

Meeting Minutes - Final

Fare Integration Task Force

Members:

Jim Hartnett, Chair Michael Hursh, Vice Chair

*Nuria Fernandez, Daryl Halls, Therese W. McMillan, Kate Miller,
Denis Mulligan, Robert Powers, Rick Ramacier, Nina Rannells,
Michael Tree, and Jeffrey Tumlin*

Monday, October 19, 2020

1:30 PM

Board Room - 1st Floor (REMOTE)

1. Roll Call / Confirm Quorum

Present: 10 - Chair Hartnett, Task Force Member Halls, Task Force Member McMillan, Task Force Member Miller, Task Force Member Mulligan, Task Force Member Powers, Task Force Member Ramacier, Task Force Member Rannells, Task Force Member Tree, and Task Force Member Tumlin

Absent: 2 - Vice Chair Hursh, and Task Force Member Fernandez

Ahsan Baig acted as a delegate and voting member of the Board in place of Michael Hursh. Actions noted below as "Hursh" were taken by Baig.

Franklin Wong acted as a delegate and voting member of the Board in place of Nuria Fernandez. Actions noted below as "Fernandez" were taken by Wong.

2. Chair's Introduction / Remarks - Hartnett

3. Consent Calendar

Upon the motion by Task Force Member McMillan and second by Task Force Member Ramacier, the Consent Calendar was unanimously approved. The motion carried by the following vote:

Aye: 12 - Chair Hartnett, Vice Chair Hursh, Task Force Member Fernandez, Task Force Member Halls, Task Force Member McMillan, Task Force Member Miller, Task Force Member Mulligan, Task Force Member Powers, Task Force Member Ramacier, Task Force Member Rannells, Task Force Member Tree and Task Force Member Tumlin

3a. [20-1408](#) Minutes from the August 17, 2020 Meeting

Action: Task Force Approval

Attachments: [03a FITF Minutes_08-17-2020.pdf](#)

4. Subcommittee Reports

- 4a. [20-1521](#) Policy Advisory Council Fare Coordination and Integration Subcommittee Report

Summary of discussions and subsequent actions from the Policy Advisory Council Fare Coordination and Integration Subcommittee on September 25, 2020.

Action: Information

Presenter: Adina Levin, Policy Advisory Council Fare Coordination and Integration Subcommittee Chair

Attachments: [04a Policy Advisory Council Meeting Summary 092520.pdf](#)

5. Information

- 5a. [20-1409](#) Project Update

Presentation and discussion on the following topics

- 1) Update on overall project progress and deliverables;
- 2) Discussion of preliminary travel data and markets analysis;
- 3) Discussion of fare policy “best practices” from peer regions;
- 4) Discussion of user research activities and preliminary insights; and
- 5) Next steps and links to Blue Ribbon Transit Recovery Task Force.

Action: Information

Presenter: William Bacon, MTC Co-Project Manager
Michael Eiseman, BART Co-Project Manager

Attachments: [05a Fare Integration Project Update Presentation.pdf](#)

The following individuals spoke on this item:

Adina Levin;

Rich Hedges;

Wendi Kallins;

David Sorrell, the Association for Commuter Transportation and the University of California-Berkeley;

Anne Olivia Eldred;

Tiffany Rodriguez, San Jose State University; and

Ian Griffiths, Seamless Bay Area.

6. Public Comment / Other Business

Aleta Dupree was called to speak.

7. Adjournment / Next Meeting

The next meeting of the Fare Integration Task Force will be held at a date and time to be duly noticed.