

Association of Bay Area Governments

Executive Board

September 16, 2021

Agenda Item 7.e.

Regional Early Action Planning

Subject: Authorization for the Executive Director of the Metropolitan Transportation Commission, or her designee, to negotiate and enter into a contract with Moore Iacofano Goltsman, Inc. (MIG) on behalf of the Association of Bay Area Governments (ABAG) for County of Contra Costa Subregional Planning Collaborative Coordinator Services in an amount not to exceed \$768,975 through December 31, 2023

Background: In July 2021, a Mini-Request for Qualifications (RFQ) seeking to retain a consultant to assist ABAG and the County of Contra Costa with their Subregional Planning Collaborative, was issued. The selected consultant(s) will provide technical assistance, trainings, and logistical support for forming and sustaining the Subregional Planning Collaborative. The following three firms responded to the RFP, met the minimum qualifications.

1. ECONorthwest
2. EMC Planning Group, Inc.
3. Moore Iacofano Goltsman, Inc.

The interview panel consisted of Principal Regional Housing Planner, Heather Peters; Associate Planner, Bobby Lu; City of Brentwood Assistant City Manager, Terrence Grindall; City of Moraga Planning Director, Afshan Hamid; City of Concord Principal Planner, Aaron Sage. The evaluation criteria were as follows:

1. Hourly rates (20%)
2. Local knowledge of the county and jurisdictions (20%)
3. Overall quality and relevance of qualifications, experience & approach (60%)

Small Business Enterprise (SBE) Program - After the evaluation panel completed its review, the ABAG Small Business Enterprise (SBE) Program was applied.

After a thorough review of the proposals, the panel recommends Moore Iacofano Goltsman, Inc. (MIG) to serve as the consultant for County of Contra Costa's Subregional Planning Collaborative.

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Moore Iacofano Goltsman, Inc. (MIG) was determined to be most qualified based on a combination of the strength of the staff's qualifications and experience, including extensive expertise with 5th and 6th Cycle Housing Elements, including supporting several local governments in Contra Costa County and conducting robust community engagement to affirmatively further fair housing. Moore Iacofano Goltsman, Inc. (MIG) would have the following subcontractor: Veronica Tam and Associates.

The following lists the collective final score average of the three proposers based on their proposals and interviews:

Moore Iacofano Goltsman, Inc.- 86.4 points

EMC Planning Group, Inc. – 76.6 points

ECONorthwest – 68.6 points

Issues:

None.

Recommended Action:

The Executive Board is requested to authorize the Executive Director of the Metropolitan Transportation Commission, or her designee, to negotiate and enter into a contract with Moore Iacofano Goltsman, Inc. on behalf of the Association of Bay Area Governments (ABAG) for County of Contra Costa Subregional Planning Collaborative Coordinator Services in an amount not to exceed \$768,975 through December 31, 2023

Attachments:

Summary Approval

Reviewed:



Therese W. McMillan