, Contra Costa (countywide) and Napa (countywide).



# **CBTP TA Approach**

#### Underlying Need

 Significant support for CBTP planning, but limited funding for implementation.

#### Program Objective

 Deliver community-identified projects by advancing construction readiness.

#### Funding

• \$12 million for project development/design.

#### Eligible Activities

 Technical assistance to move projects from early to final design stages, and construction-readiness, including public and stakeholder engagement.



ADVANCE CARE MODEL









Photo Credit: Karl Nielsen; Noah Berger

# **CBTP TA Program Delivery**

#### **Approach**

Staff plan to deliver CBTP TA through a streamlined process that ensures timely delivery while advancing high-priority community projects.

#### **Program Delivery Framework**

- Fund Exchange: Convert \$12M in federal funds to non-federal funds.
- MTC Role: Establish county funding targets and program guidelines.
- CTA Role: Conduct a Call for Projects in coordination with the OBAG 4 county process.
- Eligibility: Projects should have benefits to underserved communities and must demonstrate meaningful community support. Sponsors will have flexible pathways to demonstrate support.

# Participatory Budgeting (PB): Project Delivery Focus

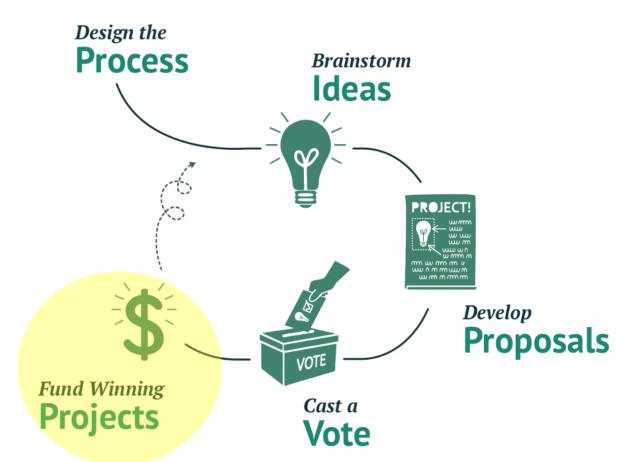


Image Credit ParticipatoryBudgeting.org

#### What is PB?

- A formal community-driven process where residents and community champions help spend part of a public budget by developing and voting for project ideas to benefit their community.
- Local jurisdictions implement "winning" projects.

# 2018 Participatory Budgeting Pilots





- SFCTA, SFMTA and Bayview CBTP
- \$600K funded community priorities: enhanced bus service, crosswalk improvements, bus shelters

- STA, SolTrans, City of Vallejo and Vallejo CBTP
- \$400K funded community priorities: bus wayfinding, lighting, shelters, crosswalk and sidewalk improvements

# **Proposed Delivery Framework**

**Objective:** Fund and construct neighborhood projects that have been prioritized through a robust community-driven process.

Program Component	Proposal
Eligible Activities	Construction of community supported projects developed through the CBTP TA category or derived from an eligible PB / community-driven process.
Funding	<ul> <li>~\$10M in a combination of federal and non-federal funds*</li> <li>County funding targets based on county's proportional share of Bay Area poverty population (former Lifeline county share formula)</li> <li>Additional funding available for PB process implementation</li> </ul>
MTC Role	<ul> <li>Establish county funding targets and program guidelines</li> <li>Facilitate PB process implementation as needed</li> <li>Evaluate and approve projects</li> </ul>
CTA Role	<ul> <li>Propose project team (city, community, CTA letter of support)</li> <li>Nominate projects</li> </ul>

## **Proposed CARE Timeline**



