

MTC Mentorship/Internship Program Update

Subject:

Summary of the 2021 college mentorship program and the Bay Area Summer Academy pilot program, and discussion of plans for summer of 2022.

Background:

After the high school and college internship programs were suspended in the summer of 2020 due to budgetary and public health constraints, the Youth Internship Workgroup was convened in the fall of 2020 to develop a work plan to stand up both programs. Facing an uncertain fiscal and pandemic-related landscape, the Workgroup developed a pair of pilot programs scaled down to address the budget and public health challenges. The presentation will include highlights from the summer 2021 programs including a data walkthrough from student surveys indicating program strengths and growth areas.

Issues:

Given the ongoing COVID-19 pandemic, key questions remain on how the summer 2022 program will be launched. MTC's will be evaluating options for next summer in January 2022 and staff will keep the Policy Advisory Council updated.

Recommendation:

Information only.

Attachments:

- Attachment A: PowerPoint

Summer 2021 Pathways to Government College Mentorship and Bay Area High School Summer Academy

Kỳ-Nam Miller and John Kannegieser

Policy Advisory Council Equity & Access Subcommittee

November 19, 2021



Overview

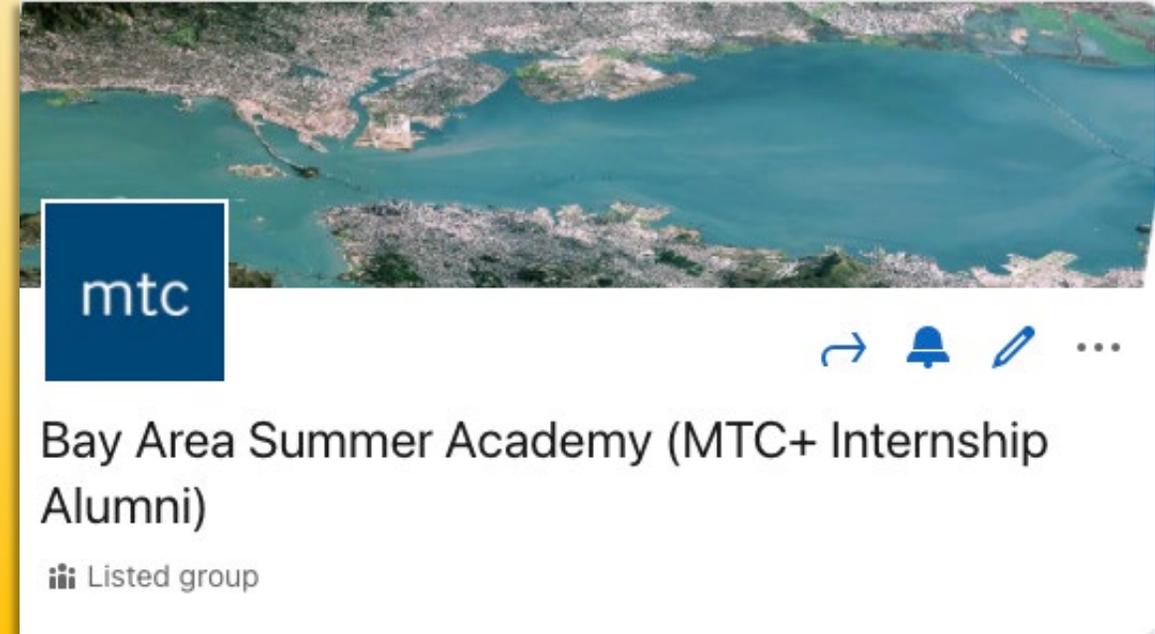
- **Pathway to Government College Mentorship Highlights**
- **Bay Area Summer Academy Highlights**
- **Success Metrics**
- **Options and Next Steps for FY 2022-2023**
- **Questions & Answers**



Highlights

2021 Pathway to Government College Mentorship

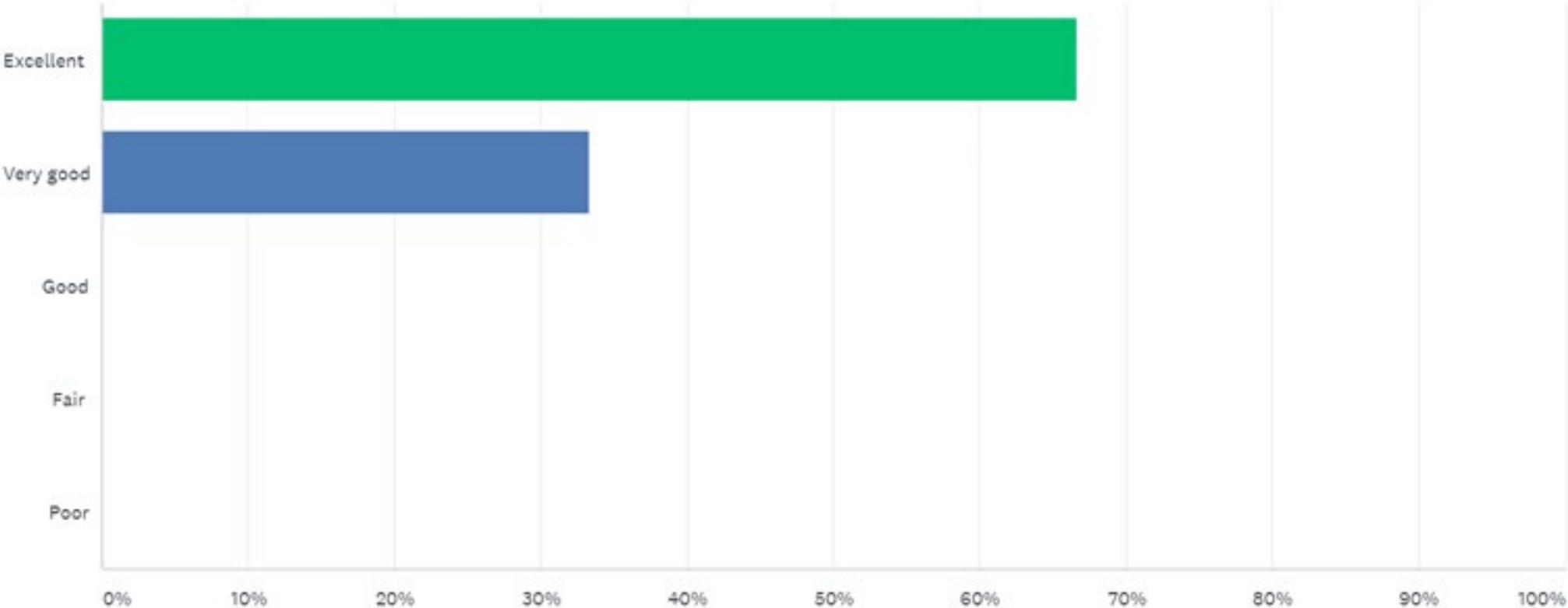
- Focus on mentorship versus traditional internship
- Student Demographics & Placements
- Career coaching/resume writing workshop
- MTC Internship Alumni Group established to keep connected and to track career progress



College Mentees Had Positive Experience

Overall, how would you rate your mentorship experience with MTC

Answered: 6 Skipped: 0



Pathway to Government College Mentorship Survey

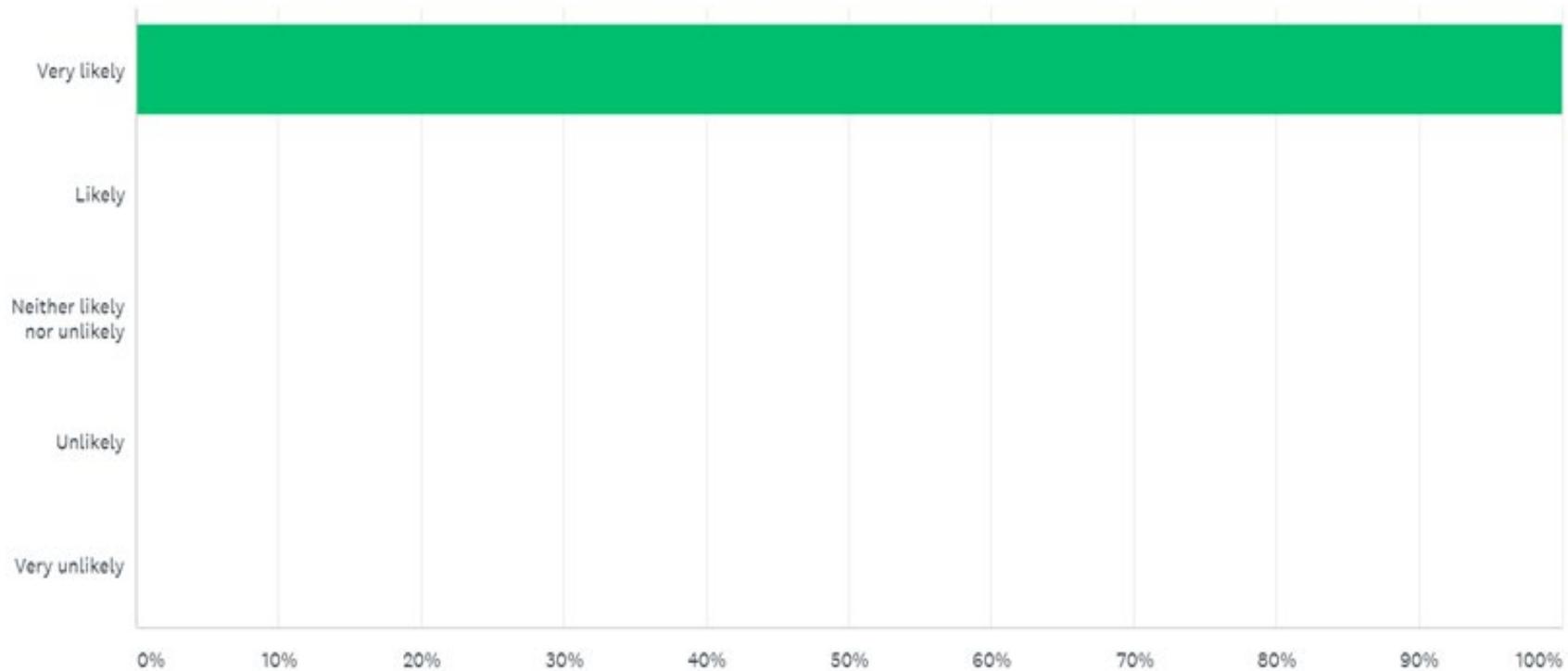
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Strongly Recommended by All

How likely would you recommend MTC's Pathways to Government Mentorship Program to a friend or colleague?

Answered: 6 Skipped: 0



Pathway to Government College Mentorship Survey

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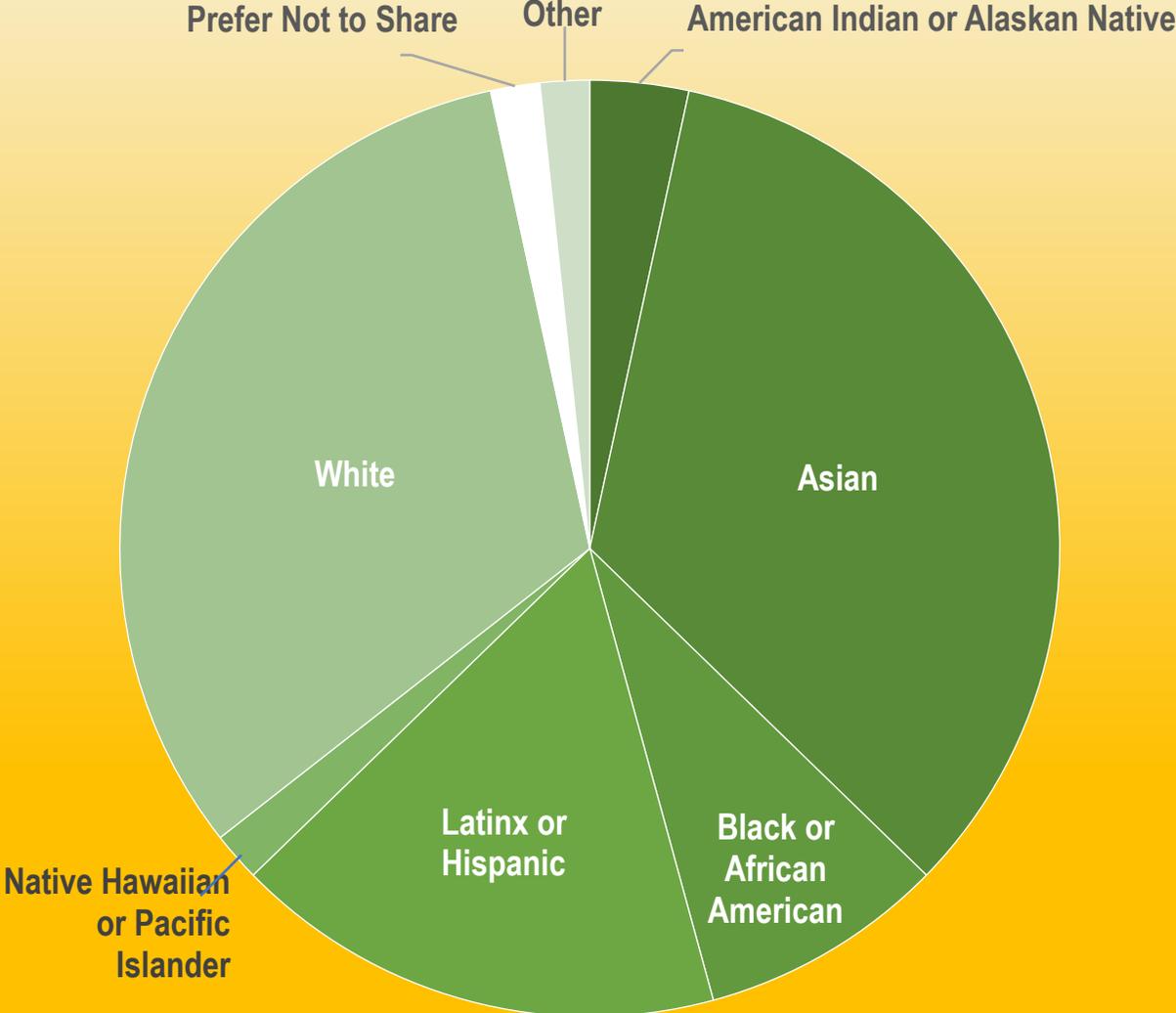


Bay Area High School Summer Academy

Highlights

- Participants from all 9 Counties
- Recruited from schools serving Equity Priority Communities
- Gender/Demographic balance reflecting Bay Area

14. Optional: We strive to reach all Bay Area communities.
How do you identify ethnically/racially?



Participation

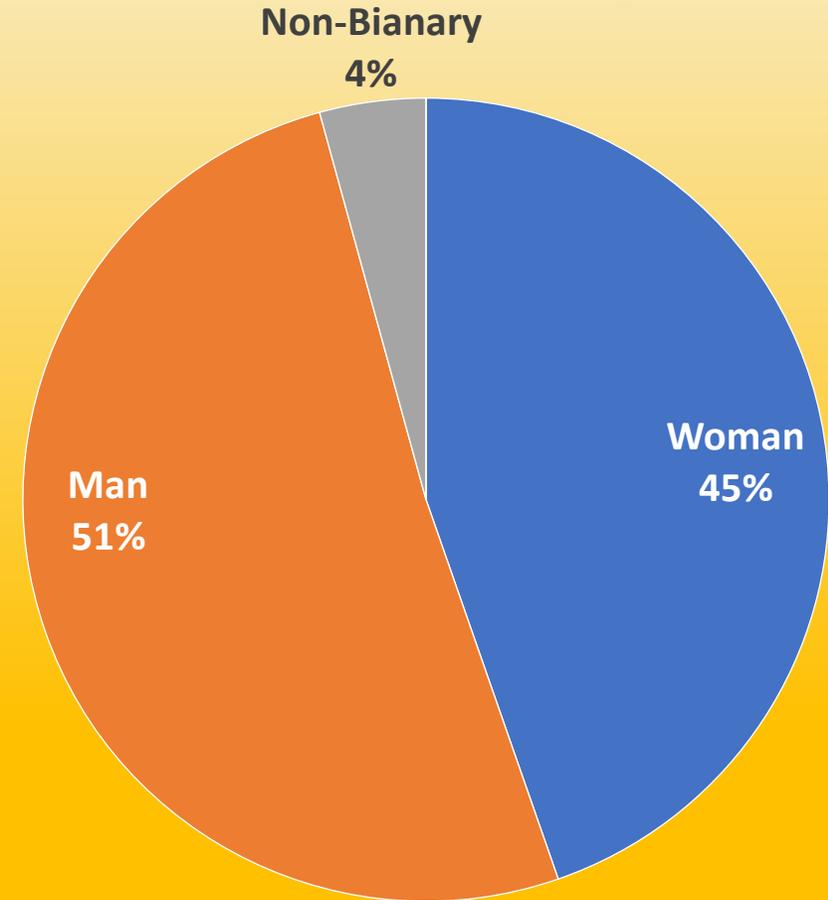
Results:

- 49 Applicants from all 9 counties
- 43% female; 53% male; 4% non-binary

By County

- Alameda: 15 (31%)
- Contra Costa: 5 (10%)
- Marin: 6 (12%)
- Napa: 1 (2%)
- San Francisco: 8 (16%)
- San Mateo : 5 (10%)
- Santa Clara: 4 (8%)
- Solano: 1 (2%)
- Sonoma: 3 (6%)

15. Optional: **Gender – how do you identify?**
(If you prefer to self-describe, please share in the "other" option)



Curriculum

- Introductions to Bay Area's four regional governments
- "My pathway"
- Plan Bay Area
- Climate Tech
- Gentrification and fair housing
- Parking Policy
- Video storytelling
- Capstone Project

What are Regional Governments?



Capstone

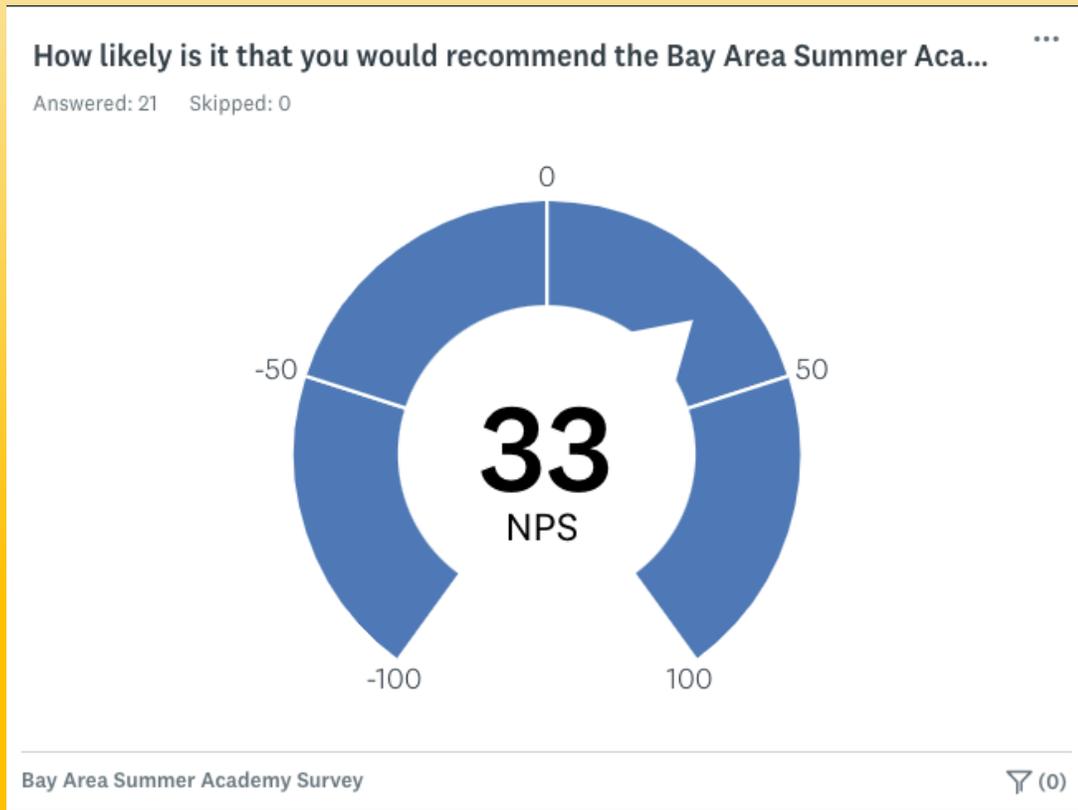


- **Keynotes by MTC Leaders**
- **Dozens of submissions to Plan Bay Area Video Challenge**
- **29 successfully completed Academy**
- **Compensated at living wage (\$25 per hour)**
- **Prizes for top videos and weekly quiz contests**

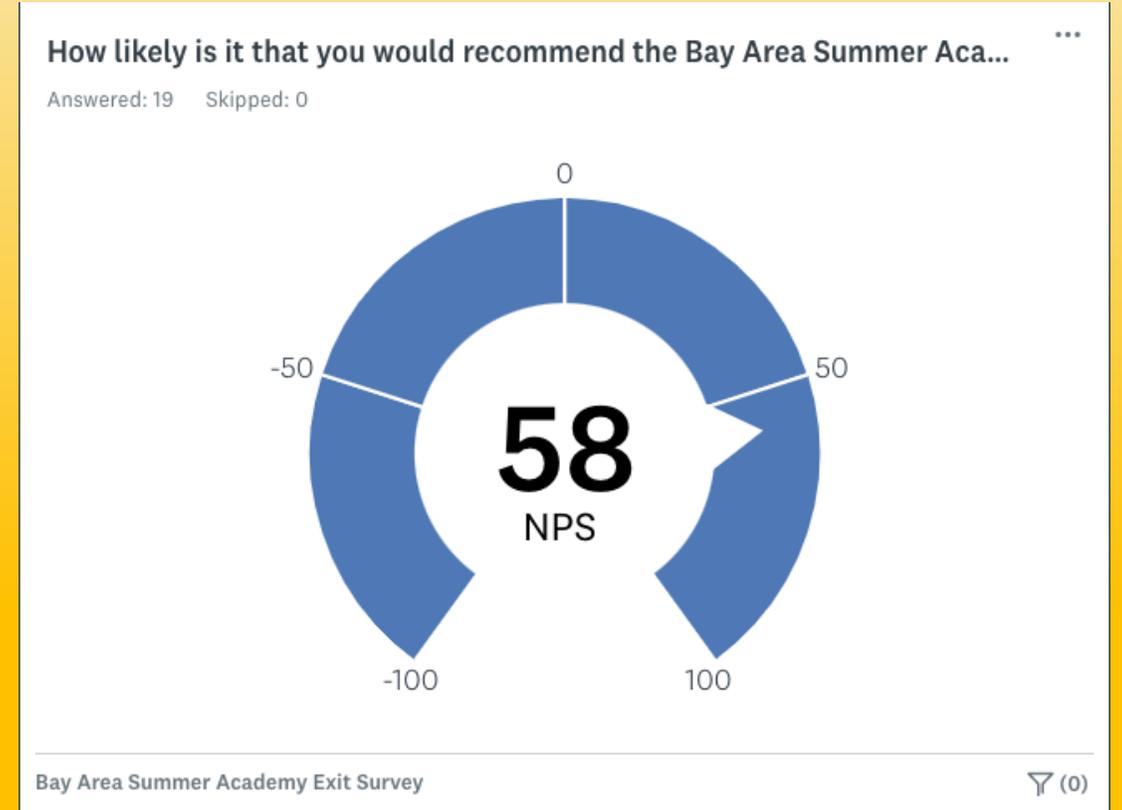


Would you Recommend the Academy?

Week 1 Survey

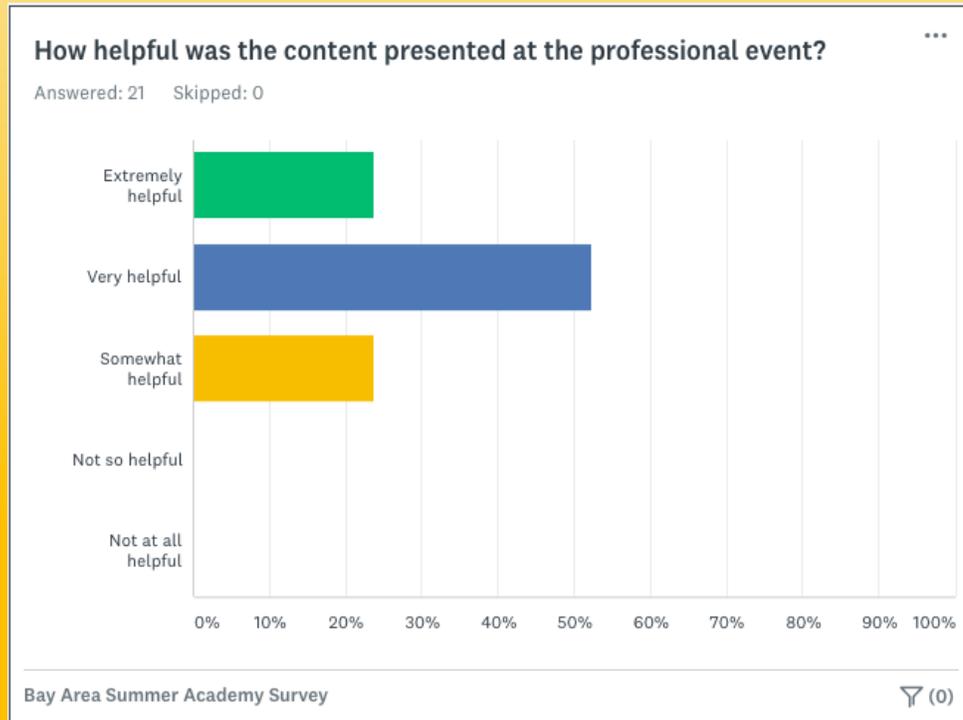


Exit Survey

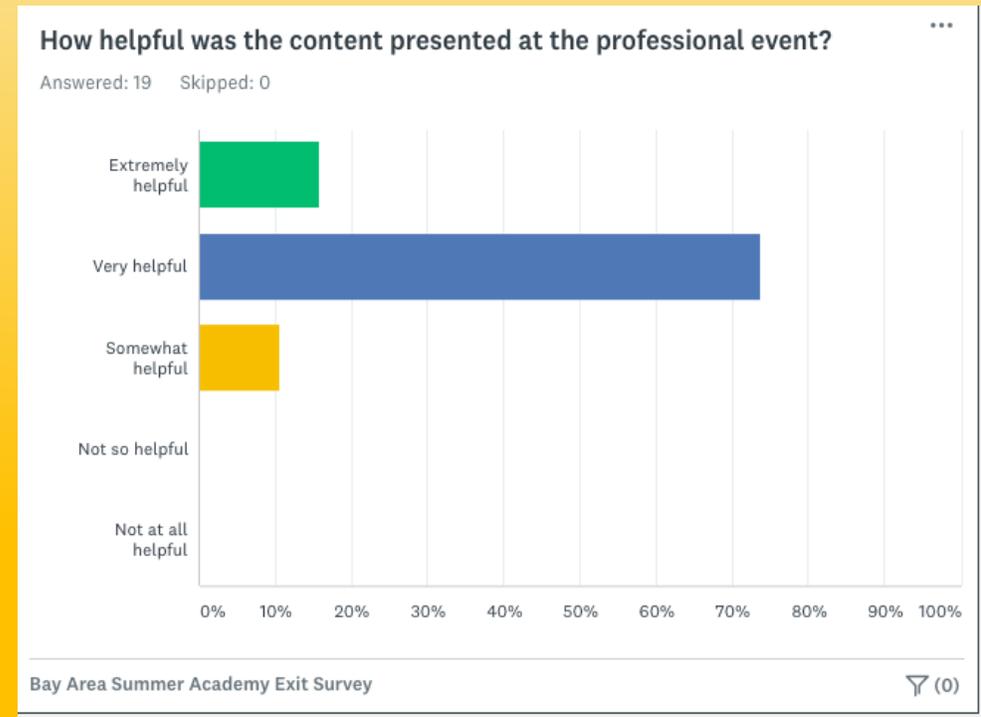


How helpful was the content?

Week 1 Survey



Exit Survey



Options & Next Steps for FY 2022-2023

High School

- Continue the Bay Area Summer Academy (ideally in person)
- Consider modifying a paid internship depending on the status of the Covid 19 pandemic and budget constraints.

College

- Enhance the Summer College Mentorship Program based on feedback from Summer 2021 mentees and mentors.
- Research and discuss potential for a year-round college intern program
- College students to participate in the summer academy program.

Overall

- Continue to develop partnership with the Air District and SF Bay Conservation and Development Commission
- Remain flexible in the types of programs we create for summer 2022 given the different COVID recovery processes by county and budget considerations.
- Human Resources to Determine in January 2022 what can be implemented next summer.



