

From: Laura Tolkoﬀ
Sent: Tuesday, September 21, 2021 4:33 PM
To: MTC-ABAG Info <info@bayareametro.gov>
Subject: MTC Agenda Item 13a- Transit Transformation Action Plan

External Email

Dear Chair Pedroza and Commissioners,

Attached, please find a letter of support for the Transit Transformation Action Plan. SPUR supports the Transformation Action Plan and congratulates MTC, transit operators, and all members of the Blue Ribbon Transit Recovery Task Force. We commend the region's transit leaders for collectively working through challenging but vital issues in the face of extraordinary circumstances.

Best regards,

Laura Tolkoﬀ, AICP (she • her)

Transportation Policy Director | [SPUR](#)



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September 21, 2021

Metropolitan Transportation Commission
375 Beale St.
San Francisco, CA 94105

Re: Item 13a – Transit Transformation Action Plan

Dear Chair Pedroza and Commissioners:

SPUR strongly supports the Transit Transformation Action Plan and congratulates MTC, transit operators, and all members of the Blue Ribbon Transit Recovery Task Force. The Transit Transformation Action Plan is a turnaround plan intended to help transit recover, attract more riders and better meet the access and mobility needs of all who call the Bay Area home. It identifies six transformational outcomes and 27 actions that directly confront some of the most systemic challenges for transit in the Bay Area.

We commend the region's transit leaders for collectively working through challenging but vital issues in the face of extraordinary circumstances. Addressing these systemic challenges is hard, and hard things are hard to do. They are even harder while simultaneously battling existential threats and when there are few opportunities to come together, face-to-face as people who are all navigating through an unprecedented moment in history. We thank you for your leadership and your service to this region.

We are thrilled with the commitment that we've seen to advance these actions swiftly including extending ClipperSTART and dedicating \$15 million of discretionary funding to improve wayfinding and customer information. Ongoing implementation will signify the region's commitment to improvement and can help build the public confidence that is needed to secure additional support and funding for transit.

Thank you for your work and your leadership.

Sincerely,



Laura Tolkoff
Transportation Policy Director