



Metropolitan Transportation Commission

375 Beale Street, Suite 800
San Francisco, CA 94105

Legislation Details (With Text)

File #: 18-0233 **Version:** 1 **Name:**

Type: Contract **Status:** Committee Approval

File created: 3/20/2018 **In control:** Clipper Executive Board

On agenda: 4/16/2018 **Final action:**

Title: Contract Actions - Customer Research, Education and Outreach for the Clipper® Program

- i. Contract Amendment - Customer Information Services: MIG, Inc. (\$625,000)
- ii. Contract Amendment - Distribution and Communications Planning and Support Services: Synapse Strategies (\$250,000)
- iii. Contract Amendment - Clipper® Customer Education/Outreach Services: Caribou Public Relations (\$200,000)
- iv. Contract Amendment - Electronic Payments Consultant Assistance Services: Resource Development Associates, Inc. (\$200,000)

Contract Actions for Customer Research, Education, Outreach, and Operational Monitoring for the Clipper® Program.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 3b_Customer Communications Contracts.pdf

Date	Ver.	Action By	Action	Result
4/16/2018	1	Clipper Executive Board	approved	Pass

Subject:

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Contract Actions for Customer Research, Education, Outreach, and Operational Monitoring for the Clipper® Program.

Presenter:

Kelley Jackson

Recommended Action:

Board Approval

Attachments: