

**Metropolitan Transportation Commission
Administration Committee**

November 10, 2021

Agenda Item 3a - 21-1155

**Contract – Regional Network Management Business Case Evaluation: VIA – A Perkins
Eastman Studio (\$750,000)**

Subject:

A request for Committee approval to enter into a contract with VIA – A Perkins Eastman Studio (VIA) in an amount not to exceed \$750,000 for the Regional Network Management Business Case Evaluation.

Background:

In May 2020, MTC created the Blue Ribbon Transit Recovery Task Force to guide the recovery of public transit and its role in the region, as it adjusted to new conditions created by the COVID-19 pandemic. As part of its work, the Task Force explored near-term actions to implement beneficial long-term network management and governance reforms to our region's public transit system. An initial evaluation of public transit network management reforms needed to achieve the Task Force's transit transformation goal was undertaken. To continue work begun under the Task Force, and in collaboration with the stakeholders, this project will assess the Network Management (NM) accountability areas, evaluation criteria, and NM structure alternatives and then conduct analyses of select structure alternatives to make a recommendation of the preferred alternative(s) likely to achieve near term and longer-range regional goals. Preliminary next steps to achieve implementation will also be identified.

Consultant Selection Process and Recommendation

On September 15, 2021, MTC issued a Mini – Request for Proposal (Mini – RFP) to five firms who were prequalified on the 2020 Bay Area Transit Coordination and Structure Consultant bench under category C: “Establishing New Sub-Regional and Regional Governance and Administration”. One proposal was received from VIA.

A panel of MTC, Caltrain, and San Francisco Bay Area Water Emergency Transit Authority (WETA) staff evaluated the proposal based on the criteria below:

- Qualifications and Team Experience (35%)
- Approach to Completing the Project (40%)
- Cost Effectiveness (15%)

- Presentation (10%)

Based on its evaluation, the panel recommends the team led by VIA. Several strengths led to the panel's recommendation:

- An expanded team from VIA's previous work on NM Evaluation that addresses the need for Business Case focused expertise and stakeholder engagement.
- The overall team has significant experience across all project areas, including institutional and governance design, complex policy issues, business case models, financial analysis, facilitation, and stakeholder engagement.
- Knowledge of the transit landscape in the Bay Area, across the state, country, and internationally with major transit systems.
- Thoughtful and comprehensive plan for undertaking project, clear understanding of the project goals and challenges, and an intimate knowledge of the work completed to date.
- A proposal that comes in at the budgeted amount.
- Clear and understandable language, as well as compelling visual elements.

VIA's proposal included three DBE subconsultants performing around 17% of the work in total. Attachment A includes a summary of VIA and their subconsultants' small business and disadvantaged business enterprise status related to the work described in this memorandum.

Recommendation

Staff recommends that the Committee authorize the Executive Director to enter into a contract with VIA in an amount not to exceed \$750,000 for the term of November 2021, through March 31, 2023, to conduct the Regional Network Management Business Case Evaluation.

Attachments:

Attachment A: Disadvantaged Business Enterprise and Small Business Enterprise Status

Attachment B: Request for Committee Approval



Therese W. McMillan

Attachment A

Disadvantaged Business Enterprise and Small Business Enterprise Status

Regional Network Management Business Case Evaluation

	Firm Name	Role on Project	DBE* Yes / No	If DBE Yes, List #	SBE** Yes / No	If SBE Yes, List #
Prime Contractor	VIA – A Perkins Eastman Studio	Project Management	No			
Subcontractor	ACCESS Planning	Project Management, Project Lead	No			
Subcontractor	KPMG	Project Support	No			
Subcontractor	InfraStrategies	Alternatives Analysis	No			
Subcontractor	Sam Schwartz	Stakeholder Engagement	No			
Subcontractor	SHA Analytics	Alternatives Analysis	Yes	42206		
Subcontractor	Bluebird Advisors	Alternatives Analysis	Yes	48588		
Subcontractor	Ann Cheng Consulting	Stakeholder Engagement	Yes	50250		

*Denotes certification by the California Unified Certification Program (CUCP).

**Denotes certification by the State of California.

Note: As a federally funded project, the SBE program does not apply. As such, no SBE goal was set.

Attachment B: Request for Committee Approval

Summary of Proposed Contract Amendment

Work Item No.:	1521
Consultant:	VIA – A Perkins Eastman Studio (VIA)
Work Project Title:	Regional Network Management Business Case Evaluation
Purpose of Project:	Build on the work of the Blue Ribbon Transit Recovery Task Force with respect to public transit network management, select a preferred alternative structure(s) for regional network management and recommend next steps to achieve implementation.
Brief Scope of Work:	The VIA team will assess the Network Management (NM) accountability areas, evaluation criteria, and structure alternatives. VIA will propose and confirm an evaluation methodology and conduct detailed analyses of select NM alternatives, make a recommendation of the preferred alternative(s) likely to achieve near term and longer-range regional goals, and identify next steps to achieve implementation.
Project Cost Not to Exceed:	\$750,000
Funding Source:	Caltrans Sustainable Planning Grant (FTA 5304), General Funds, and RM2 Capital
Fiscal Impact:	Funds are included in the FY 2021-22 agency budget.
Motion by Committee:	That the Executive Director or designee is authorized to enter into a contract with VIA – A Perkins Eastman Studio to conduct the Network Management Business Case Evaluation as described above and in the Administration Committee Summary Sheet dated November 10, 2021 and that the Chief Financial Officer is authorized to set aside \$750,000 for such contract.
Administration Committee:	

Federal D. Glover , Chair

Approved:	November 10, 2021
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