



Metropolitan Transportation Commission

375 Beale Street, Suite 800
San Francisco, CA 94105

Legislation Details (With Text)

File #: 17-2356 **Version:** 1 **Name:**
Type: Contract **Status:** Committee Approval
File created: 2/24/2017 **In control:** Clipper Executive Board
On agenda: 3/20/2017 **Final action:**
Title: Contract Actions - Customer Research, Education and Outreach for the Clipper® Program
i. Contract Amendment - Customer Information Services: MIG, Inc. (\$550,000)
ii. Contract - Distribution and Communications Planning and Support Services: Synapse Strategies (\$260,000)
iii. Contract - Clipper® Customer Education/Outreach Services: Caribou Public Relations (\$200,000)

Contract Actions for Customer Research, Education, and Outreach for the Clipper® Program.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 3b_Customer Communications Contracts.pdf

Date	Ver.	Action By	Action	Result
3/20/2017	1	Clipper Executive Board	adopted	Pass

Subject:

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Contract Actions for Customer Research, Education, and Outreach for the Clipper® Program.

Presenter:

Kelley Jackson

Recommended Action:

Board Approval

Attachments