## PRIORITY CONSERVATION AREA PROGRAM

# APPROVAL OF 2025 NOMINATIONS + AMENDMENTS

8

CALL FOR PROJECTS AUTHORIZATION





# **Presentation Overview**





# **Background**



## **ABAG: PCA Geographies**

Approve and designate PCA **Amendments and Nominations** 



## **MTC: PCA Grants**

Support PCAs through One Bay Area Grant (OBAG) funding



PCA: San Francisco Bay Trail - Bay Area Ridge Trail

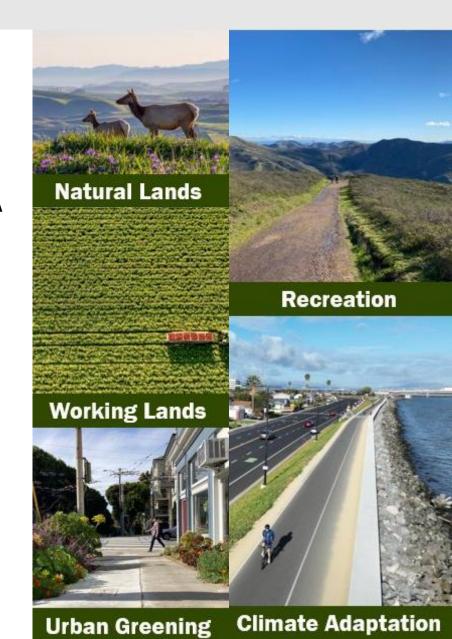
**PCA Grant Total:** \$1,000,000

# **Background on the PCA Planning Framework**



## 1. Background

- Why? Priority Conservation Areas (PCAs) continue the Bay Area's commitment to resilience, parks, farmland, open space, and ecosystems. They elevate local conservation priorities to a regional framework, address conservation gaps, and provide eligibility for PCA Grants.
- **What?** The PCA Program identifies **locally nominated, regionally significant areas** for protection or improvement. Each PCA includes a mapped geography and one or more of **five PCA types**.
- **When?** Established in **2007** alongside Priority Development Areas (PDAs), PCAs are nominated every few years.
- How? Cities, counties, and park or open space districts voluntarily
  nominate PCAs, which are designated by the ABAG Executive Board.



# **The PCA Refresh**



#### 1. Background

## **2022 - 2024 PCA Planning Framework Refresh**

- First major update since 2007
- Goal: Address the framework's data and policy deficiencies to improve consistency and usefulness

## **Key Improvements from the Refresh**

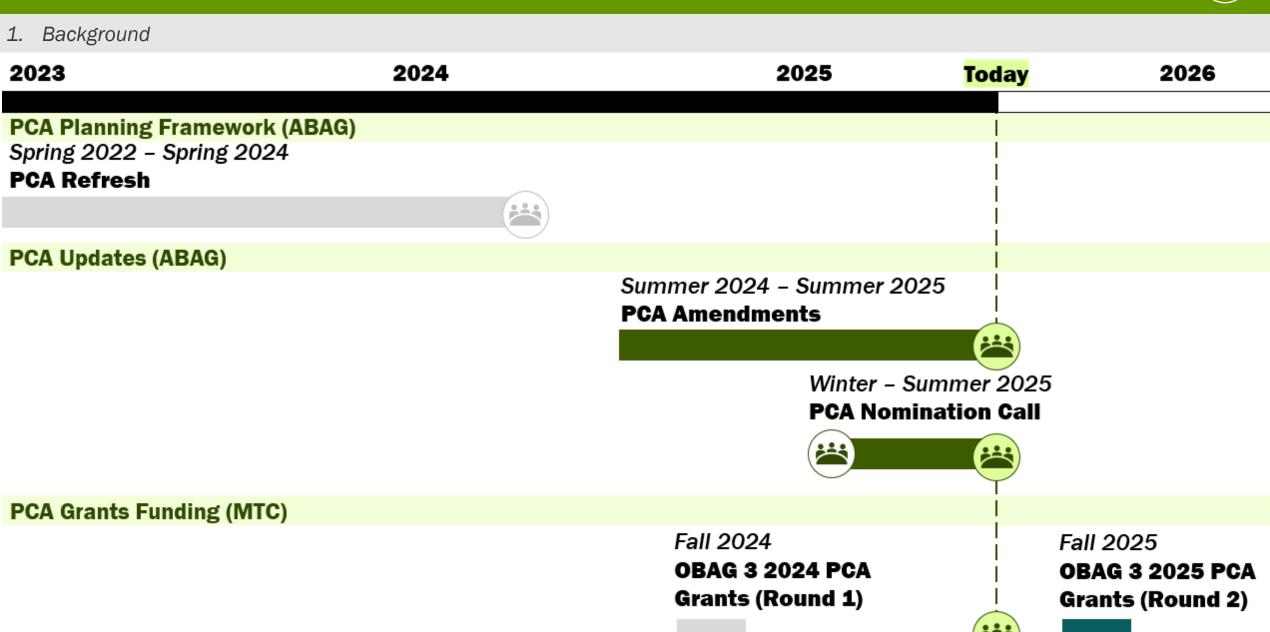
- New data criteria for regional consistency
- **Updated vision & goals** aligned with Plan Bay Area 2050, stronger focus on equity & climate resilience
- Refined eligibility maps for clearer nomination guidance
- Clearer distinctions between PCA types inside vs. outside community limits
- Established Regionally-Identified PCAs, which apply a regional perspective to fill gaps from the locally-nominated PCAs



Existing PCAs were then **amended** to match the Refresh framework

# PCA Timeline and Process: 2022 - 2025





# **Outreach and Support for Existing PCA Amendments**



2. ABAG - Geographies

## **Outreach**

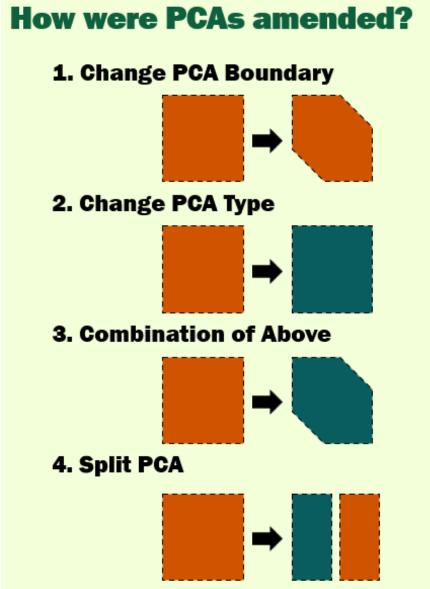
- ABAG/MTC reengaged staff from 37 local governments to process amendments.
- Existing NGO-led PCAs were reassigned to their host jurisdictions.

## **Tools & Resources**

- ABAG/MTC staff evaluated PCAs and developed example amendment options, offered mapping support, and provided 1:1 office hours.
- A briefer outlined key changes needed for compliance.

## **Impact**

Improved data consistency, clarity, and funding eligibility.



# **Amendments to Existing PCAs**



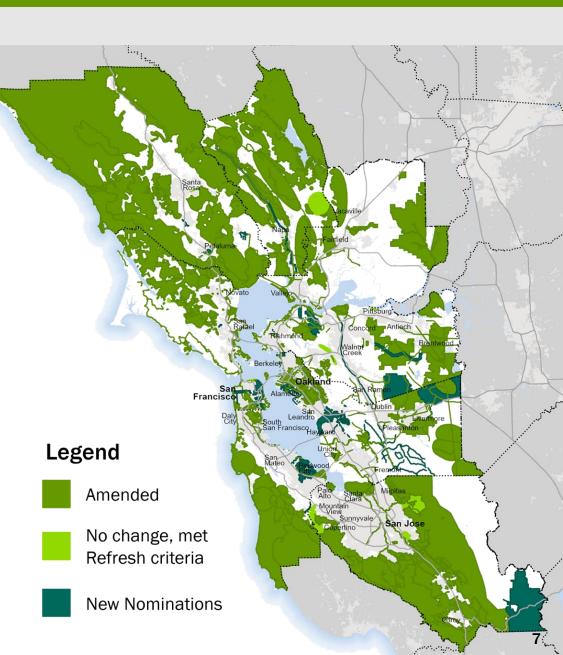
#### 2. ABAG - Geographies

#### **Data**

- 100% of 173 PCAs that needed amendments were amended.
- 12 PCAs did not require amendments.
- 26% of existing PCAs intersect with Equity Priority Communities.

#### **Trends**

- Many PCAs required a narrowing of PCA types to comply with new eligibility standards.
- About 60% of PCAs also required a boundary change.
- The most common PCA types were Natural Lands, Recreation, and Climate Adaptation.
- At least 8 PCAs were amended in each county. Santa Clara County jurisdictions processed the most amendments at 46 PCA amendments.



# **Outreach and Support for New PCA Nominations**



#### 2. ABAG - Geographies

#### **Outreach**

Email blasts, targeted outreach, and updates at County
 Planning Director meetings to advertise the opportunity

## **Tools & Resources**

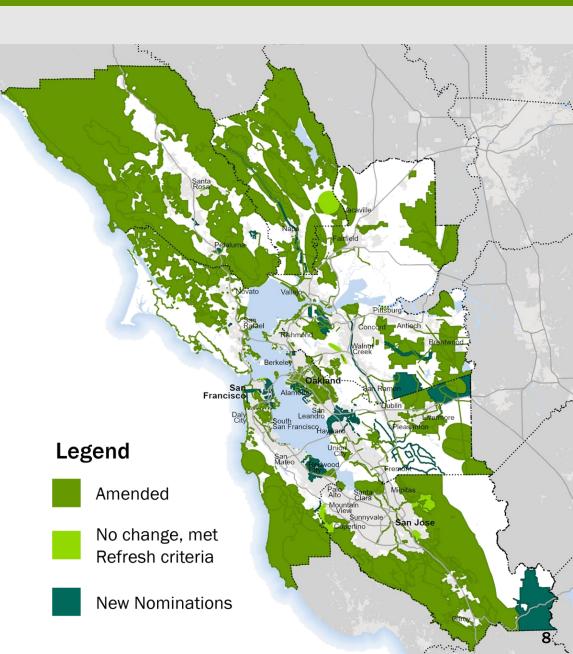
- Webinar to share opportunity & demonstrate online mapping tool
- 1:1 office hours and template materials provided

#### **Data**

- 69 new PCAs nominated by 15 jurisdictions, covering
   ~130,000 acres
- **50**% of new PCAs intersect with Equity Priority Communities

#### **Trends**

- Climate adaptation was the most common PCA type, reflecting broad eligibility and support.
- New nominations included more urban greening and recreation types than amended PCAs, whereas existing PCAs included more natural and working lands.



# **PCA Grants Background**



3. MTC – Grant Program

## **Grant Program**

- MTC and the Coastal Conservancy have awarded over \$38 million in support of **71 projects** (2014, 2019, 2024).
- This popular program advances Plan Bay Area strategies by promoting balanced land use, climate resilience, and equitable access to nature.
  - Enhance Natural & Agricultural Lands: Funding helps protect and restore landscapes critical to ecological health and food systems.
  - Improve Park and Trail Access: Funding expands recreational opportunities and urban greening, supporting livability and public health.
  - Build Climate Resilience: Funding supports nature-based solutions that mitigate climate impacts like flooding and extreme heat.
- OBAG 3 PCA Grant Program split into 2 phases:
  - Phase 1 (2024) awarded \$8.5M to 13 projects
  - > Phase 2 to incorporate new PCA designations



# **Evolving Shorelines at Bothin Marsh Project**

**PCA:** San Francisco Bay Trail **PCA Grant Total:** \$670,000

## **2025 PCA Grant Round**



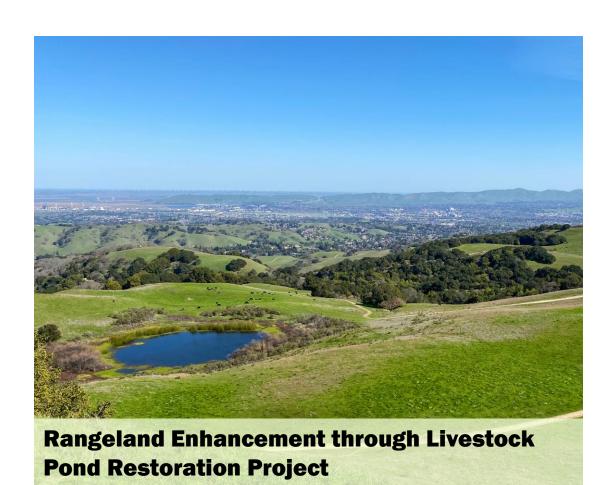
3. MTC - Grant Program

## **\$8 million Call for Proposals**

- Maintain applicant and project-type eligibility from prior rounds
  - Locally-nominated PCAs eligible
  - Target 50+% of funding in North Bay counties
- Evaluate how projects advance PCA Refresh objectives
  - Support PCA-aligned planning efforts
  - PCA designation type does not affect eligible project type

## **Implementation**

- September 2025: Finalize Grant Guidelines
- October 2025: Release Round 2 Call for Proposals
- Summer 2026: Recommend Round 2 grant awards



**PCA**: East Contra Costa County HCP/NCCP

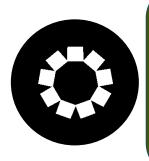
PCA Grant Total: \$280,000

# **Thank You & Next Steps**



ABAG – Geographies | MTC – Grant Program

## Item 10b.



Resolution No. 11-2025:
Approve
173 PCA amendments and
69 PCA nominations
for formal adoption

## Item 10c.



Authorize release of \$8 Million Call for Proposals (OBAG 3 – Phase 2)

## Thank you to local jurisdiction staff for their partnership!

## **Next Steps:**

- Ongoing: Maintain PCA Mapping Viewer and data resources.
- Plan Bay Area 2050+: Feature PCA maps in the Final Plan Document and explore how PCAs can support urban greening and conservation implementation actions.
- Plan Bay Area 2060: Consider how PCAs can be further leveraged for the next long-range plan.

#### **Staff Contacts:**

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