



Metropolitan Transportation Commission

375 Beale Street, Suite 800
San Francisco, CA 94105

Legislation Text

File #: 18-0233, **Version:** 1

Subject:

Contract Actions - Customer Research, Education and Outreach for the Clipper® Program

- i. Contract Amendment - Customer Information Services: MIG, Inc. (\$625,000)
- ii. Contract Amendment - Distribution and Communications Planning and Support Services: Synapse Strategies (\$250,000)
- iii. Contract Amendment - Clipper® Customer Education/Outreach Services: Caribou Public Relations (\$200,000)
- iv. Contract Amendment - Electronic Payments Consultant Assistance Services: Resource Development Associates, Inc. (\$200,000)

Contract Actions for Customer Research, Education, Outreach, and Operational Monitoring for the Clipper® Program.

Presenter:

Kelley Jackson

Recommended Action:

Board Approval

Attachments: