



BLUE RIBBON



**TRANSIT RECOVERY
TASK FORCE**

TRANSIT TRANSFORMATION ACTION PLAN

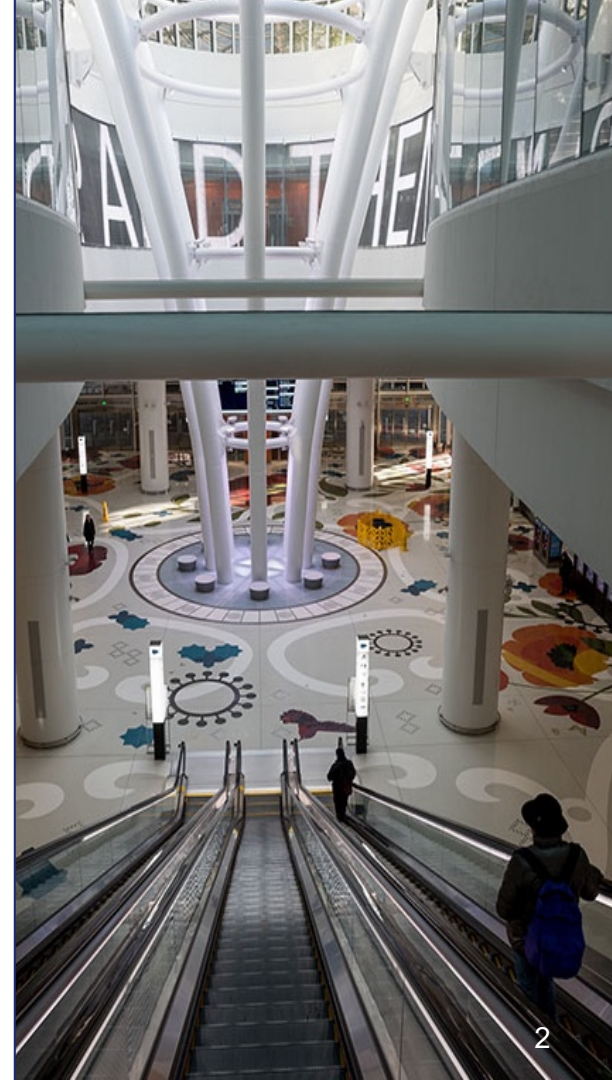
Commission Workshop

October 27, 2021

BLUE RIBBON TRANSIT RECOVERY TASK FORCE

Appointed by MTC in April 2020 to guide the Bay Area's transit system recovery in response to the COVID-19 pandemic

- 32 members composed of representatives from the State, MTC Commission, transit operators, and stakeholder groups:
- CalSTA Secretary David Kim
- State Senator Dave Cortese
- Assemblymember David Chiu
- 8 MTC Commissioners and MTC Executive Director
- 10 Transit Agency General Managers
- 10 stakeholders representing the interests of labor, business, transit & social equity advocacy organizations, and persons with disabilities
- A representative of the county transportation agencies



TASK FORCE PURPOSE

STAGE 1 SURVIVAL

Assist in distribution of \$500 million in remaining federal Coronavirus Aid, Relief, and Economic Security (CARES) Act relief funds.

Continued focus in this area is supported by billions in Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA) and American Rescue Plan Act (ARP) COVID relief funds

STAGE 2 RECOVERY

Support operators' recovery planning.

- Healthy Transit Plan
- Return to Transit Campaign
- Public Opinion Research
- Operator Collaboration and Immediate Response

STAGE 3 TRANSFORMATION

Develop a Bay Area "Transit Transformation" action plan identifying actions needed to reshape the region's transit system into a more connected, more efficient, and more user-focused mobility network across the entire Bay Area and beyond.

APPROVED GOALS

(November 2020)

1

Goal 1: RECOVERY

Recognize critical recovery challenges facing transit agencies

2

Goal 2: EQUITY

Advance equity

3

Goal 3: NETWORK MANAGEMENT & GOVERNANCE

Identify near-term actions to implement beneficial long-term Network Management & Governance reforms

4

Goal 4: CURRENT INITIATIVES

Establish how current MTC and state transit initiatives should integrate with Network Management & Governance reforms

A photograph of a person wearing a face mask and sitting in a wheelchair on a transit vehicle. The person is looking out the window. The image is partially obscured by text boxes on the left and right sides.

GOAL 2: EQUITY

EQUITY PRINCIPLES

(APPROVED ON JANUARY 25, 2021)

1. INVEST EQUITABLY

Prioritize equitable planning, policies, decision-making, and implementation through proportionally greater investments in communities of color and low-income communities to address transit disparities and reflect needed mobility options.

2. INCREASE ACCESSIBILITY

Increase transit access, prioritize service investments, and improve travel experiences for seniors and riders with disabilities and/or low incomes by increasing fare affordability and service connectivity.

3. BE INCLUSIVE

Pursue anti-racist strategies as a core element of transit's mission and actions. Ensure full participation of underserved residents to co-create strategies and solutions by engaging meaningfully and directly, in partnership with culturally-specific, community-trusted local organizations.

4. USE DATA TO INFORM DECISIONS

Make people-centered and transparent transit investment and strategy decisions by collecting and using race, gender identity, disability, age and income data. Routinely monitor data to ensure equitable investments for underserved communities.

5. ADVANCE HEALTH & SAFETY

Incorporate public health and safety measures for transit riders and staff in the day-to-day operations of the transit system. Partner with social service and public health agencies to improve personal health and safety of riders and staff.

TRANSIT TRANSFORMATION

Design, adequately invest in and effectively manage a public transit network that is equitable, inclusive, frequent, affordable, accessible and reliable; is integrated with unified service, fares, schedules, customer information and identity; and serves all Bay Area populations, resulting in increased transit ridership and reduced growth in vehicle miles traveled.



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ACTION PLAN

DESIRED OUTCOMES

I. Fares and Payment

Simpler, consistent, and equitable fare and payment options attract more riders.

II. Customer Information

Integrated mapping, signage and real-time schedule information makes transit easier to navigate and more convenient for both new and existing riders.

III. Transit Network

Bay Area transit services are equitably planned and integrally managed as a unified, efficient, and reliable network.

IV. Accessibility

Transit services for older adults, people with disabilities, and those with lower incomes are coordinated efficiently.

V. Funding

The Bay Area's transit system uses its existing resources more efficiently and secures new, dedicated revenue to meet its capital and operating needs.

ACTION PLAN KEY ELEMENTS

- Expanded collaboration between transit operators and with partners is essential
- Actions are keyed to Outcomes
- Focused on near-term actions (approx. 1-3 years) leading toward Transit Transformation
- Requires alignment on existing regional funding and new funding
- The Action Plan is ambitious, and the target completion dates are preliminary and subject to continued evaluation and refinement



TRANSFORMATION ACTION PLAN: **ACCELERATED ACTIONS**

I. FARES AND PAYMENT



Fare Integration Policy

1. Act on the Fare Coordination and Integration Study (FCIS) recommendations
2. Determine whether existing authority is sufficient for FCIS implementation
3. Seek state legislation if needed

II. CUSTOMER INFORMATION



Mapping and Wayfinding

4. Fund and finalize regional mapping and wayfinding standards
5. Fund and complete 1-3 consistently branded subregional mapping and wayfinding pilot projects
6. Fund and develop a regional mapping data services digital platform

TRANSFORMATION ACTION PLAN: **ACCELERATED ACTIONS**

III. TRANSIT NETWORK



Bus Transit Priority (speed & reliability)

7. Request a Caltrans Deputy Directive to expedite State right-of-way transit priority actions
8. Sponsor legislation to remove barriers to transit priority implementation
9. Fund the design and delivery of prioritized near-term transit corridor projects
10. Select near-term HOV lane operating policies to advance to the State
11. Define a Cooperative Agreement process
12. Fund, develop and adopt a Transit Priority Policy and Corridor Assessment

III. TRANSIT NETWORK

Bus/Rail Network Management Reform

13. Fund and complete a Business Case analysis
14. Establish and support an advisory group to guide the Business Case
15. Provide financial incentives for Integration Efficiency initiatives
16. Deliver Rail Partnership and Governance Assessment
17. Adopt Transit Equity Principles and a process for applying them

Connected Network Planning

18. Fund, develop and adopt a Bay Area Connected Network Plan
19. Adopt a transit hub toolkit to optimize station design and connectivity

Data Collection and Coordination

20. Establish protocols and implement uniform Realtime and transit pathway data collection

TRANSFORMATION ACTION PLAN: ACTIONS

IV. ACCESSIBILITY

- 21. Designate a Mobility Manager in each county
- 22. Fund subregional one-seat paratransit ride pilot projects
- 23. Identify next steps for the full integration of ADA-paratransit services on Clipper Next Generation
- 24. Identify key paratransit challenges and recommend reforms
- 25. Adopt standardized eligibility practices for programs (e.g. RTC and Clipper) that benefit people with disabilities

V. FUNDING

- 26. Identify efficiencies and Network Management funding needs
- 27. Convene stakeholders to guide a transportation funding ballot measure





ACTION PLAN'S ALIGNMENT WITH ONGOING MTC WORK

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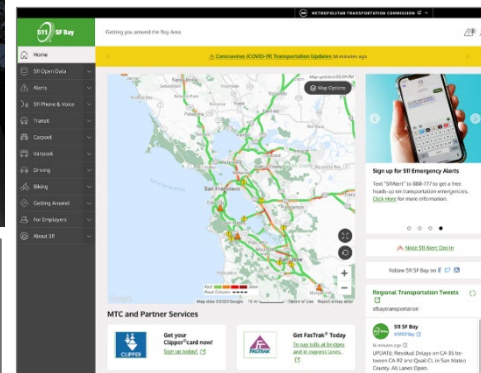


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Long History of Transit Connectivity Efforts and Studies

MTC has undertaken projects and studies over several decades aimed at improving the Bay Area's transit connectivity.

- ▶ Transit Coordination/ Institutional Structures
- ▶ Operations and Customer Service Efforts
- ▶ Capital Investments



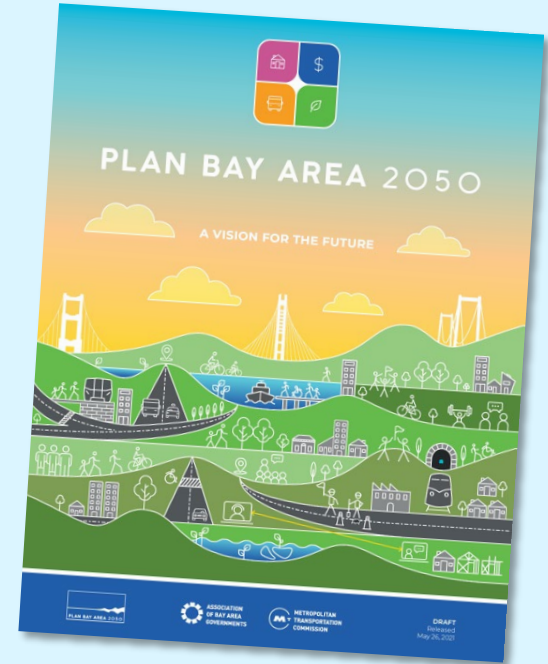
Long and Near-Term Plans Underscore Transit's Importance for the Region

Plan Bay Area 2050 (PBA)

- ▶ Plan addresses climate challenge by achieving the state-mandated greenhouse gas reduction target
- ▶ Plan would improve access to frequent transit and to safe bicycle and pedestrian facilities
- ▶ Plan would reduce housing and transportation cost burden by 13 percentage points.
- ▶ Strategies infuse billions of dollars into faster and more reliable transit, including rail lines and express bus service.

Blue Ribbon Transit Transformation Action Plan

- ▶ Action Plan's near-term implementation will help revitalize transit; a vital transit system is foundational to Plan Bay Area's success.
- ▶ Key component of PBA 2050's Implementation Plan



Coordinated Public Transit – Human Services Transportation Plan (Coordinated Plan)

- ▶ Focused on mobility needs of seniors, people with disabilities, people on low incomes and veterans
- ▶ Update currently underway of federally required plan, with anticipated Commission adoption Late 2022
- ▶ Opportunity for expanded and focused input and outreach
- ▶ Action Plan reinforces several key elements of 2018 Coordinated Plan





THANK YOU.

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