# ABAG POWER Executive Committee Meeting

Strategic Planning - Implementation Roadmap Overview

Eyas Abdeen, Principal Program Manager April 17, 2025



ASSOCIATION OF BAY AREA GOVERNMENTS METROPOLITAN TRANSPORTATION COMMISSION

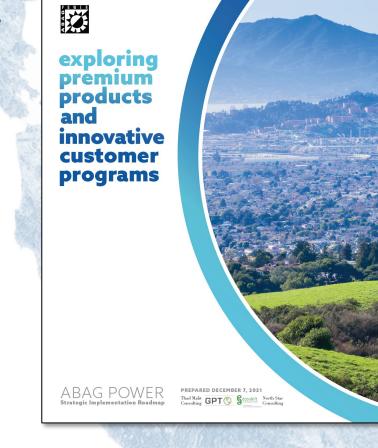
# Agenda

- Strategic Implementation RoadMap Summary.
- Key Products and Programs.
- Customer Program Offerings.
- Projected Timeline.



## **Strategic Implementation Roadmap Summary**

- Developed in December 2021.
- Outlines a four-phase plan to explore premium gas products and innovative customer programs.
  - Enhance customer experience.
  - Reduce greenhouse gas (GHG) emissions.
- Stakeholder engagement highlighted the importance of the following:
  - Reducing GHG emissions.
  - Access to premium natural gas as a transitional solution.
  - Transparency and Third-party certification.
  - Competitive pricing.
- Many stakeholders lacked plans to meet SB 1383 requirements.





### **Key Products and Programs**





Blue Gas: Bundled natural gas with certified carbon offsets, proposed as a low-cost default option.

Responsibly Sourced Gas (RSG): Prioritizing gas from minority-owned businesses, non-fracked sources, and organizations actively reducing GHG emissions; recommended as part of an RPS-style product.

Low Carbon Transportation Fuels: Leveraging LCFS and RFS to increase RNG value as vehicle fuel.

RPS-Compliant Gas Products: A blended gas product with increasing RNG content over time, incorporating SB 1383-compliant RNG and other sources.

SB 1383-Compliant RNG: Utilizing RNG from diverted organic waste to meet SB 1383 obligations.

Other RNG Sources: Utilizing short-term out-of-state RNG supply deals.

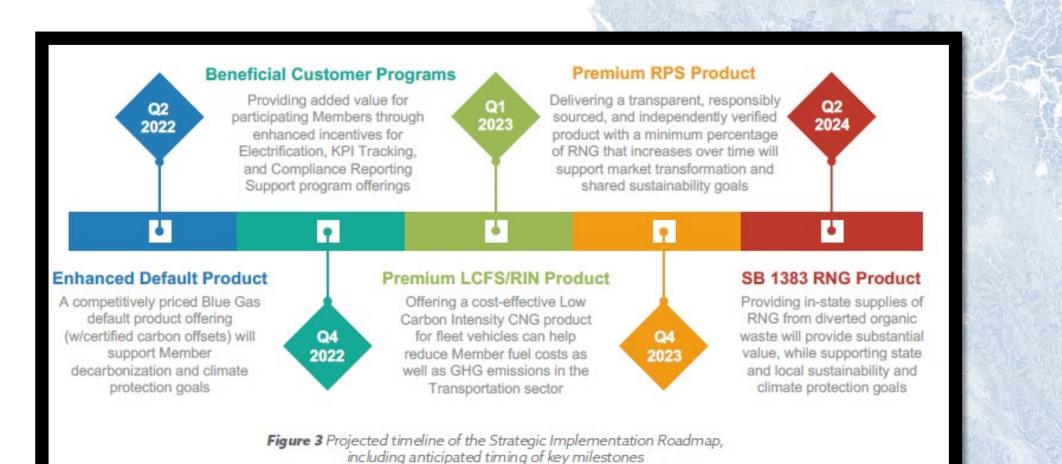


### **Customer Program Offerings**

- Transitional Electrification Program: Provides financial incentives for electrification of gas-powered equipment, appliances, and vehicles for Members participating in premium product procurement pools.
- Vehicle Fuel Credit Management Program: Enables cost savings, expands presence in vehicle fuel markets, and potentially creates a fleet electrification fund through partnerships.
- Compliance Support Program: Assists Members in managing compliance with reporting and documentation requirements related to policies like SB 1383 by providing programmatic support services.
- Premium Opt-Up Products: Offers LCFS/RIN-compliant CNG and RPS-style gas with RNG content and transparent 3rd-party verification to add value for some Members.



# **Projected Timeline (Key Milestones)**



ASSOCIATION OF BAY AREA GOVERNMENTS METROPOLITAN TRANSPORTATION COMMISSION Q&A

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