

**Metropolitan Transportation Commission  
Operations Committee**

**November 12, 2021**

**Agenda Item 4d**

**Contract – Connected Bay Area Strategic Plan – Planning Services: Kimley-Horn and  
Associates, Inc. (\$175,000)**

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**Subject:**

Contract for Connected Bay Area Strategic Plan Planning Services: Kimley-Horn and Associates, Inc. (\$175,000).

**Background:**

In partnership with Caltrans, MTC led a formal strategic planning process in 2014 following the launch of the Transportation Management Systems (TMS) program. The program involves multi-agency collaboration between MTC, the California Department of Transportation (Caltrans) - District 4 Traffic Operations, California Highway Patrol (CHP), and local agencies. The program has since changed its name to the Connected Bay Area Program to communicate better the program vision of “connecting people, agencies, and infrastructure.”

In 2021, MTC continues the multi-agency collaborative effort to extend the planning effort for the Connected Bay Area Program. The program encompasses (1) highway operations equipment and the associated telecommunications infrastructure, such as the regional fiber network; (2) critical freeway and incident management functions; and (3) Transportation Management Center (TMC) resources needed to actively operate and maintain both equipment and critical freeway and incident management functions.

The Connected Bay Area Program strategic plan project will refresh the program’s vision, goals, and objectives to align with MTC’s goals as outlined in Plan Bay Area 2050, the BATA Recovery Action Plan and the Transit Transformation Actin Plan. The strategic plan provides a technical and policy framework for transportation management systems investment priorities.

In August 2021, MTC issued a request for proposals (RFP) for planning services for this project. An email advertising the availability of the RFP on MTC’s website was sent to over 4,500 individuals/firms. On September 22, 2021, MTC received one (1) responsive proposal from Kimley-Horn and Associates, Inc. (KHA).

An RFP evaluation panel comprised of MTC and Caltrans staff met on September 30, 2021 to evaluate KHA's SOQ, using the criteria listed below:

- Qualifications and experience of team and key project team members – 35%
- Understanding the project and approach – 35%
- Cost effectiveness – 20%
- Presentation – 10%

Additionally, staff compared KHA's proposed staffing level and fees with an engineer's independent cost estimate and the Traffic Incident Management Strategic Plan project that MTC recently entered into agreement. The proposed level of effort and fees are reasonable.

Based on the evaluation of the proposal, the panel determined that KHA is well-qualified to provide the next round of Connected Bay Area strategic planning services. KHA has considerable institutional knowledge from the preparation of the earlier program-specific Action Plan and has been active in regional communication assessments and strategic planning for traffic system management & operations (TSMO). KHA's proposed approach emphasizes identifying the needs and challenges through engagement with MTC and stakeholders, using resources from local and national programs, and team commitment to meet the project budget and schedule. KHA has successfully completed various planning services with Bay Area agencies, Caltrans, and agencies across the nation. KHA has a long-standing working relationship with MTC and has received positive feedback.

The procurement included a preference for Small Business Enterprise (SBE), and KHA's proposal identified a 26% SBE commitment, resulting in 5 preference points being added to KHA's evaluation score for a total score of 91.84 out of 100. Attachment A includes a summary of Kimley-Horn and Associates, Inc's and its project team's small business and disadvantaged business enterprise status.

**Issues:**

None identified.

**Recommendations:**

Staff recommends that the Operations Committee authorize the Executive Director or designee to negotiate and enter into a contract with Kimley-Horn and Associates, Inc., in an amount not to exceed \$175,000 to provide planning services for the Connected Bay Area Strategic Plan.

**Attachments:**

- Attachment A: Disadvantaged Business Enterprise and Small Business Enterprise Status



Andrew B. Fremier

Attachment A

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**Disadvantaged Business Enterprise and Small Business Enterprise Status**

	<b>Firm Name</b>	<b>Role on Project</b>	<b>DBE* Yes / No</b>	<b>If DBE Yes, List #</b>	<b>SBE** Yes / No</b>	<b>If SBE Yes, List #</b>
Prime Contractor	Kimley-Horn and Associates, Inc.	Prime	No		No	
Subcontractor	Circlepoint	Strategic Analysis	No		Yes	40528
Subcontractor	Envirocom Communications Strategies	Public Outreach	No		Yes	8599-20

\*Denotes certification by the California Unified Certification Program (CUCP).

\*\*Denotes certification by the State of California.

## **Request for Committee Approval**

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### **Summary of Proposed Contract Amendment**

Work Item No.:	1223
Consultant:	Kimley-Horn and Associates, Inc. Oakland, CA
Work Project Title:	Connected Bay Area Strategic Plan
Purpose of Project:	The strategic plan will provide a technical and policy framework for transportation management systems investment priorities.
Brief Scope of Work:	The services include providing overall project management, quality control of work, and timely completion of the strategic plan.
Project Cost Not to Exceed:	\$175,000
Funding Source:	Service Authority for Freeways and Expressways – \$150,000; Bay Area Toll Authority Rehabilitation Program – \$25,000
Fiscal Impact:	Funding is included in the MTC SAFE and Rehabilitation Program FY2021-2022 budget.
Motion by Committee:	That the Executive Director or designee is authorized to negotiate and enter into a contract with Kimley-Horn and Associates, Inc. to provide planning services for the Connected Bay Area Strategic Plan described above and in the Operations Committee Summary Sheet dated November 12, 2021, and that the Chief Financial Officer is authorized to set aside \$175,000 for such contract.
Operations Committee:	<hr/> Carol Dutra-Vernaci, Chair
Approved:	November 12, 2021