TRANSIT TRANSFORMATION
ACTION PLAN

Ensuring Transformation in the Long-Term

Network Management Business Case Evaluation

2 of 4 Task Force Goals focused on Network Management Reform*

1 **Goal 1: RECOVERY**

Recognize critical recovery challenges facing transit agencies

2 **Goal 2: EQUITY**

Advance equity

3 **Goal 3: NETWORK MANAGEMENT & GOVERNANCE**

Identify near-term actions to implement beneficial long-term Network Management & Governance reforms

4 **Goal 4: CURRENT INITIATIVES**

Establish how current MTC and state transit initiatives should integrate with Network Management & Governance reforms

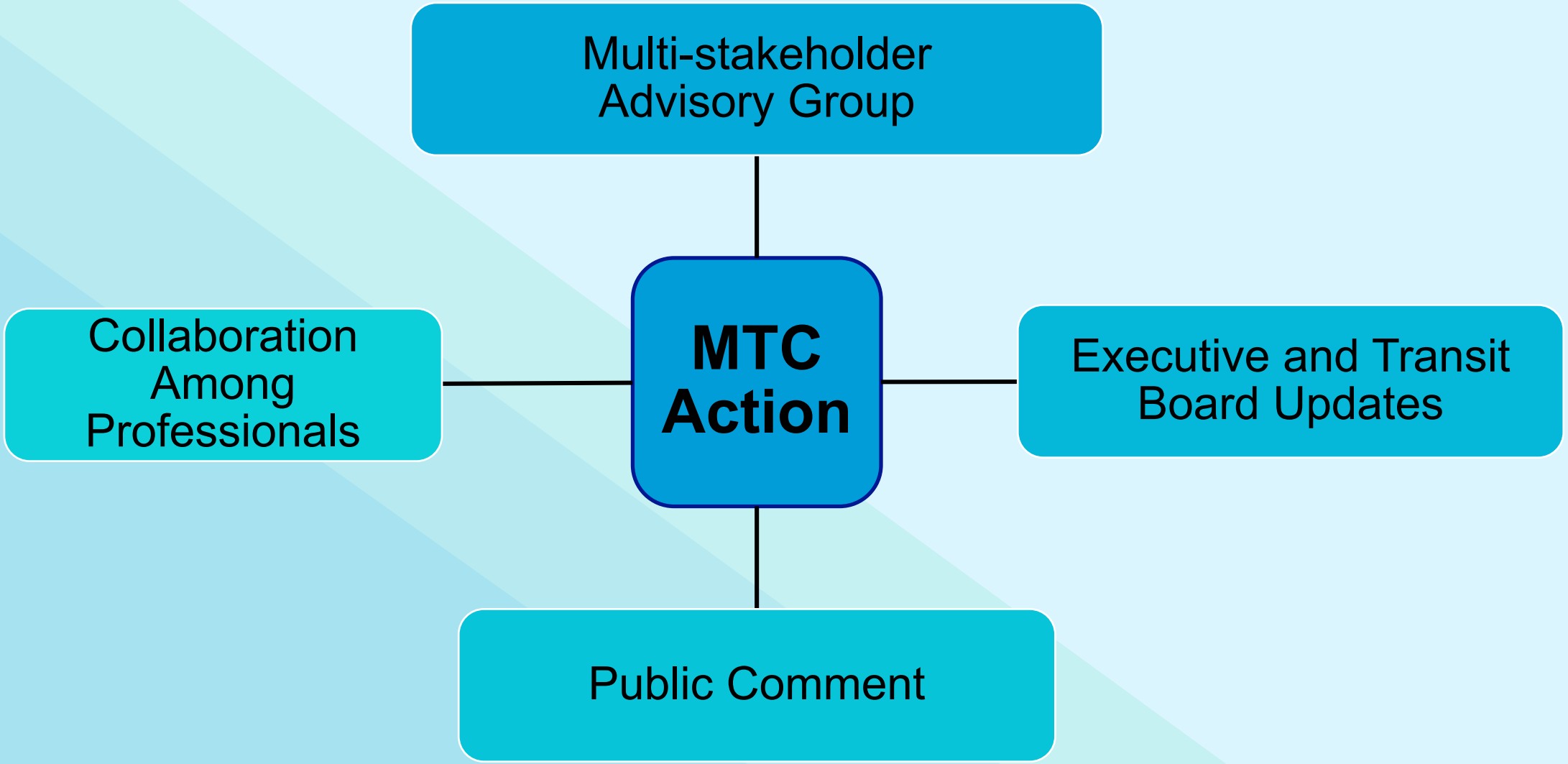
** Unanimously approved by the Blue Ribbon Task Force,* November 2020

Network Management Highlighted as 1 of 4 Key Problem Areas*

- ***Organizational/Institutional Challenges***
- *Customer Experience*
- *Past and Current Disparities*
- *Transit Costs and Funding*

**Unanimously approved by the Blue Ribbon Task Force*

Inclusive Process leads to MTC Action



Task Force Sponsored a Preliminary Network Management Evaluation

- Provided expert opinion on Task Force work specific to regional network management
- Developed and compared alternative governance structures
- Recommended proceeding to a detailed business case analysis to identify a preferred network management framework

Network Management Is Shaped By Specific Responsibilities

Easier

Network Management Accountabilities
Marketing/Public Information
Branding, Mapping and Wayfinding
Centralized Program Eligibility
Accessible Services (including Paratransit)
Technology and Mobile Standards (Real Time Info)
Data Collection and Coordination
Station Hubs
Fare Integration/Policy
Funding
Connected Network Planning
Rail Network Management
Bus Network Management
Megaprojects

More Difficult

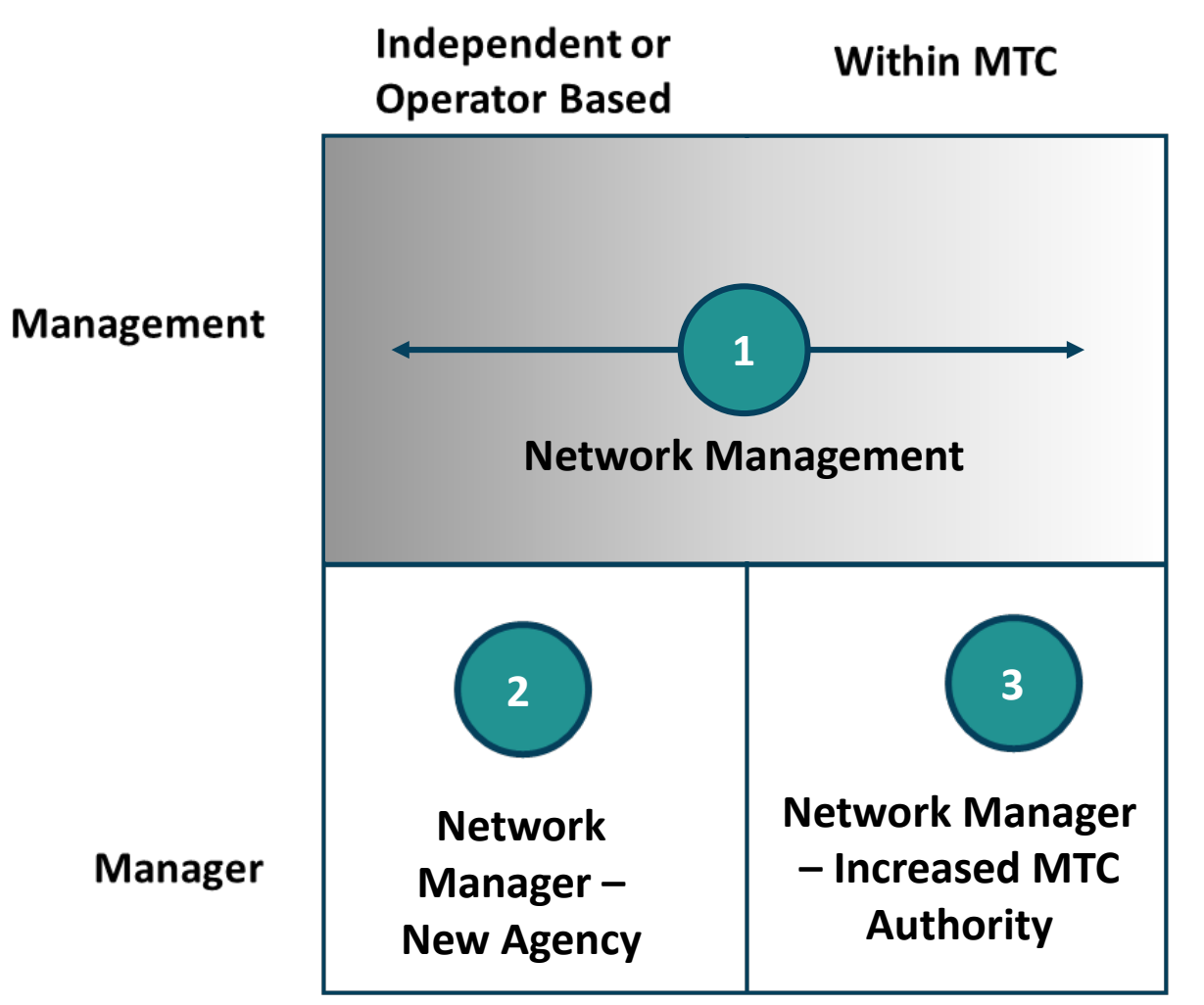
Can Be Delivered Collaboratively

- Collaborative Frameworks
- Agreements/Delegated Decisions
- Small to Moderate Implementation $

- Direct Authority
- Direct Policy Level Accountability
- Significant Implementation $

Requires More Comprehensive Powers

Alternative Governance Structures (3 Options) Were Compared Against the Status Quo

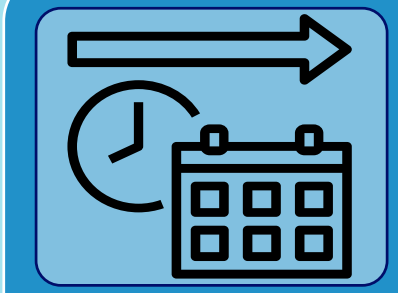


1. **Network Management:** Formalizes centralized coordinating body within the existing legislative framework and respective authorities' tools.
2. **Network Manager – New Agency:** Proposes a new stand-alone authority, legislated to undertake expanded responsibilities.
3. **Network Manager – Increased MTC Authority:** Proposes increased MTC authority, legislated to undertake expanded responsibilities.

Evaluation Recommended Proceeding With A Business Case Analysis

PURPOSE

- Business case to determine extent of authority and best form.
- Evaluate the benefits, costs, and risks of selected options and present rationale for preferred solution.



ADVISORY GROUP

- Guide and review analysis and recommendations, provide periodic updates to Commission
- Limited Sept ‘21 – Sept ‘22 (~12 months)

COMMISSION ACTION

- Select Business Case Consultant
- Final action on Consultant recommendations

Network Management (NM) Business Case Key Scope & Timeline

Dec. 2021 – Jan. 2022*

- Review BRTF work to date, review and refine NM Accountability Areas and Evaluation Criteria

Feb. - May 2022*

- Assess and identify Structures for detailed Business Case analysis
- Analysis of NM Alternatives and identify preferred NM Alternative for recommendation

June - Aug. 2022*

- Recommendation on preferred NM Alternative and next steps to implement preferred NM Alternative.

September 2022*

- Commission takes action on preferred NM Alternative

*Timeline subject to revision/acceleration - reflects later start date now

Next Steps

November 2021

Selection of Consultant

Nov/Dec 2021

Business Case Advisory Committee Meeting Kick-off

December 2021

Consultant on Board

January 2022

Business Case Advisory Committee Meeting #2

Discussion Questions

- Does the proposed stakeholder engagement seem adequate to inform the Commission taking action on Network Management reforms emerging from the Business Case analysis?
- Do you consider the time allowed for producing the Network Management Business Case recommendations appropriate?

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