

**Bay Area Housing Finance Authority and Association of Bay Area Governments
BAHFA Oversight Committee and ABAG Housing Committee**

October 14, 2021

Agenda Item 8.a.

State and Federal Housing Updates

Subject:

Presentation of August 2021 polling by EMC Research, Bay Area Housing for All Coalition's perspective on regional housing measure timing, and staff overview of potential next steps.

Background:

In August 2021, EMC Research conducted a poll of 800 likely November 2022 voters in the nine-county Bay Area on behalf of the Nonprofit Housing Association of Northern California (NPH) related to Bay Area voter sentiments regarding affordable housing in general, and support for a potential regional housing bond measure, in particular. EMC staff will present high level findings from the poll.

NPH Executive Director Amie Fishman will review the Bay Area Housing for All (BAHA) Coalition's interpretation of the polling and their goals moving forward.

Finally, staff will present potential next steps for the remainder of 2021 and 2022 as it relates to advancing BAHFA's work and the region's housing advocacy objectives and seek feedback.

Issues:

None identified.

Attachments:

Presentation

Review:



Therese W. McMillan