



# Metropolitan Transportation Commission

375 Beale Street, Suite 800  
San Francisco, CA 94105

## Legislation Details

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**File #:** 18-0233      **Version:** 1      **Name:**

**Type:** Contract      **Status:** Committee Approval

**File created:** 3/20/2018      **In control:** Clipper Executive Board

**On agenda:** 4/16/2018      **Final action:**

**Title:** Contract Actions - Customer Research, Education and Outreach for the Clipper® Program  
i. Contract Amendment - Customer Information Services: MIG, Inc. (\$625,000)  
ii. Contract Amendment - Distribution and Communications Planning and Support Services: Synapse Strategies (\$250,000)  
iii. Contract Amendment - Clipper® Customer Education/Outreach Services: Caribou Public Relations (\$200,000)  
iv. Contract Amendment - Electronic Payments Consultant Assistance Services: Resource Development Associates, Inc. (\$200,000)

Contract Actions for Customer Research, Education, Outreach, and Operational Monitoring for the Clipper® Program.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 3b\_Customer Communications Contracts.pdf

Date	Ver.	Action By	Action	Result
4/16/2018	1	Clipper Executive Board	approved	Pass